

City of Campbell
Community Development Department
Economic Development Division



2019 Community Demographics at a Glance

Demographic Category	Amount	Source	
Population	43,250	California Dept. of Finance	
Male Proportion of Population	48.8%		
Female Proportion of Population	51.2%		
Male Voting Age Population 18 and over	15,591 (48.7%)		
Female Voting Age Population 18 and over	16,439 (51.3%)		
Total Voting Age Population	32,030		
Median Age	40.0		
Per Capita Income	\$53,767		
Proportion of Adults > 25 years old w/ bachelor's or higher	50.9%		
Population in Owner Occupied Units	52.5% +/- 5.4%		
Population in Renter Occupied Units	47.5% +/- 5.4%		
Number of Households	18,095		
Avg. Household Size	2.5 persons		
Avg. Household Income	\$134,125 3.2% increase		
Median Household Income	\$106,536 2.7% increase		
Households w/ Income of \$75,000 or greater	11,726 (64.8%)		
Avg. Family Income	\$155,502		
Median Family Income	\$124,962		
Employment Status: Employment eligible Population 16 years and over	37,870		
Employment Status: Employment eligible Population in labor force 16 years and over	27,001 (71.3%)		
Avg. Single Family Home Price	\$1,527,233		Santa Clara County Association of Realtors
Median Single Family Home Price	\$1,498,500		
Avg. Condo & Townhome Price	\$947,133		
Median Condo & Townhome Price	\$941,500		