

THE PRUNEYARD

Master Sign Program

March 6, 2017

Revised January 29, 2019

Program: 15-ELSP-003

DRAWINGS CHECKED BY:

- PROGRAM MANAGEMENT _____
- DESIGN _____
- PRODUCTION _____
- INSTALLATION _____



3445 Mt. Diablo Blvd.
Lafayette, California 94549
925-444-2020 Telephone
925-444-2039 Facsimile
www.gnugroup.com

4000 MacArthur Blvd., Suite 900
Newport Beach, California 92660
800-971-8025 Telephone
925-444-2039 Facsimile

Color and Materials Palette

M1



CUSTOM SCREEN
Aluminum Panel with Custom Pattern Painted (Pattern Opt 1 and Opt 2) or Custom BOK Modern Aluminum Screen

M2



ACRYLIC
Translucent White
Optix 7328

M3



WOOD
Species and finish TBD

V1



VINYL
Surface applied graphic vinyl
3M Antique White
7725-90, 7125-90

V2



VINYL
Surface applied graphic vinyl
3M Harvest Gold
7725-105, 7125-105

C1



BRONZE
Drylac Powder Coating
044/60034
Breccia Design Texture Matte
Satin Finish

C2



BLENDED BRONZE METALLIC
Matthews Paint
MP47127 Blended Bronze Met.
Satin Finish

C3



OFF-WHITE
Matthews Paint
MP04856 Snowflake
Satin Finish

C4



BLUE
Matthews Paint
MP05149 Captain Blue
Satin Finish

C5



CORTEN
BOK Modern Painted Rust
18y AC 5052

C6



NORTH SEA BLUE
Matthews Paint
MP08201 North Sea Blue
Satin Finish

C7



BRONZEGLOW METALLIC
Matthews Paint
MP20084 Bronzeglow Met.
Satin Finish

Typography

HELVETICA MEDIUM CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Brand

MARK



TYPOGRAPHY

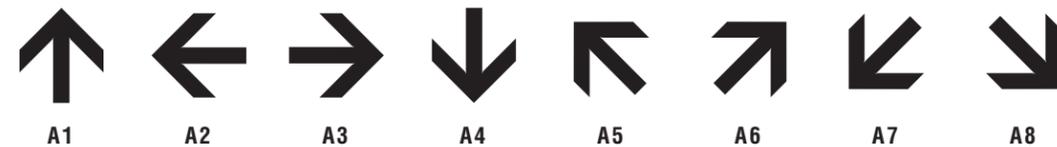
THE PRUNEYARD

TYPOGRAPHY/MARK



Arrows and Symbols

ARROWS



SYMBOLS



Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
**Color, Materials,
Typography**

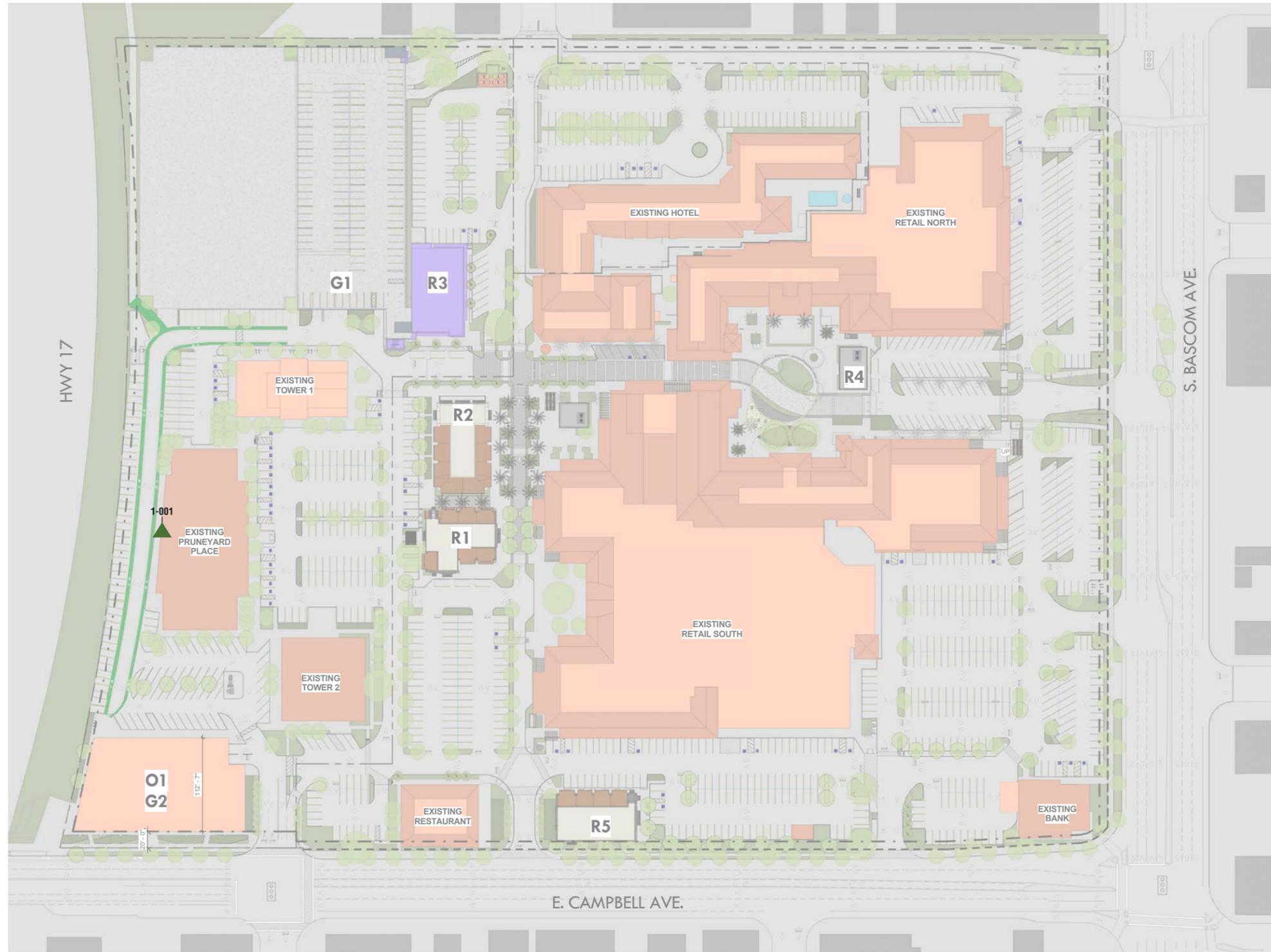
Sheet:
MSP.0.01

© 2015 GNU Group. All rights reserved.

KEY

branding

▲ **FREEWAY SITE ID (MSP.1.02)**



Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnu-group.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

**DESIGN
INTENT**

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Freeway Identification

Sheet:
MSP.1.01

© 2015 GNU Group. All rights reserved.

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

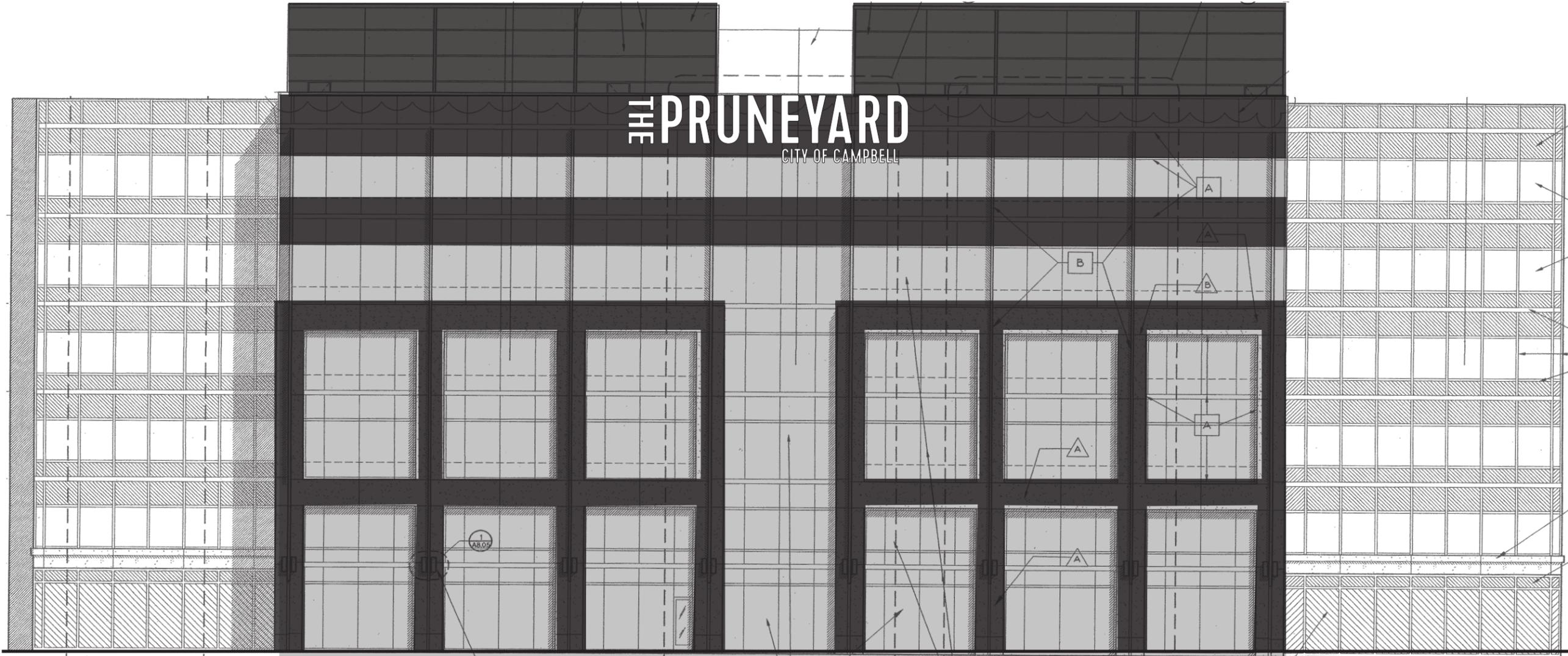
Scale:
As Noted

Title:
Freeway Site ID - Elevation



Sheet:
MSP.1.03

© 2015 GNU Group. All rights reserved.



1

ELEVATION

Scale: 1/16" = 1'-0"



Location 1-002



Location 1-002

Freeway Identification for Hotel

- Internally illuminated, double sided sign
- Metal construction with acrylic face panels
- Freestanding on steel tube supports
- Existing sign may remain and/or be refurbished in conformance with the existing dimensions, height, and sign type

1 PHOTOS
Scale: N/A

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
AS

Original Issue:
01.10.2019

Scale:
As Noted

Title:
Freeway Site ID - Free Standing



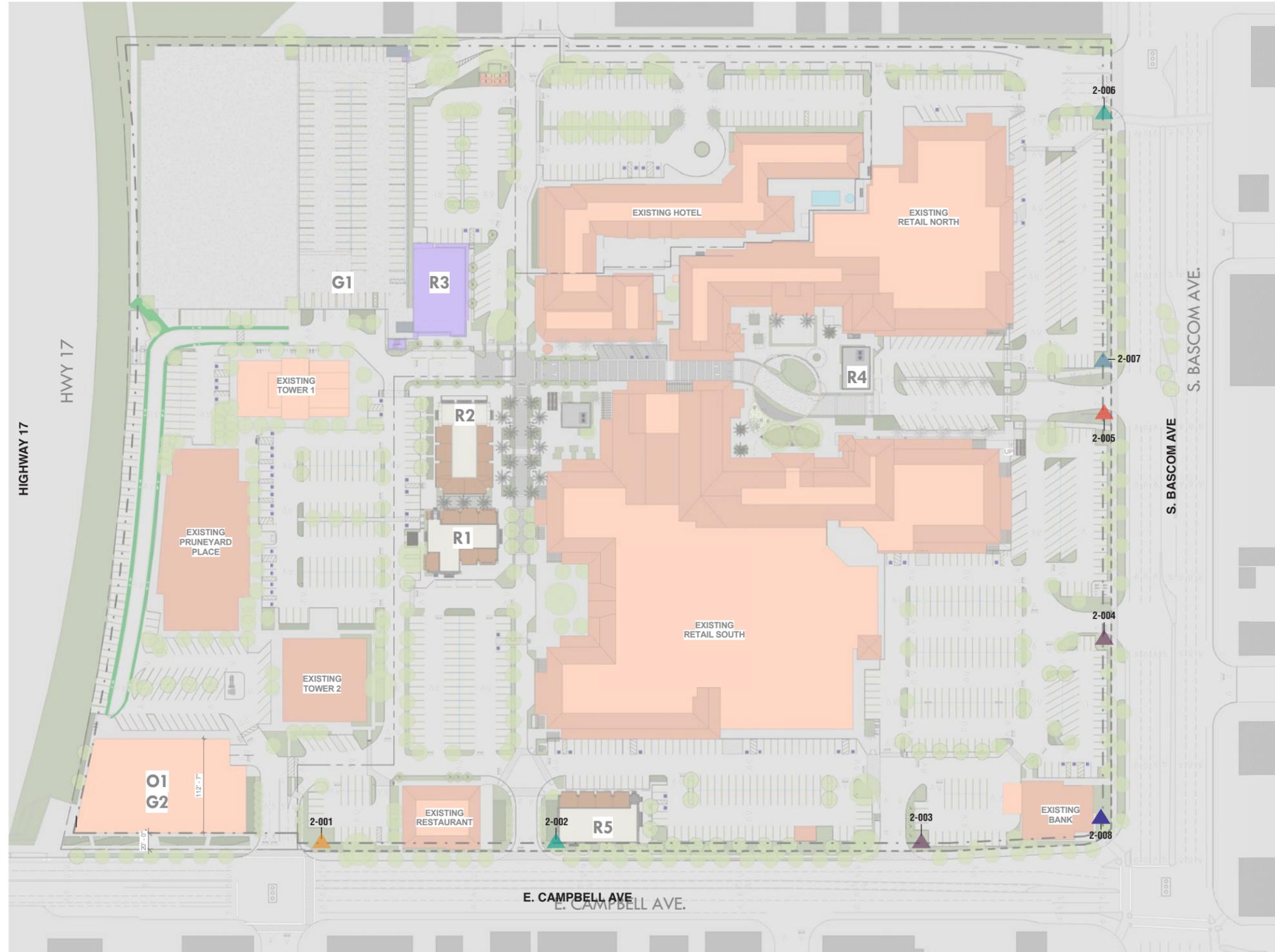
Sheet:

MSP.1.04

KEY

branding

- ▲ SITE ID MARKER (MSP.2.02)
- ▲ ENTRY WALL (MSP.2.03)
- ▲ MULTI TENANT SITE ID (MSP.2.04, MSP.2.05)
- ▲ MULTI TENANT SITE ID WITH MARQUEE (MSP.2.06)
- ▲ MULTI TENANT SITE ID OFFICES (MSP.2.07)
- ▲ MULTI TENANT SITE ID SMALL (MSP.2.08)



Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number: 15-ELSP-003	Drawn By: KS
---------------------------------------	------------------------

Original Issue: 07.21.2016	Scale: As Noted
--------------------------------------	---------------------------

Title:
Site Branding & Major Tenant Identification

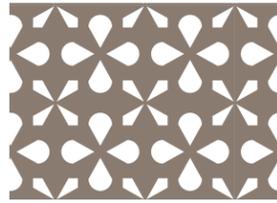
Sheet:
MSP.2.01

© 2015 GNU Group. All rights reserved.

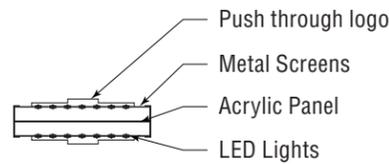
SCREEN PATTERNS



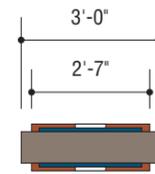
OPTION 1



OPTION 2

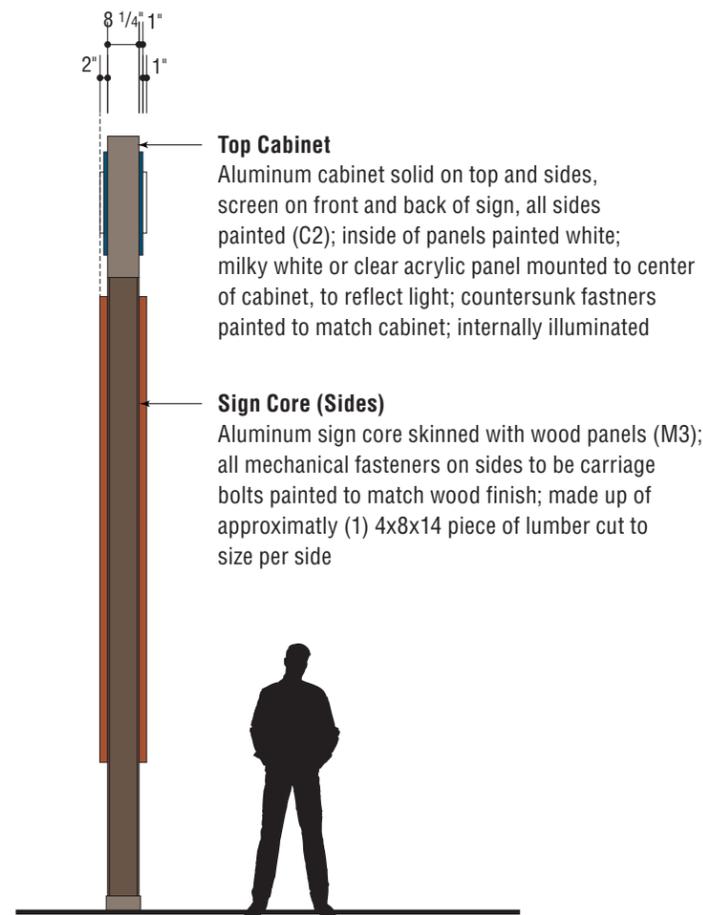


4 TOP CABINET - SECTION
Scale: 1/4" = 1'-0"

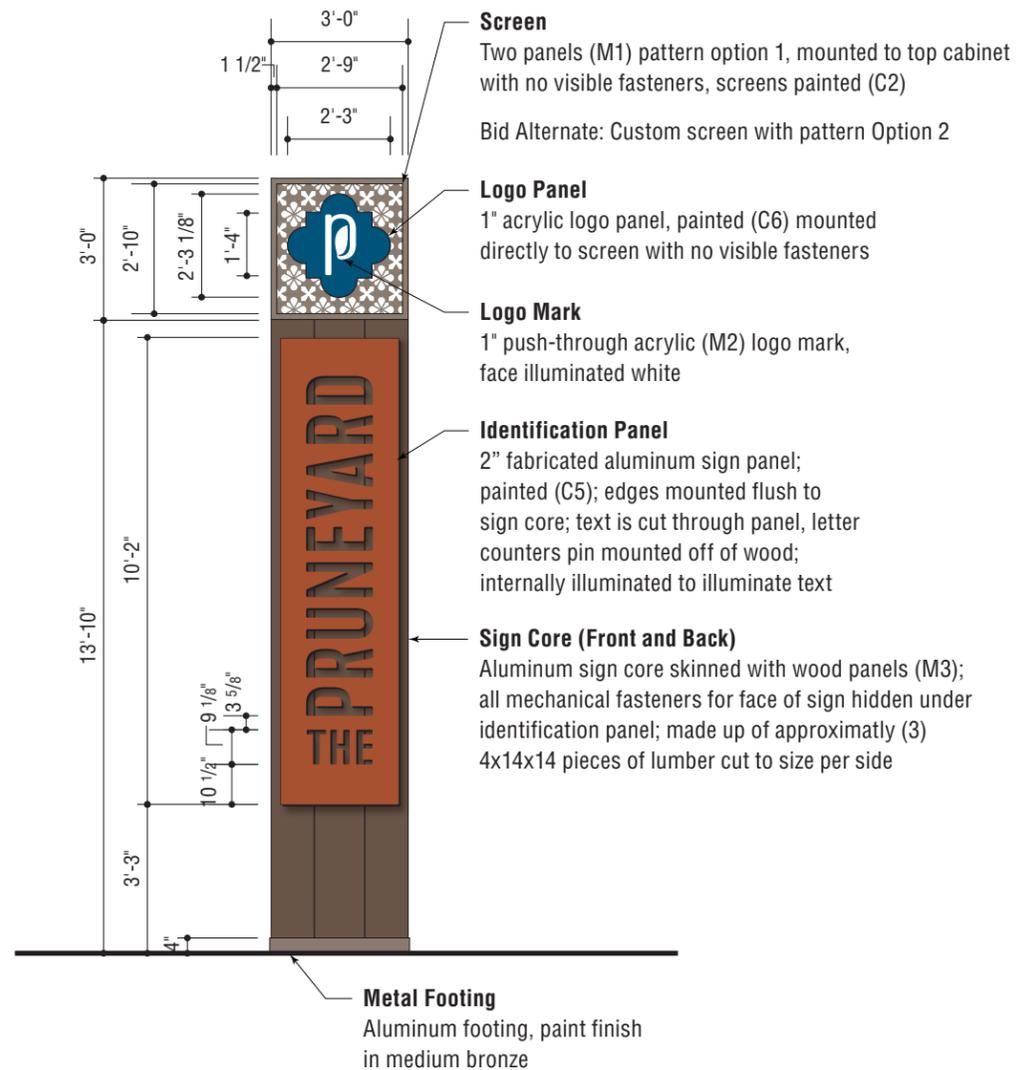


3 TOP VIEW
Scale: 1/4" = 1'-0"

SIGN AREA = 50.5 SF EACH
(Does not include wall)



1 SIDE VIEW
Scale: 1/4" = 1'-0"



2 FRONT VIEW
Scale: 1/4" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Site ID Marker



Sheet:

MSP.2.02

© 2015 GNU Group. All rights reserved.

SCREEN PATTERNS



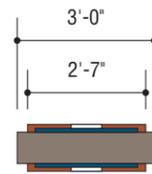
OPTION 1



OPTION 2

SIGN AREA = 50.5 SF EACH

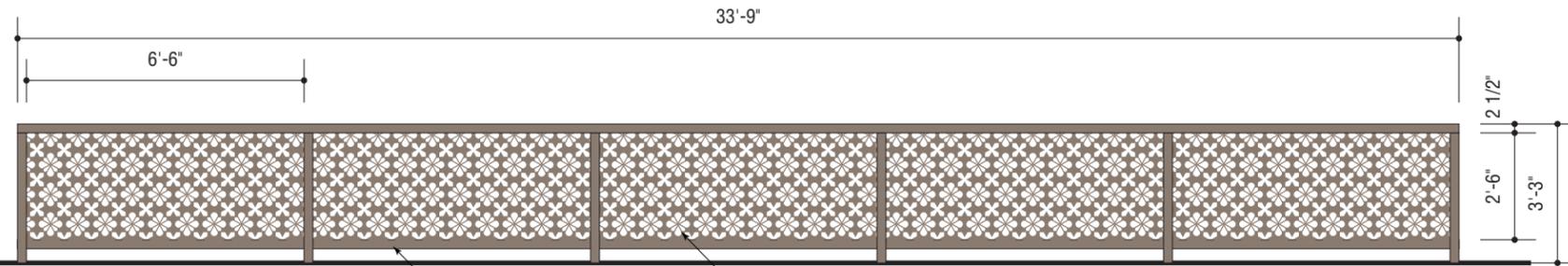
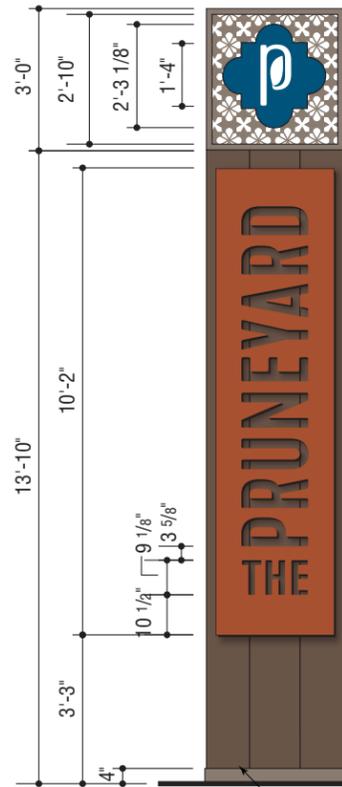
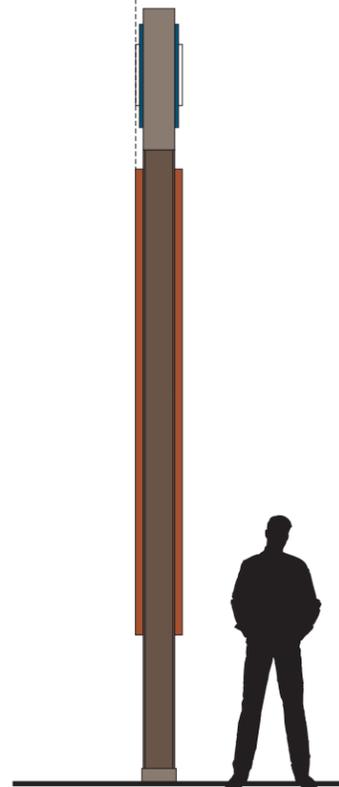
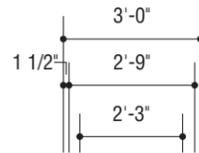
(Does not include wall)



*width TBD, dependent on screen construction

3 TOP VIEW

Scale: 1/4" = 1'-0"



Site ID Marker
See pg. MSP.02.2 for construction details

Sign Frame
Aluminum tube frame, painted (C2)

Screen
Single Panel (M1) pattern Option 1, mounted to tube frame; no visible fasteners, screens painted (C2)

Bid Alternate: Inset custom screen with pattern Option 2

NOTE:
Fence to be field verified by sign fabricator to determine existing slope, aluminum tube leg height may vary.

1 SIDE VIEW

Scale: 1/4" = 1'-0"

2 FRONT VIEW

Scale: 1/4" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Entry Wall

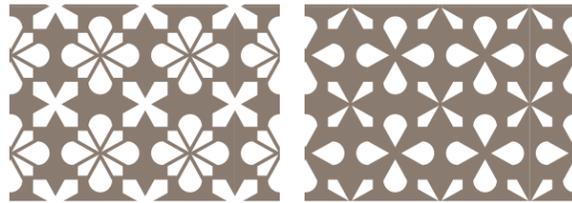


Sheet:

MSP.2.03

© 2015 GNU Group. All rights reserved.

SCREEN PATTERNS



OPTION 1

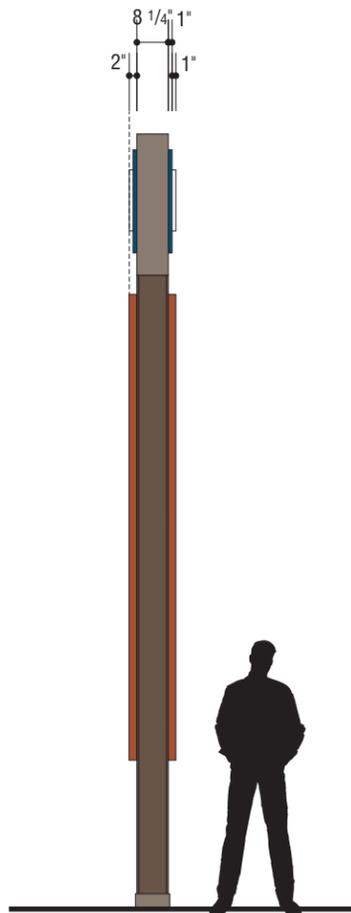
OPTION 2

4 TOP VIEW

Scale: 1/4" = 1'-0"

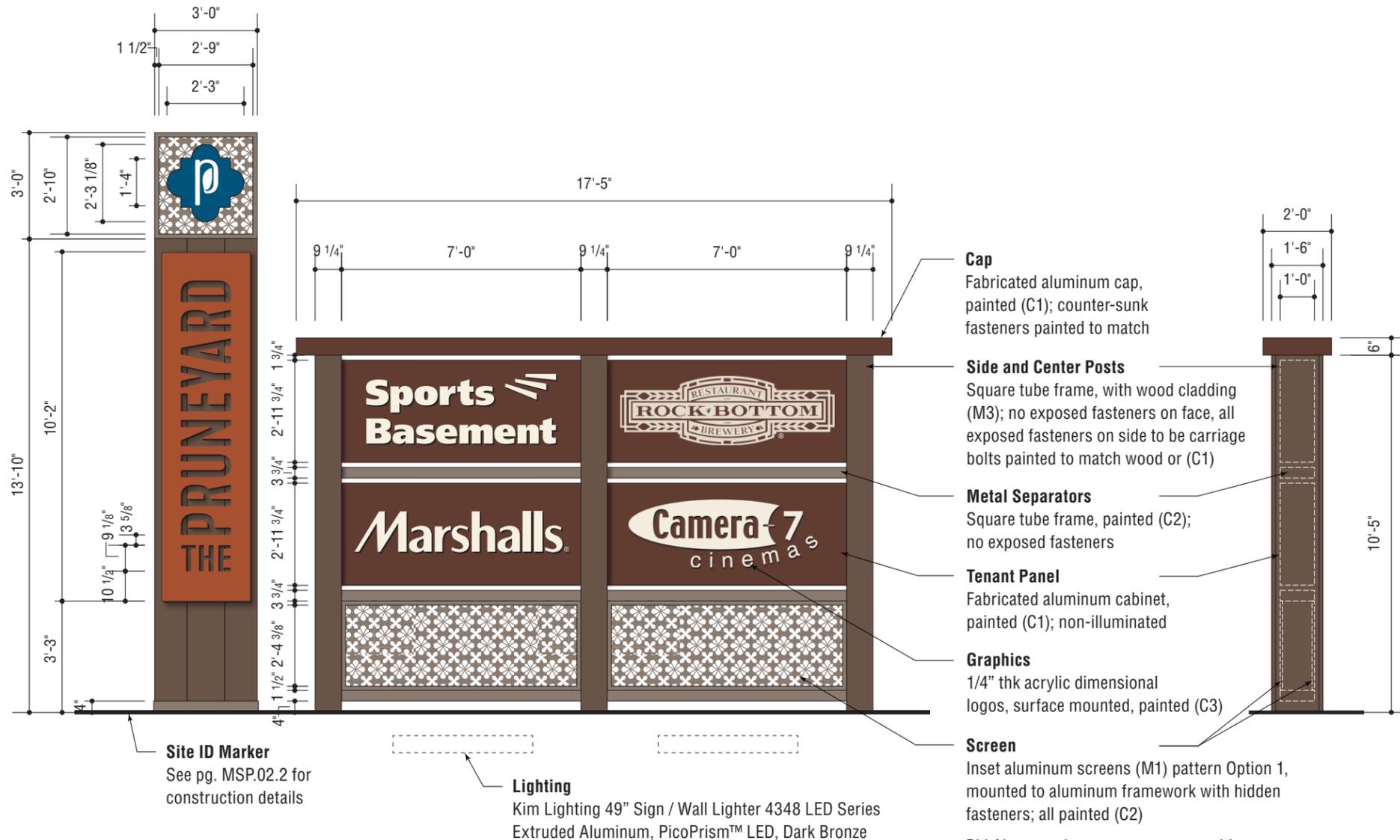


SIGN AREA = 239.2 SF EACH



1 SIDE VIEW

Scale: 1/4" = 1'-0"



2 FRONT VIEW

Scale: 1/4" = 1'-0"

3 SIDE VIEW

Scale: 1/4" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnu-group.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Multi Tenant Site ID

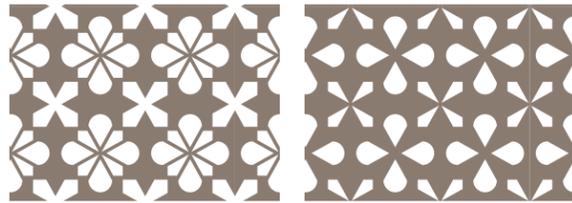


Sheet:

MSP.2.04

© 2015 GNU Group. All rights reserved.

SCREEN PATTERNS



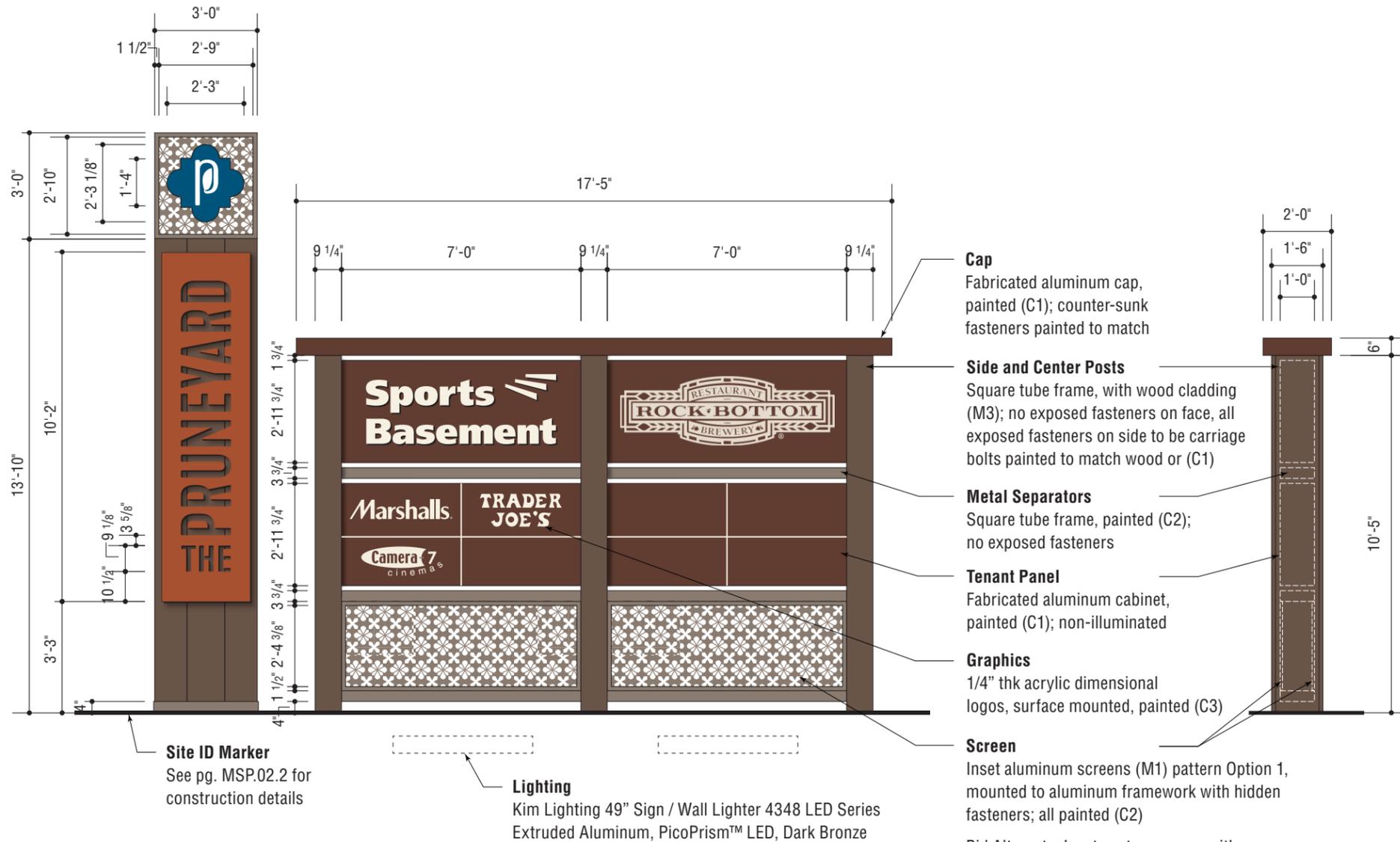
OPTION 1

OPTION 2

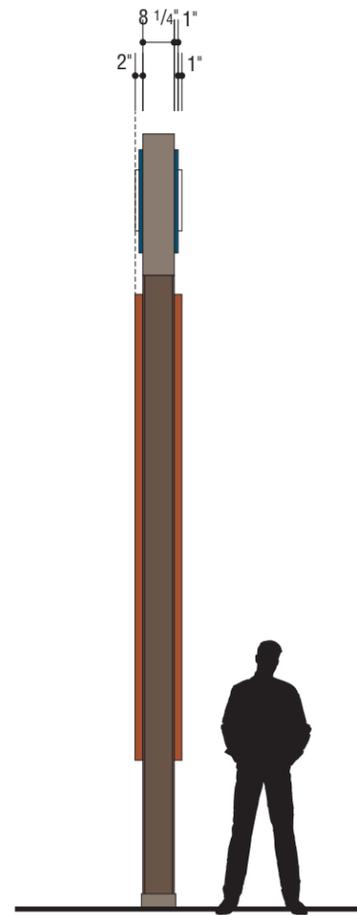


SIGN AREA = 239.2 SF EACH

4 TOP VIEW
Scale: 1/4" = 1'-0"



1 SIDE VIEW
Scale: 1/4" = 1'-0"



2 FRONT VIEW
Scale: 1/4" = 1'-0"

3 SIDE VIEW
Scale: 1/4" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

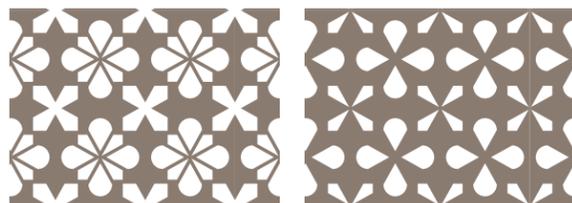
Program Number: **15-ELSP-003** Drawn By: **KS**

Original Issue: **07.21.2016** Scale: **As Noted**

Title: **Multi Tenant Site ID Alternate Configuration**

Sheet: **MSP.2.05**

SCREEN PATTERNS



OPTION 1

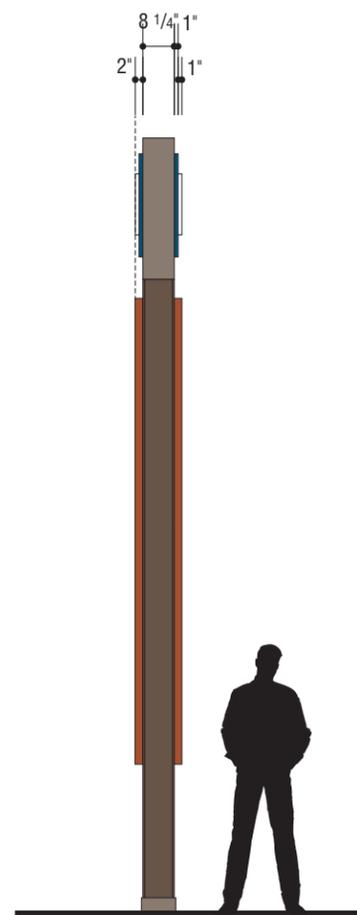
OPTION 2

4 TOP VIEW
Scale: 1/4" = 1'-0"

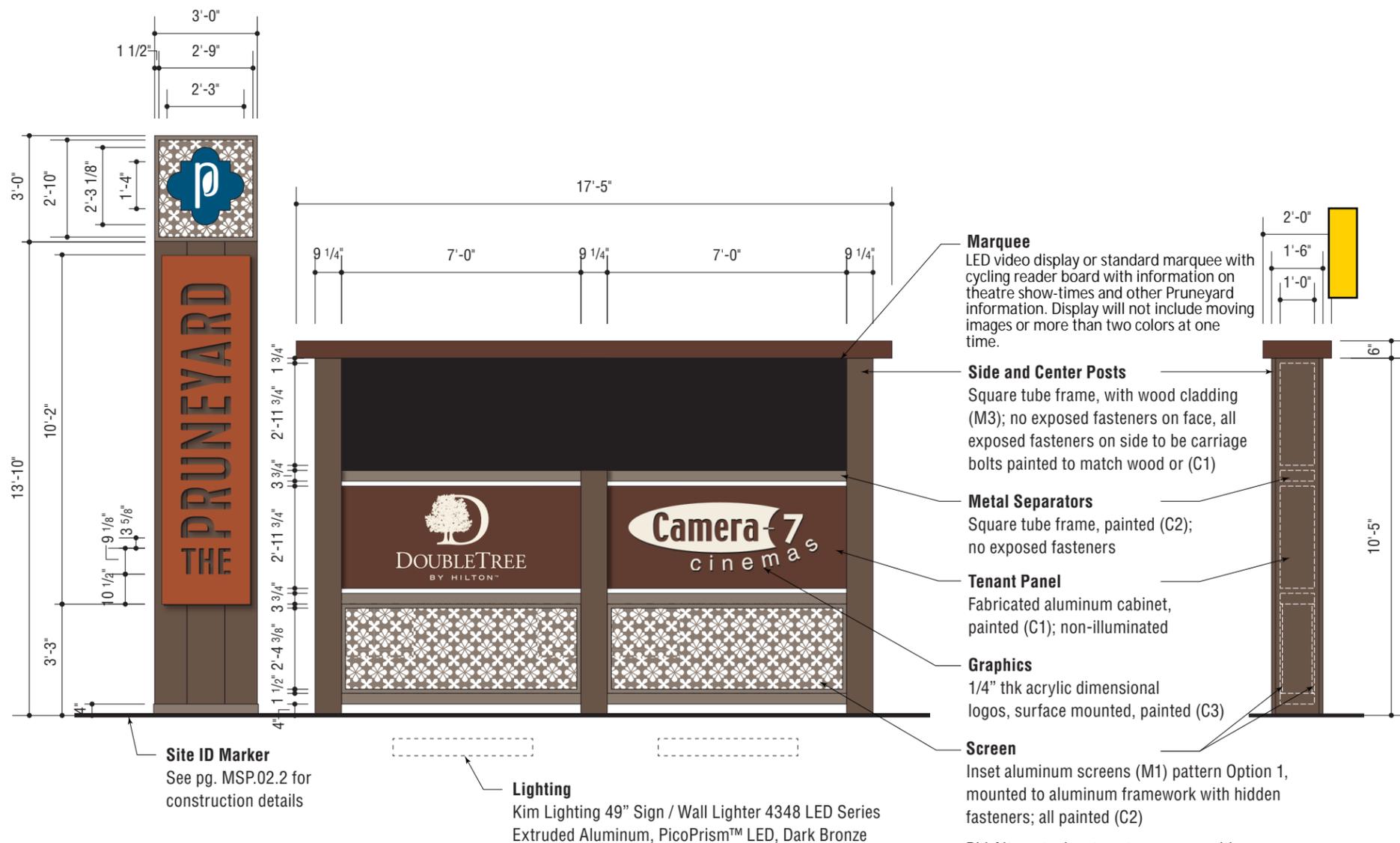


Cap
Fabricated aluminum cap, painted (C1); counter-sunk fasteners painted to match

SIGN AREA = 239.2 SF EACH



1 SIDE VIEW
Scale: 1/4" = 1'-0"



2 FRONT VIEW
Scale: 1/4" = 1'-0"

3 SIDE VIEW
Scale: 1/4" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnu-group.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

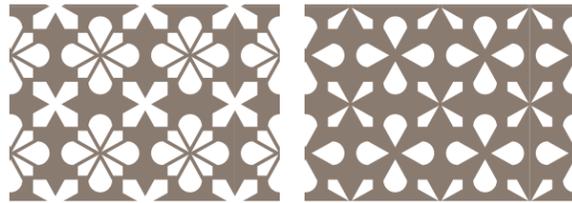
Title:
Multi Tenant Site ID with Marquee

Sheet:

MSP.2.06

© 2015 GNU Group. All rights reserved.

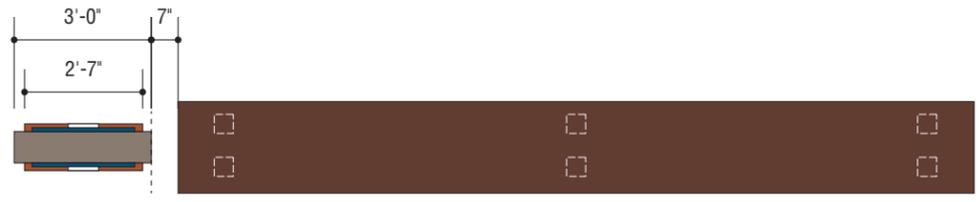
SCREEN PATTERNS



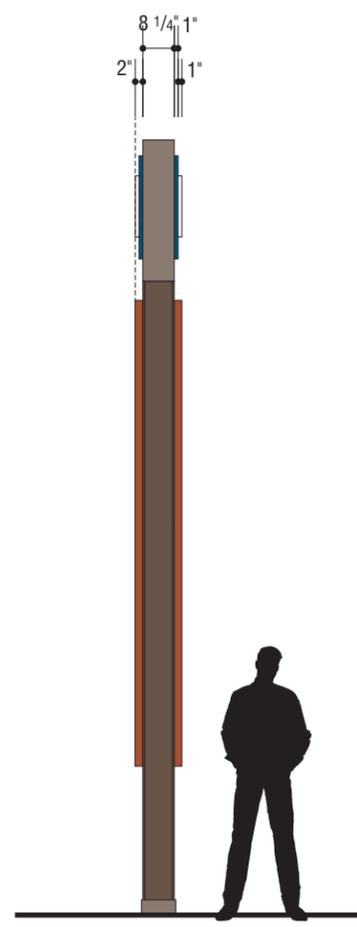
OPTION 1

OPTION 2

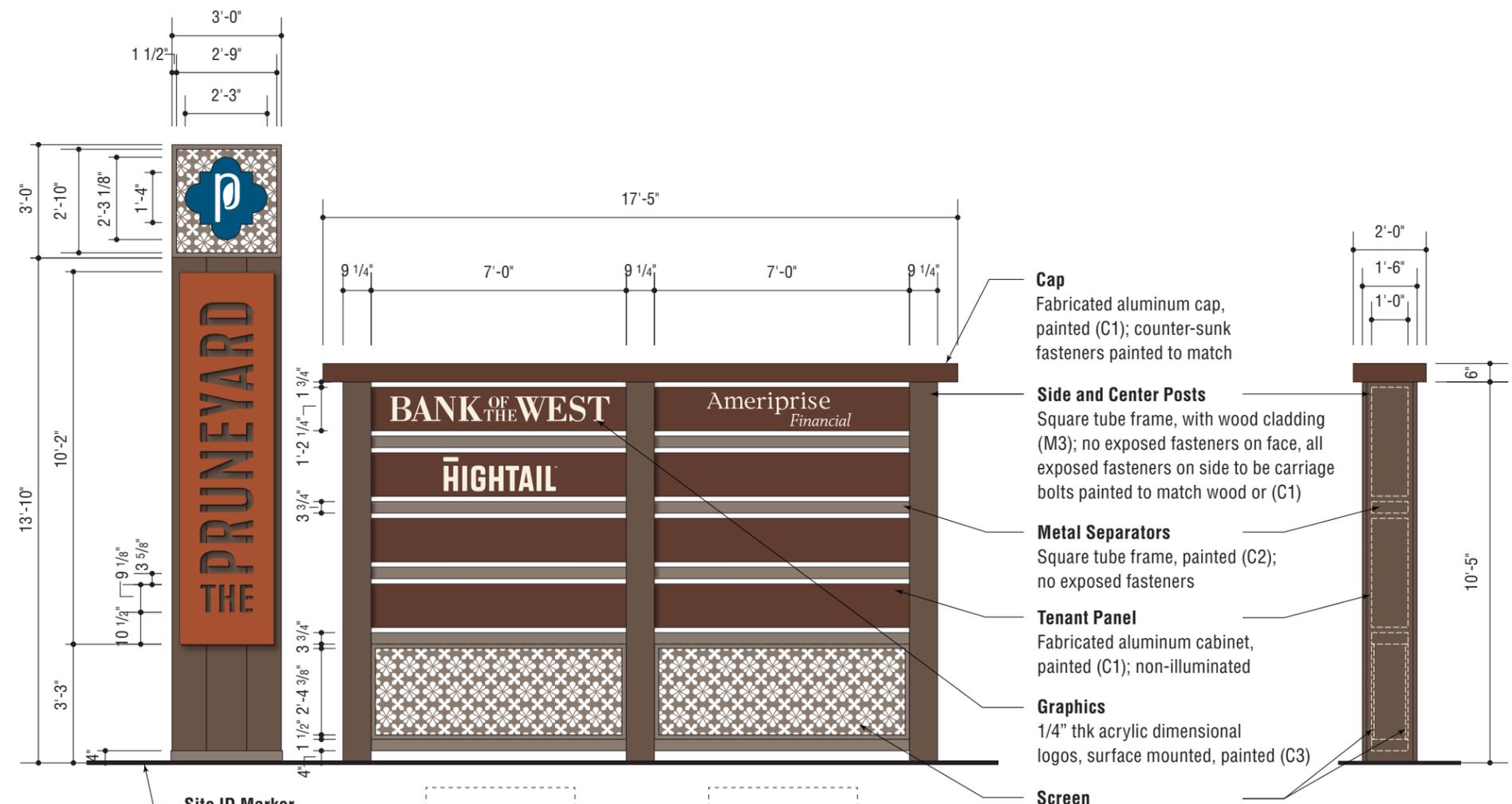
4 TOP VIEW
Scale: 1/4" = 1'-0"



SIGN AREA = 239.2 SF EACH



1 SIDE VIEW
Scale: 1/4" = 1'-0"



2 FRONT VIEW
Scale: 1/4" = 1'-0"

3 SIDE VIEW
Scale: 1/4" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnu-group.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

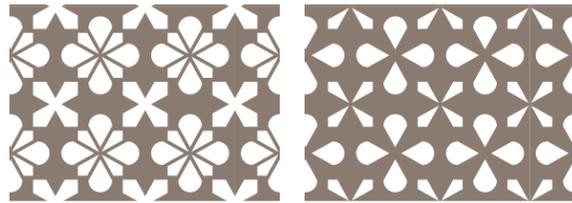
Scale:
As Noted

Title:
Multi Tenant Site ID - Offices

Sheet:
MSP.2.07

© 2015 GNU Group. All rights reserved.

SCREEN PATTERNS

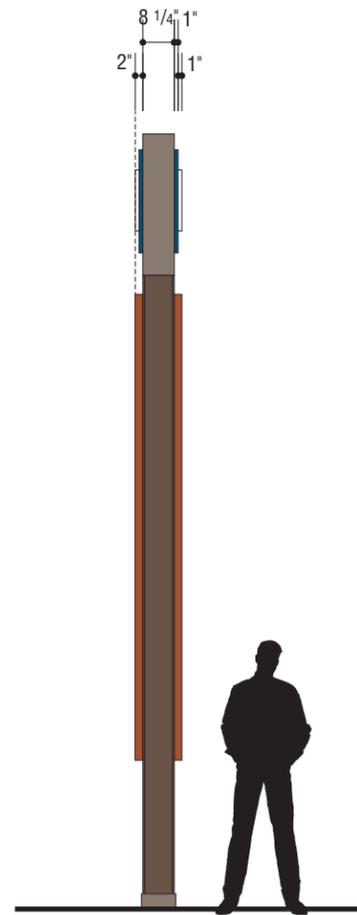


OPTION 1

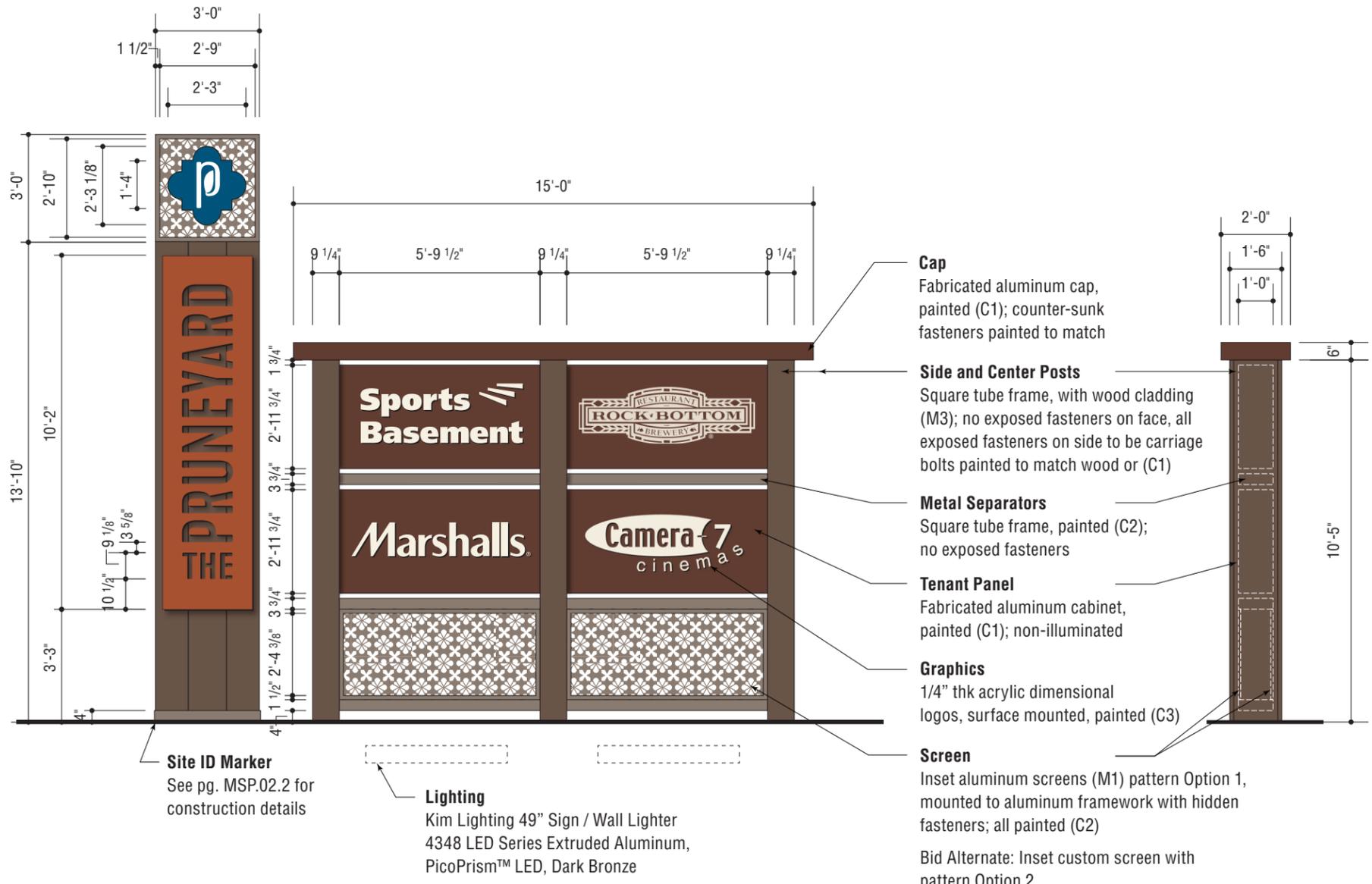
OPTION 2

SIGN AREA = 214.25 SF EACH

4 TOP VIEW
Scale: 1/4" = 1'-0"



1 SIDE VIEW
Scale: 1/4" = 1'-0"



2 FRONT VIEW
Scale: 1/4" = 1'-0"

3 SIDE VIEW
Scale: 1/4" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Multi Tenant Site ID -Small



Sheet:
MSP.2.08

© 2015 GNU Group. All rights reserved.

Prepared By:

GNU GROUP

3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
AS

Original Issue:
01.24.2019

Scale:
As Noted

Title:
Specialty Signage



Sheet:
MSP.2.09

© 2015 GNU Group. All rights reserved.



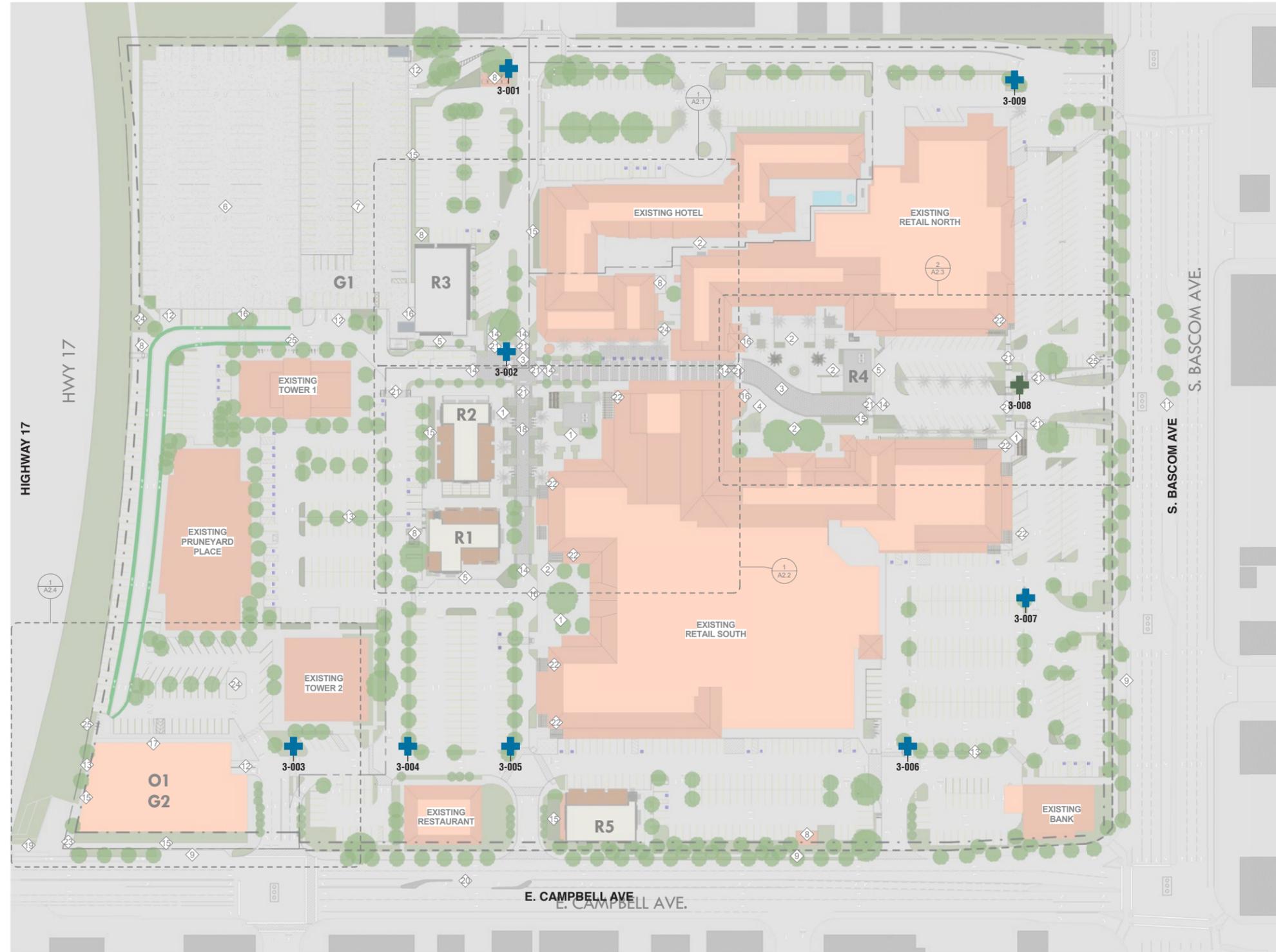
- Illuminated displays
- Dimensional copy and graphics

1 PHOTOS
Scale: N/A

KEY

wayfinding

- + VEHICULAR DIRECTIONAL (MSP.3.02)
- + INTEGRATED WALL DIRECTIONAL (MSP.3.03)



Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Vehicular Wayfinding

Sheet:
MSP.3.01

© 2015 GNU Group. All rights reserved.

SCREEN PATTERNS



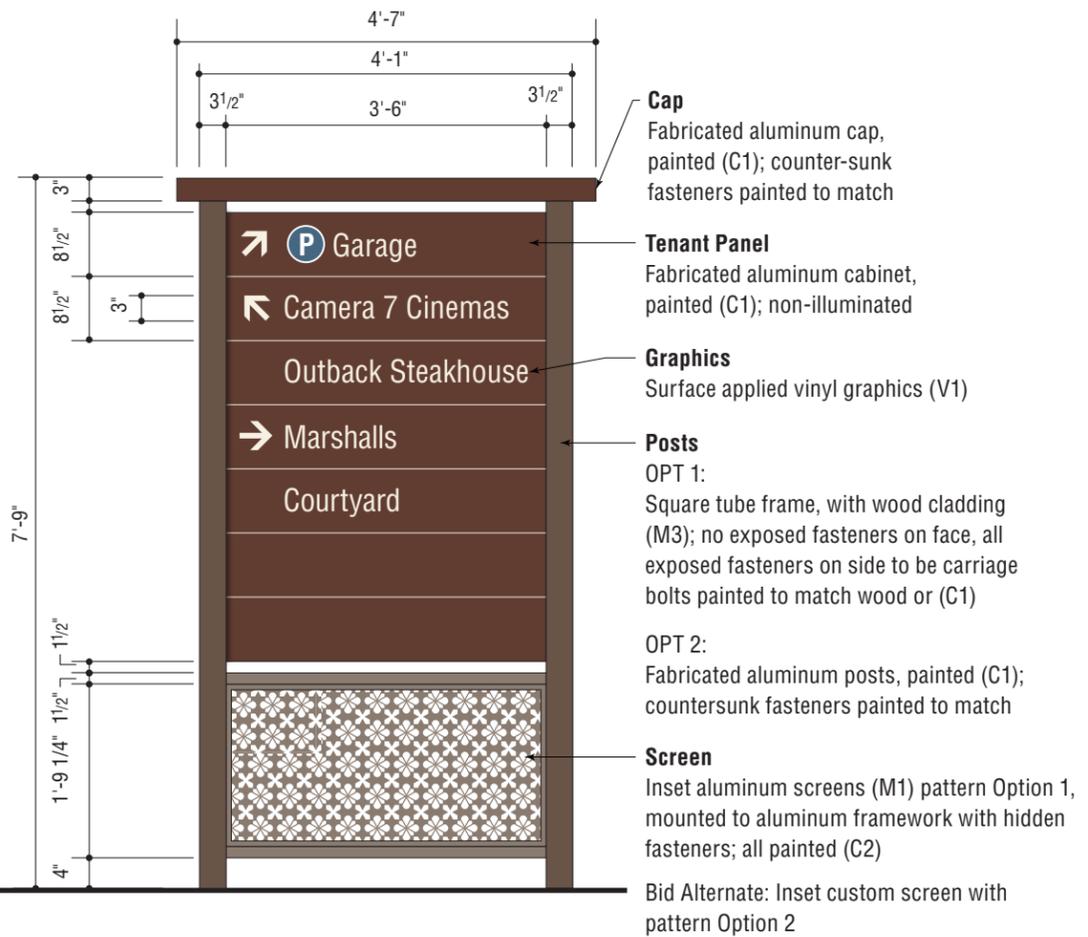
OPTION 1



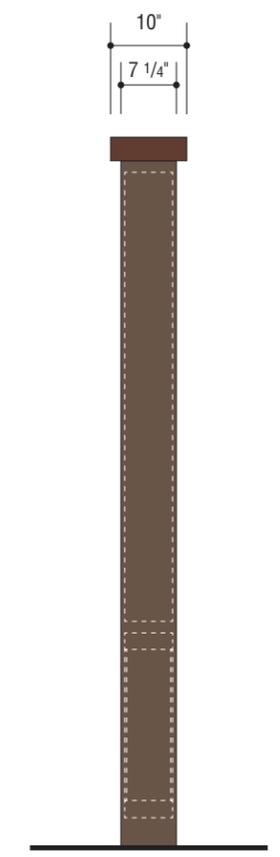
OPTION 2

SIGN AREA = 31 SF EACH

2 TOP VIEW
Scale: 1/2" = 1'-0"



1 FRONT VIEW
Scale: 1/2" = 1'-0"



3 SIDE VIEW
Scale: 1/2" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Vehicular Directional



Sheet:
MSP.3.02

→ **P** Garage

← DoubleTree

Marshalls

Pacific Catch

Courtyard

↑ Camera 7 Cinemas

Rock Bottom Brewery

3-001 (Side A)

← **P** Garage

→ DoubleTree

Marshalls

Pacific Catch

Courtyard

3-001 (Side B)

↑ **P** Garage

↖ Office Towers

Outback Steakhouse

← Camera 7 Cinemas

→ DoubleTree

3-002 (Side A)

3-002 (Side B)

↖ **P** Garage

Office Towers

→ Camera 7 Cinemas

Rock Bottom Brewery

Sports Basement

Trader Joe's

Patxi's Pizza

3-003 (Side A)

3-003 (Side B)

↖ **P** Garage

Camera 7 Cinemas

Rock Bottom Brewery

↑ Sports Basement

Trader Joe's

Patxi's Pizza

3-004 (Side A)

→ **P** Garage

Office Towers

← Sports Basement

Trader Joe's

Patxi's Pizza

3-004 (Side B)

↖ **P** Garage

Office Towers

↑ Camera 7 Cinemas

Rock Bottom Brewery

→ Sports Basement

Trader Joe's

Patxi's Pizza

3-005 (Side A)

3-005 (Side B)

↖ **P** Garage

Camera 7 Cinemas

↗ Courtyard

Marshalls

Pacific Catch

3-006 (Side A)

→ **P** Garage

Camera 7 Cinemas

Outback Steakhouse

3-006 (Side B)

↗ **P** Garage

↖ Camera 7 Cinemas

Outback Steakhouse

→ Marshalls

Courtyard

3-007 (Side A)

3-007 (Side B)

↑ **P** Garage

Courtyard

Trudy's

Camera 7 Cinemas

← Trader Joe's

Sports Basement

→ DoubleTree

3-008 (Side A)

See page MSP.3.03

3-008 (Side B)

↑ **P** Garage

DoubleTree

← Marshalls

Courtyard

Trader Joe's

Sports Basement

3-009 (Side A)

3-009 (Side B)

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
**Vehicular Directional -
Layouts**



Sheet:
MSP.3.02A

© 2015 GNU Group. All rights reserved.

SCREEN PATTERNS

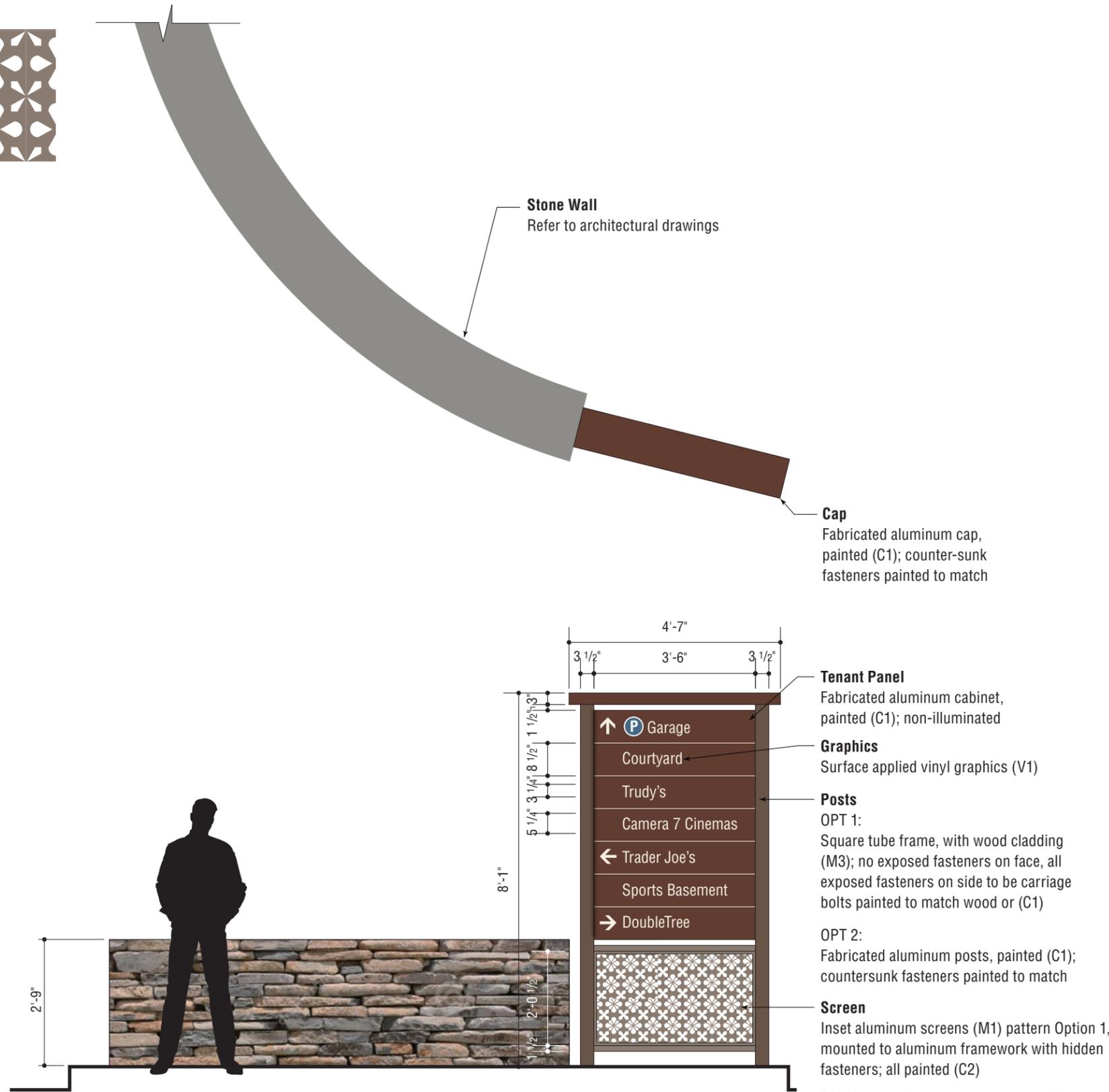


OPTION 1



OPTION 2

SIGN AREA = 33.67 SF EACH



Stone Wall
Refer to architectural drawings

Cap
Fabricated aluminum cap, painted (C1); counter-sunk fasteners painted to match

Tenant Panel
Fabricated aluminum cabinet, painted (C1); non-illuminated

Graphics
Surface applied vinyl graphics (V1)

Posts
OPT 1:
Square tube frame, with wood cladding (M3); no exposed fasteners on face, all exposed fasteners on side to be carriage bolts painted to match wood or (C1)

OPT 2:
Fabricated aluminum posts, painted (C1); countersunk fasteners painted to match

Screen
Inset aluminum screens (M1) pattern Option 1, mounted to aluminum framework with hidden fasteners; all painted (C2)

Bid Alternate: Inset custom screen with pattern Option 2

1 FRONT & TOP VIEW (LOC 3-008)
Scale: 3/8" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Integrated Wall Directional



Sheet:

MSP.3.03

© 2015 GNU Group. All rights reserved.



Location 3-010



Location 3-011

- Non-illuminated free standing directional signs
- Decorated face panels with directional copy and logo



Location 3-012

Prepared By:

GNU
GROUP

3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnu-group.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

**DESIGN
INTENT**

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
AS

Original Issue:
01.10.2019

Scale:
As Noted

Title:
Vehicular Directionals



Sheet:

MSP.3.04

© 2015 GNU Group. All rights reserved.

1

PHOTOS

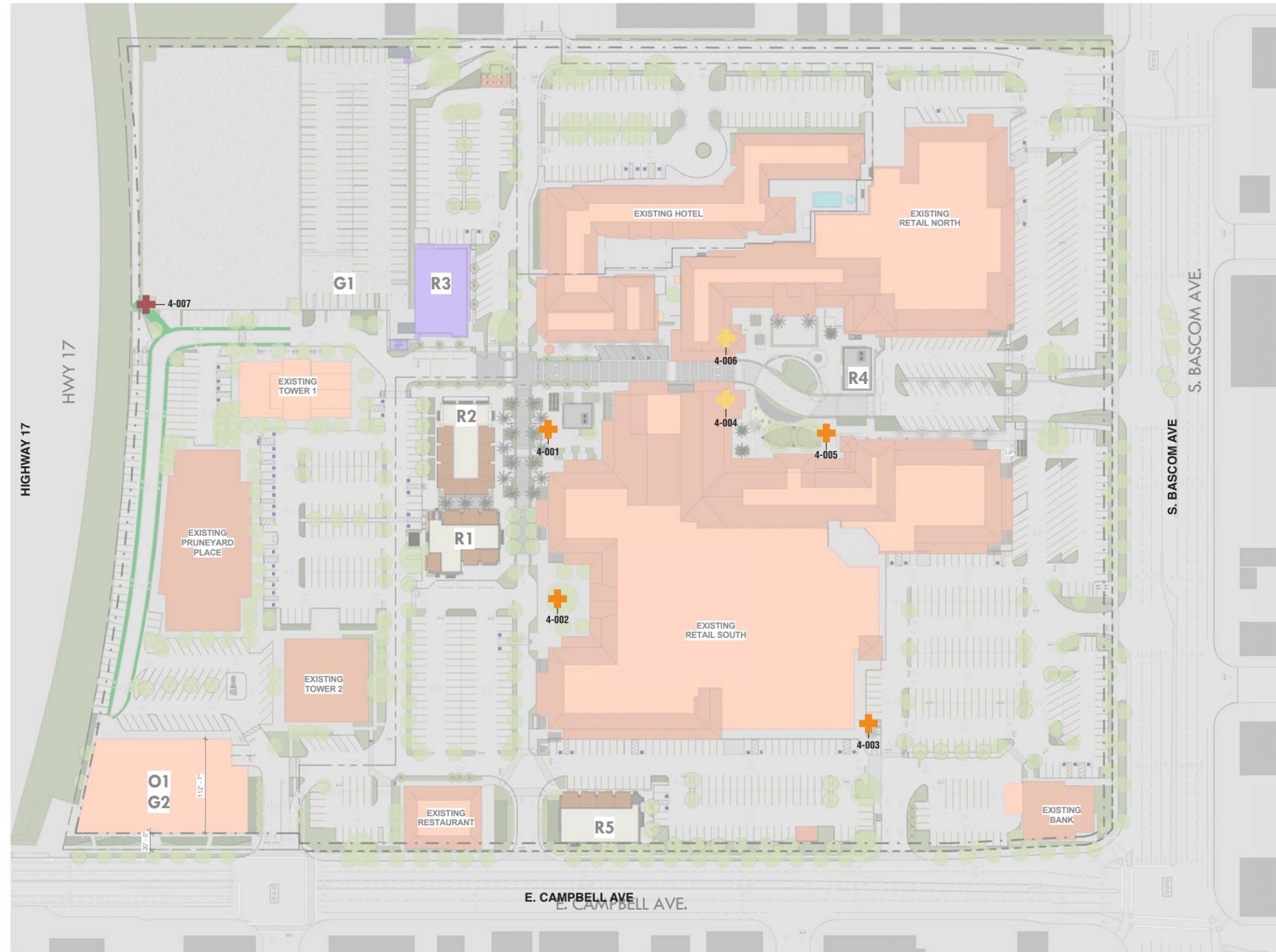
Scale: N/A

KEY

wayfinding

- + **FREESTANDING PEDESTRIAN DIRECTORY (MSP.4.02)**
- + **WALL MOUNTED PEDESTRIAN DIRECTIONAL (MSP.4.03)**
*Note: Not Shown On Location Plan.
Sign To Be Added As Needed*

- + **FLAG MOUNTED AREA ID (MSP.4.04)**
- + **BIKE PATH MARKER (MSP.4.05)**



Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

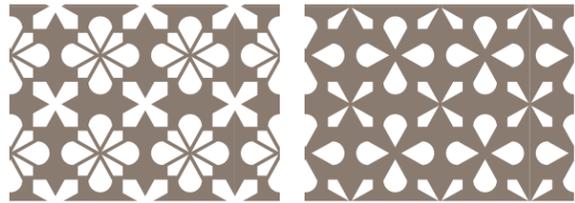
Scale:
As Noted

Title:
Pedestrian Wayfinding

Sheet:
MSP.4.01

© 2015 GNU Group. All rights reserved.

SCREEN PATTERNS



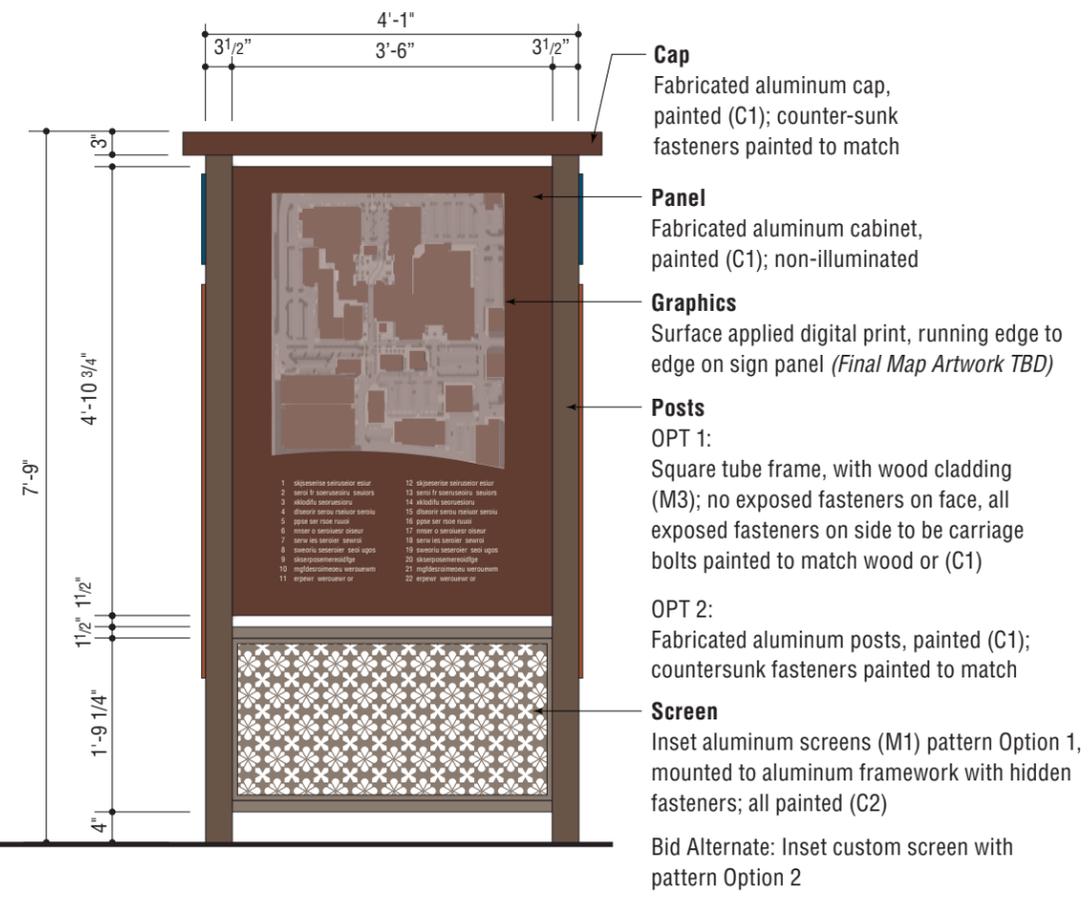
OPTION 1

OPTION 2

SIGN AREA = 36.67 SF EACH

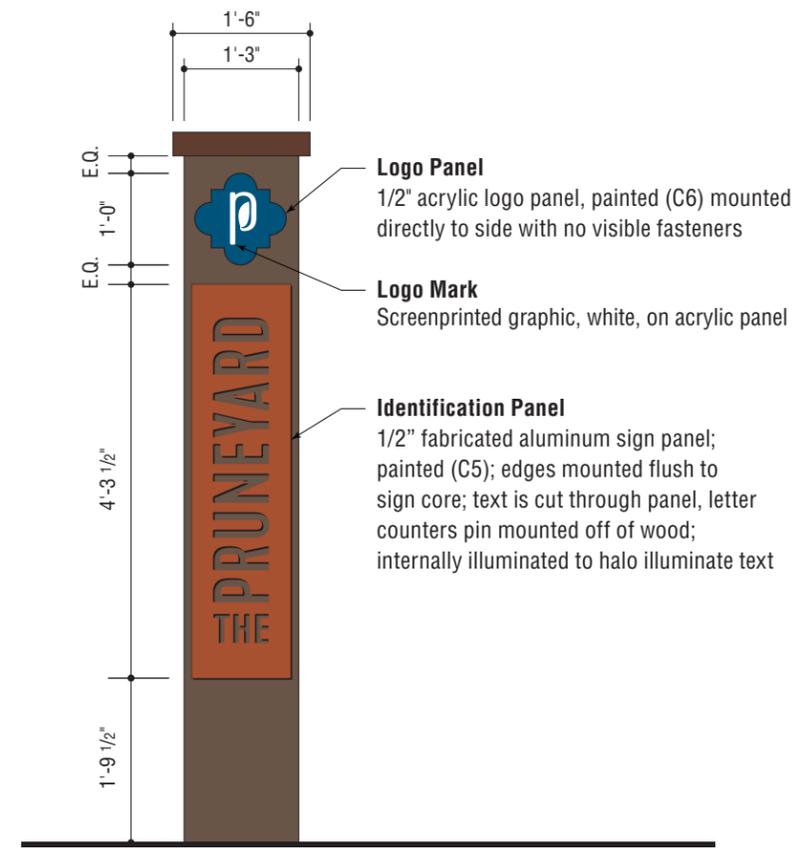


2 TOP VIEW
Scale: 1/2" = 1'-0"



1 FRONT VIEW
Scale: 1/2" = 1'-0"

3 SIDE VIEW
Scale: 1/2" = 1'-0"



Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number: **15-ELSP-003** | Drawn By: **KS**

Original Issue: **07.21.2016** | Scale: **As Noted**

Title: **Freestanding Pedestrian Directory**



Sheet: **MSP.4.02**

© 2015 GNU Group. All rights reserved.

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Wall Mounted Pedestrian Directional



Sheet:

MSP.4.03

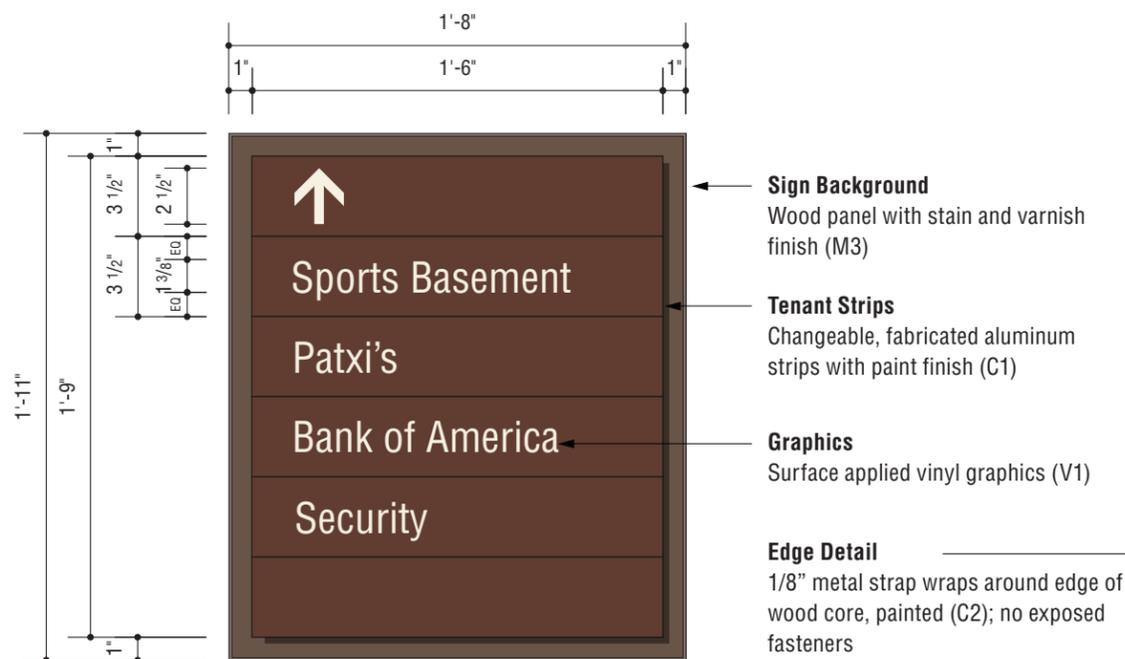
© 2015 GNU Group. All rights reserved.

SIGN AREA = 3.4 SF EACH

NOTE:
Sign location not shown on location plan. Signs to be added to project as needed.



2 TOP VIEW
Scale: 1 1/2" = 1'-0"



1 FRONT VIEW
Scale: 1 1/2" = 1'-0"

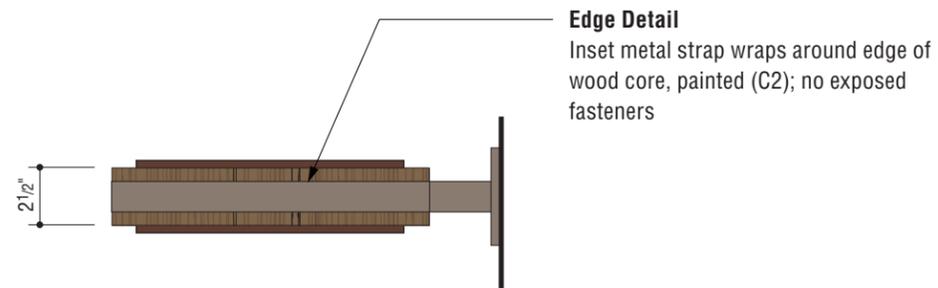


3 SIDE VIEW
Scale: 1 1/2" = 1'-0"



4 ELEVATION
Scale: 1/2" = 1'-0"

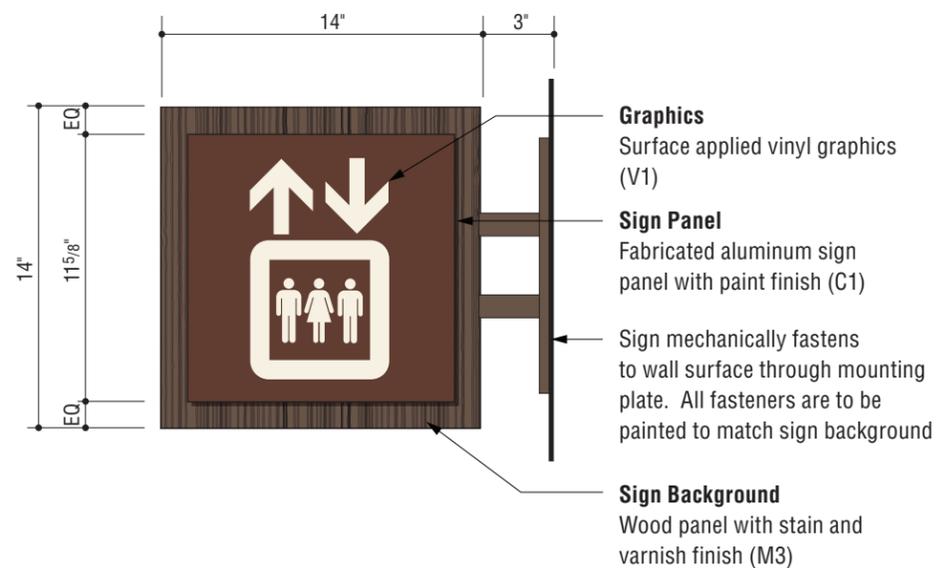
SIGN AREA = 1.6 SF EACH



Edge Detail
Inset metal strap wraps around edge of wood core, painted (C2); no exposed fasteners

2 TOP VIEW

Scale: 1 1/2" = 1'-0"



Graphics
Surface applied vinyl graphics (V1)

Sign Panel
Fabricated aluminum sign panel with paint finish (C1)

Sign mechanically fastens to wall surface through mounting plate. All fasteners are to be painted to match sign background

Sign Background
Wood panel with stain and varnish finish (M3)

1 FRONT VIEW

Scale: 1 1/2" = 1'-0"

NOTE:
Sign locations 4-004 and 4-006 both elevator flag signs, exact placement to be determined in field by fabricator

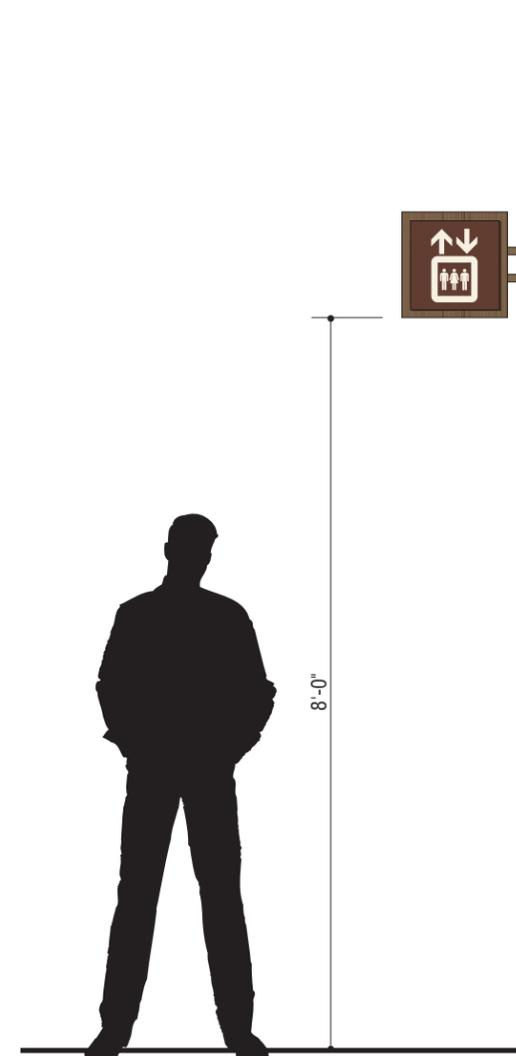
3 ALTERNATE LAYOUT

Scale: 1 1/2" = 1'-0"

NOTE:
Sign location not shown on location plan. Signs to be added to project as needed.

4 ELEVATION

Scale: 1/2" = 1'-0"



Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Flag Mounted Area ID



Sheet:

MSP.4.04

© 2015 GNU Group. All rights reserved.

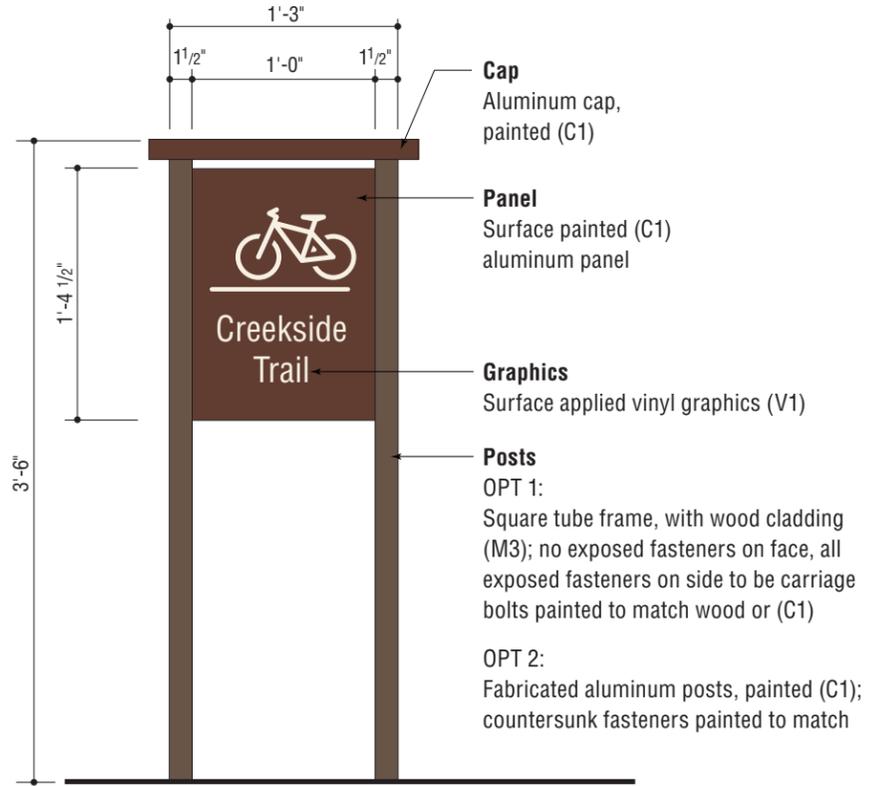
SIGN AREA = 4.38 SF EACH



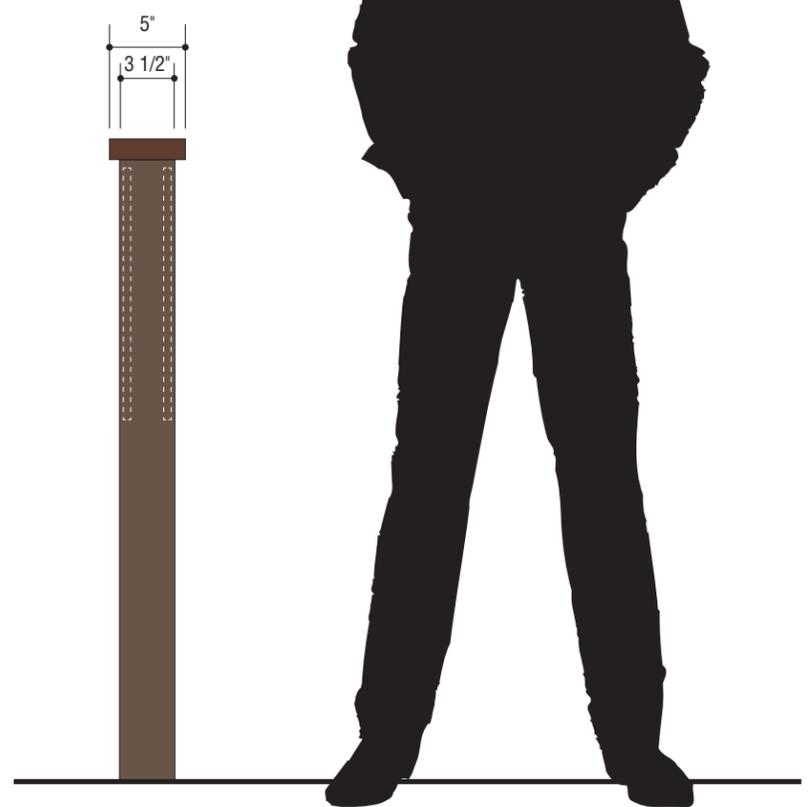
3 SECTION
Scale: 1" = 1'-0"



2 TOP VIEW
Scale: 1" = 1'-0"



1 FRONT VIEW
Scale: 1" = 1'-0"



4 SIDE VIEW
Scale: 1" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number: 15-ELSP-003	Drawn By: KS
Original Issue: 07.21.2016	Scale: As Noted

Title:
Bike Path Marker



Sheet:
MSP.4.05

KEY

identification

- OFFICE ADDRESS NUMBER (MSP.5.02, MSP.5.03)
- GROUND FLOOR SPECIALTY TENANT (MSP.5.04)
(REF TENANT DESIGN GUIDELINES)
- OFFICE PARAPET (MSP.5.04)
(REF TENANT DESIGN GUIDELINES)



Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

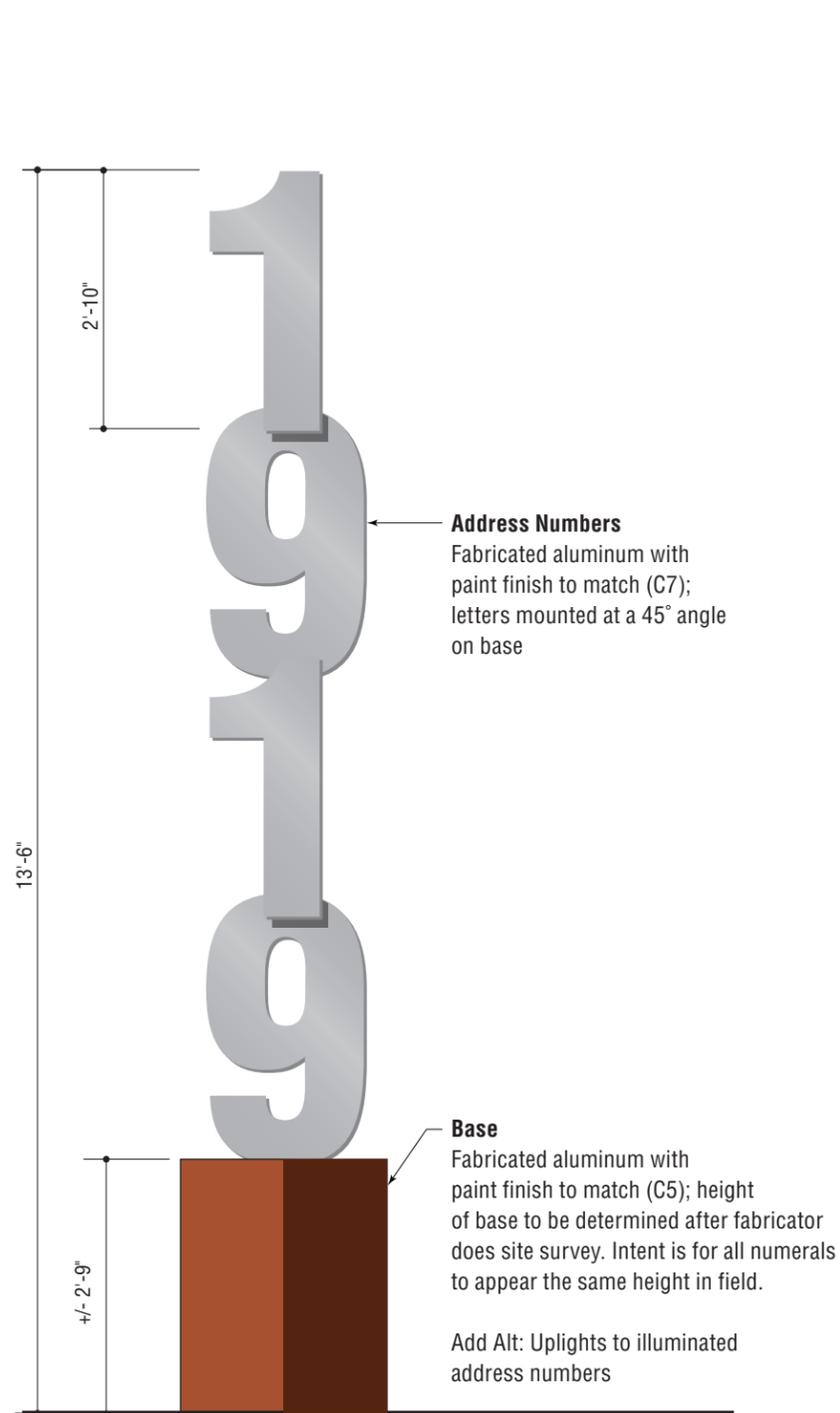
Scale:
As Noted

Title:
Office Identification

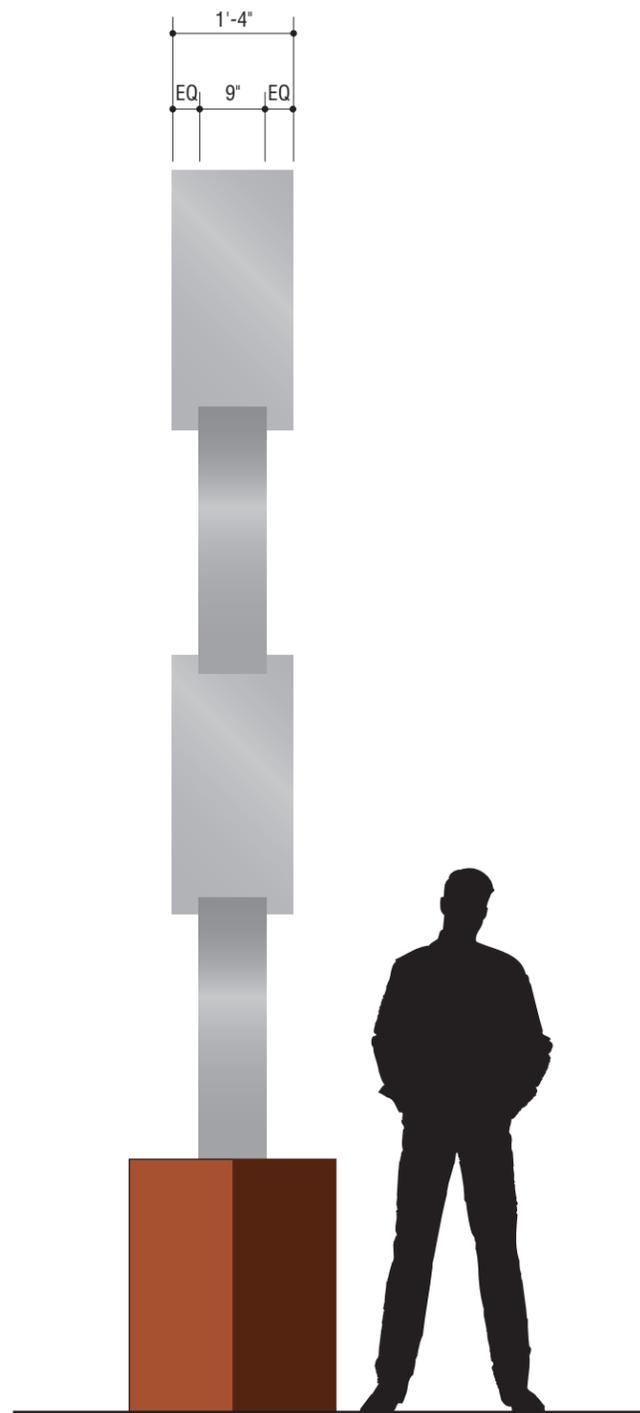
Sheet:
MSP.5.01

© 2015 GNU Group. All rights reserved.

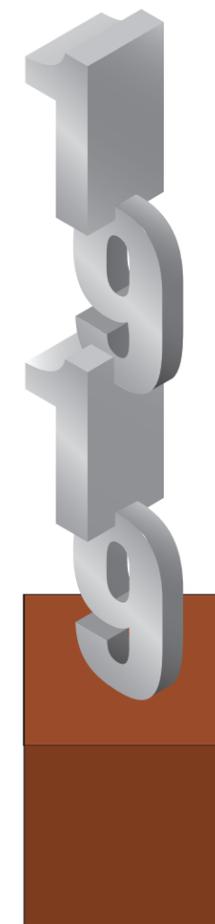




1 FRONT VIEW
Scale: 1/2" = 1'-0"



2 SIDE VIEW
Scale: 1/2" = 1'-0"



3 RENDERING
Scale: None

SIGN AREA = 18 SF EACH

OFFICE BUILDING



PARKING LOT

4 AERIAL MOUNTING DIAGRAM
Scale: None

Prepared By:

GNU GROUP

3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Office Address Number



Sheet:
MSP.5.02

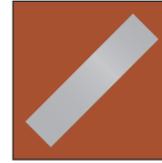
© 2015 GNU Group. All rights reserved.

PARKING LOT



OFFICE BUILDING

OFFICE BUILDING



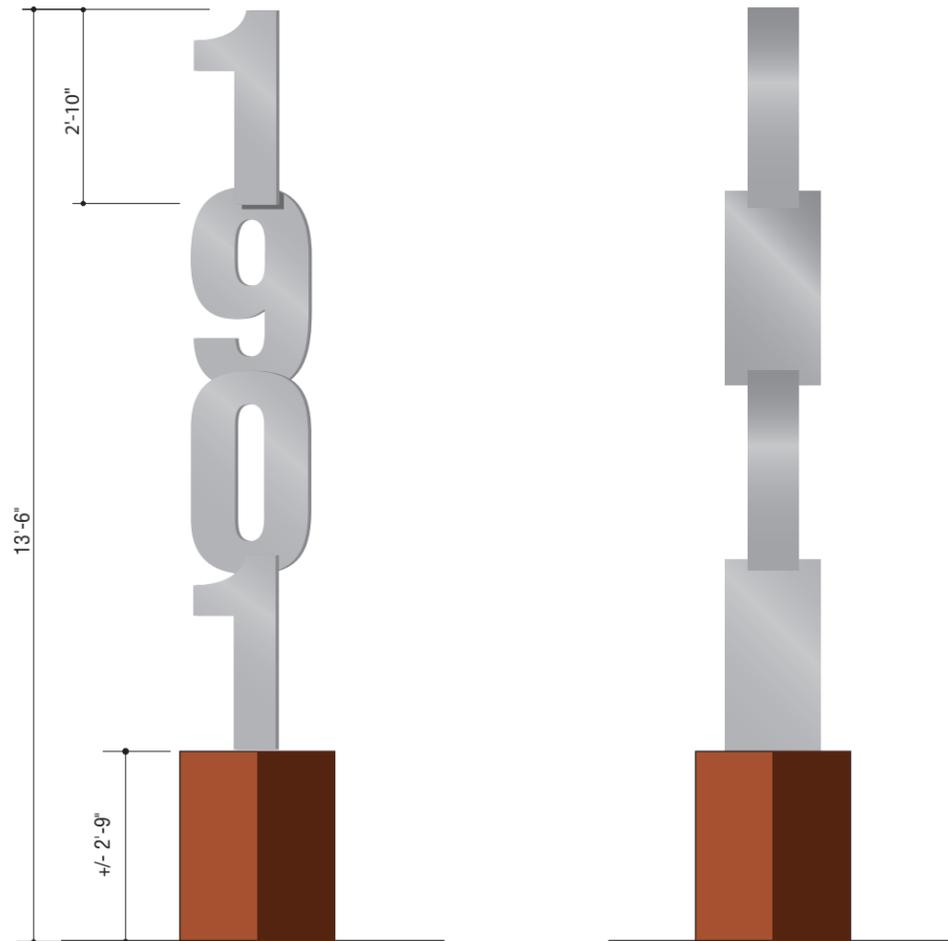
PARKING LOT

SIGN AREA = 18 SF EACH

5

AERIAL MOUNTING DIAGRAM

Scale: None



1

FRONT VIEW (1901)

Scale: 3/8" = 1'-0"

2

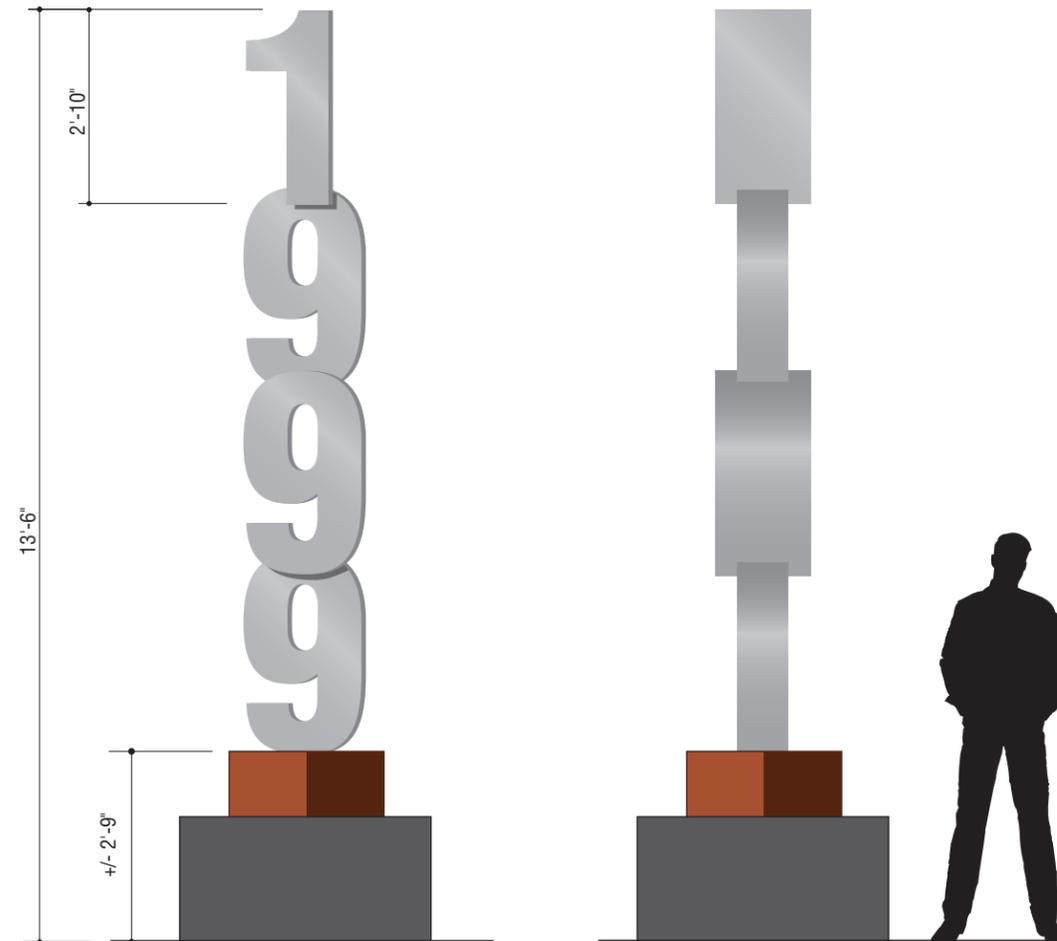
SIDE VIEW

Scale: 3/8" = 1'-0"

6

AERIAL MOUNTING DIAGRAM

Scale: None



3

FRONT VIEW (1999)

Scale: 3/8" = 1'-0"

4

SIDE VIEW

Scale: 3/8" = 1'-0"

NOTE:

The base for 1999 to be mounted on existing plynth. Base height to be determined by fabricator in field.

Prepared By:

GNU GROUP

3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

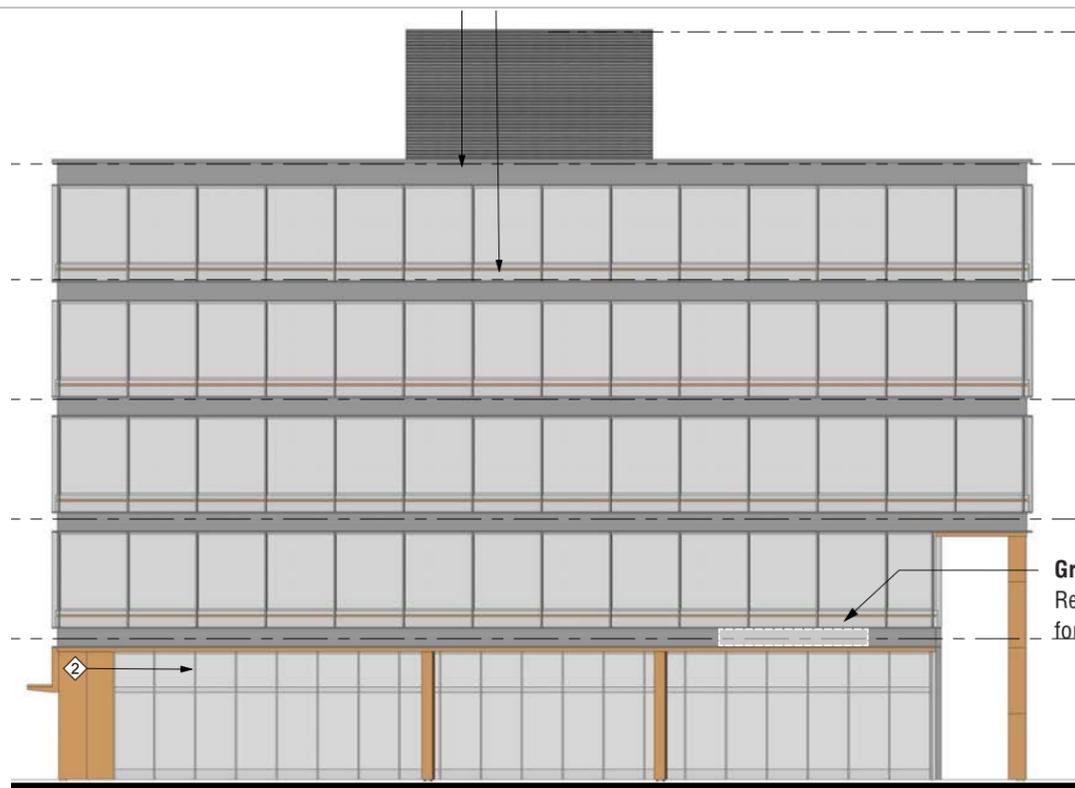
Scale:
As Noted

Title:
**Office Address Number
Alternate Layouts**

Sheet:

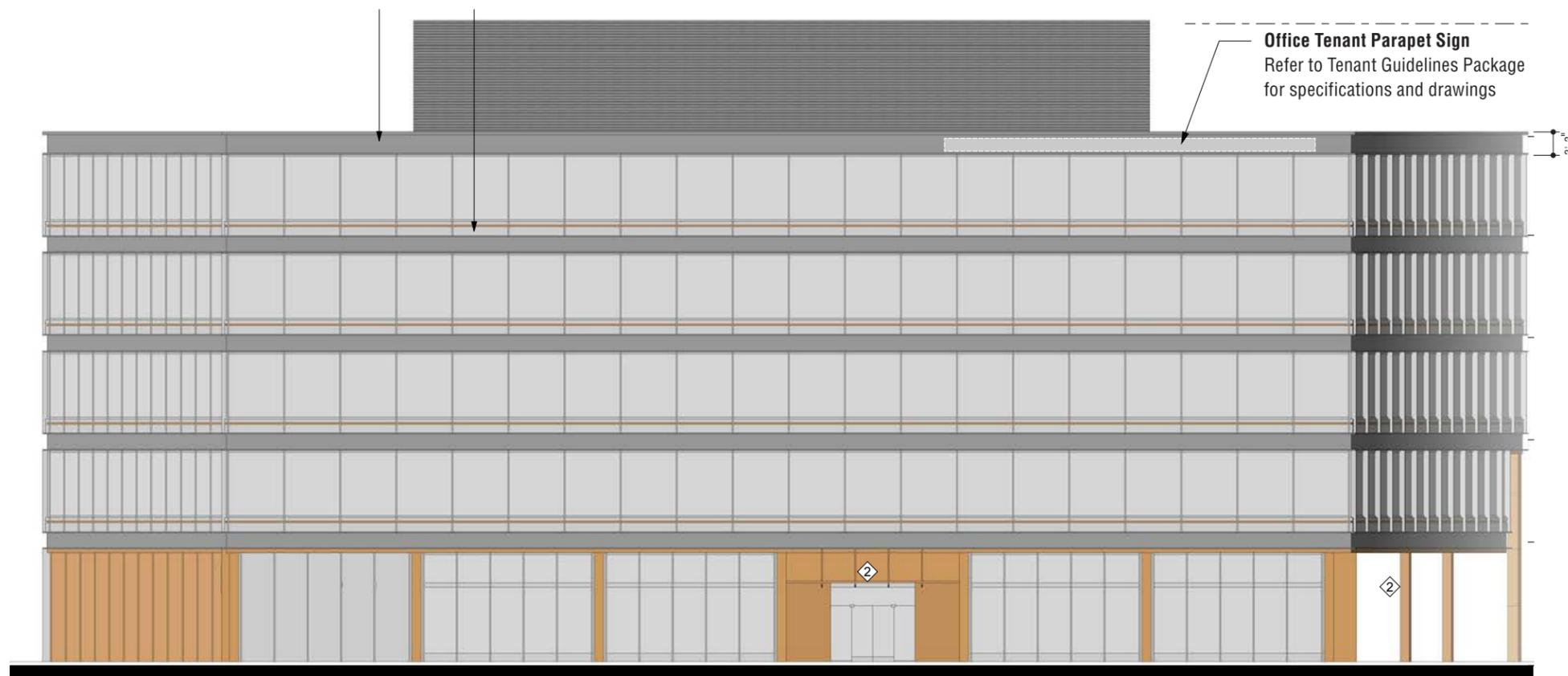
MSP.5.03

© 2015 GNU Group. All rights reserved.



SIGN AREA = 18 SF EACH

2 TYPICAL ELEVATION - GROUND FLOOR OFFICE TENANT ●
Scale: NTS



1 TYPICAL ELEVATION - OFFICE PARAPET ●
Scale: NTS

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

**DESIGN
INTENT**

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
**Office Ground Floor
Office Tenant and Parapet**



Sheet:

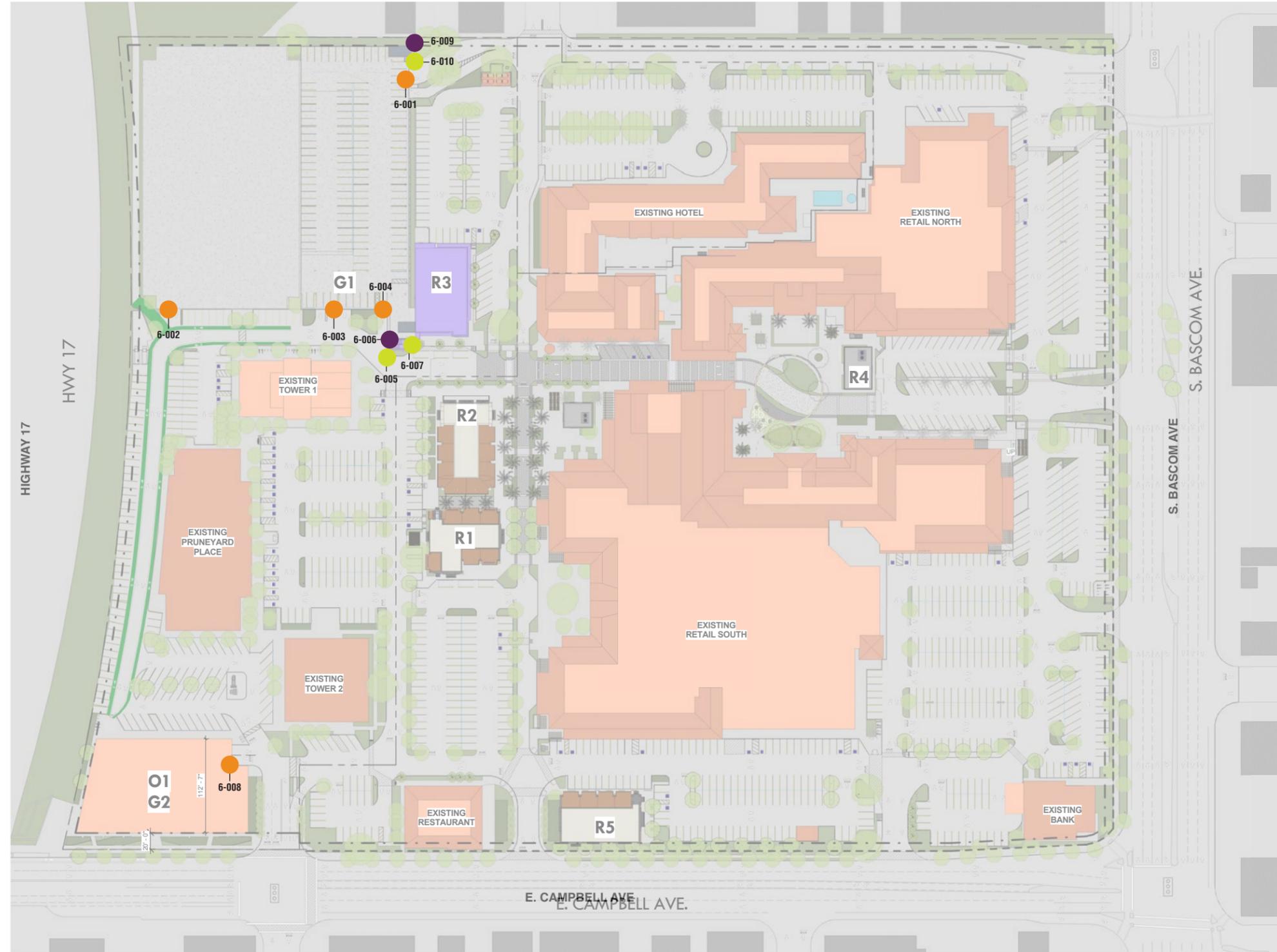
MSP.5.04

© 2015 GNU Group. All rights reserved.

KEY

identification

- PARKING GARAGE IDENTIFICATION (MSP.6.02)
- PARKING GARAGE FLAG ID (MSP.6.04)
- PARKING ENTRY GRAPHICS (MSP.6.03)
CLEARANCE BARS
(Paired with Entry Graphics) (MSP.6.05)



Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

**DESIGN
INTENT**

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
**Parking Garage
Identification**

Sheet:
MSP.6.01

SIGN AREA = 21.74 SF EACH



Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by: _____

Approval: _____

Program Number: **15-ELSP-003** Drawn By: **KS**

Original Issue: **07.21.2016** Scale: **As Noted**

Title: **Parking Garage Identification**



Sheet: **MSP.6.02**

© 2015 GNU Group. All rights reserved.

3 RENDERING Scale: None

2'-3" **PARKING**

Dimensional Letters
2" thk fabricated aluminum
reversed pan channel letters;
painted (C4); halo illuminated

Mounting
Stud mount to garage



2 SIDE VIEW Scale: 1/2" = 1'-0"

1 FRONT VIEW Scale: 1/2" = 1'-0"

Prepared By:

GNU GROUP

3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnu-group.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

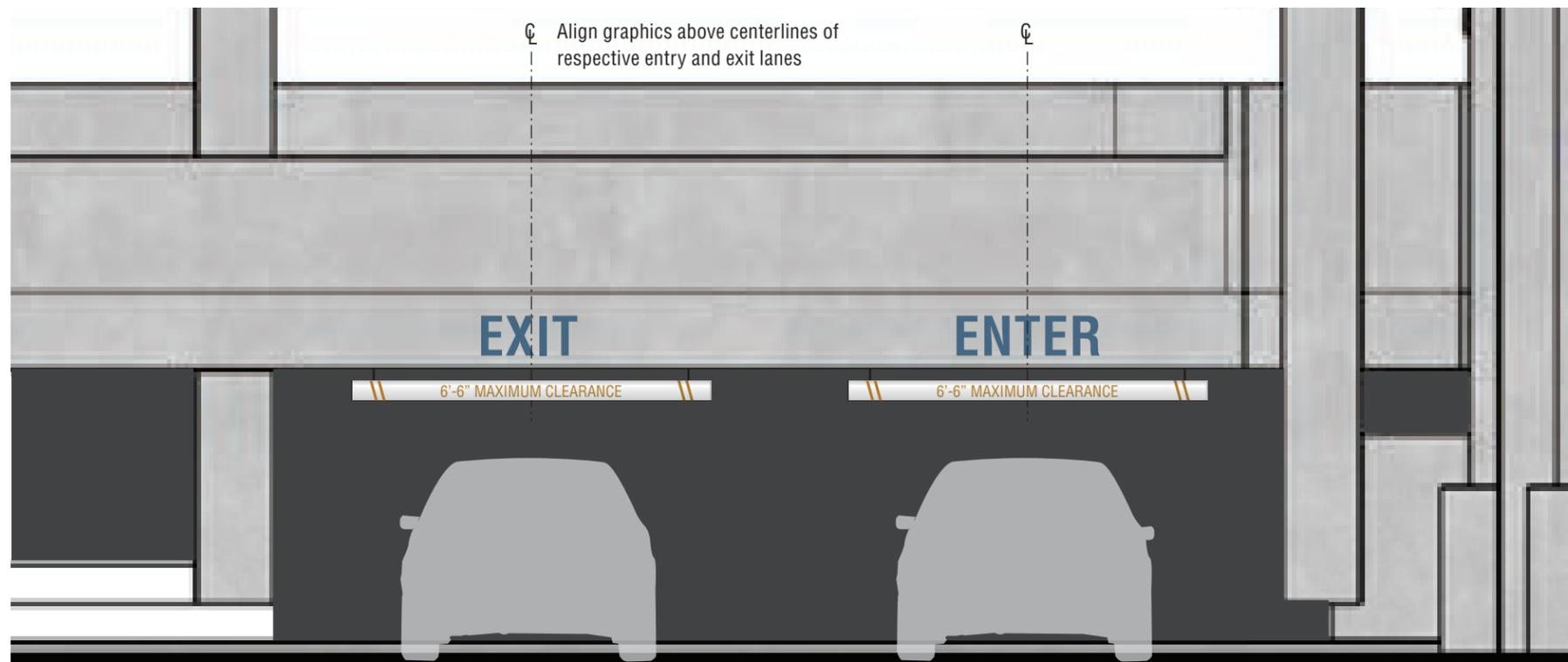
Title:
Parking Entry Graphics



Sheet:

MSP.6.03

© 2015 GNU Group. All rights reserved.



3 INSTALLATION ELEVATION, TYP.
Scale: 1/4" = 1'-0"



1 FRONT VIEW
Scale: 1" = 1'-0"

2"



2 SIDE VIEW
Scale: 1" = 1'-0"

SIGN AREA = 4 SF EACH



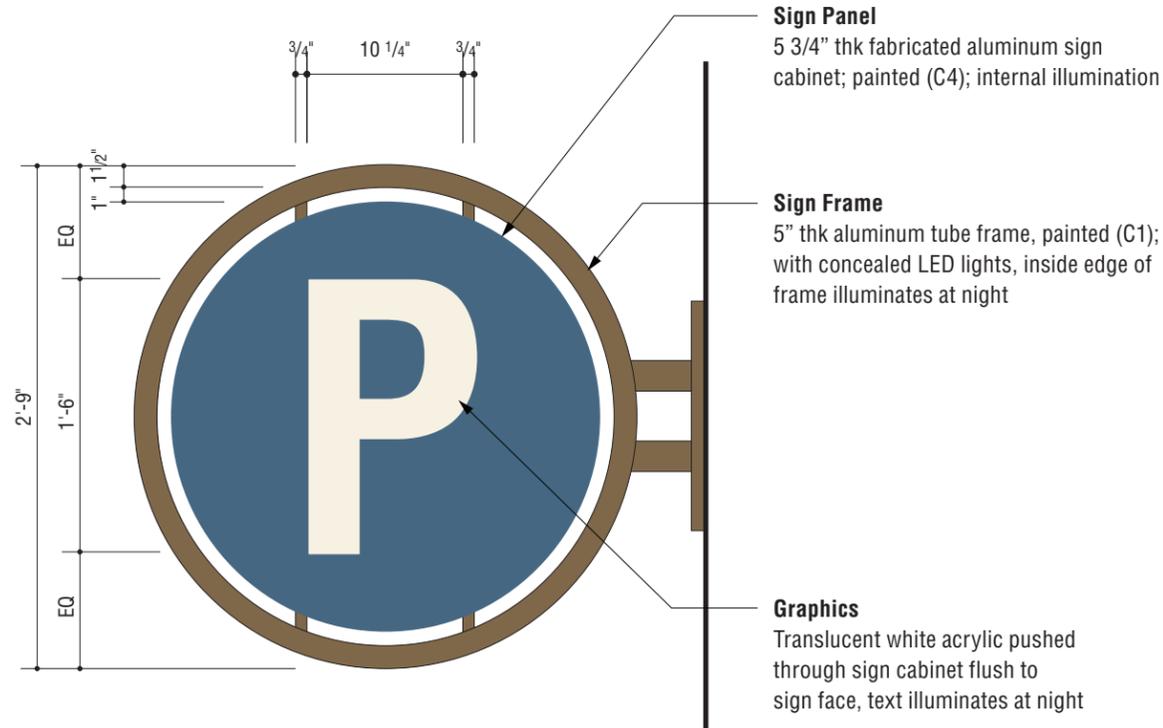
3 SECTION

Scale: 1" = 1'-0"



2 TOP VIEW

Scale: 1" = 1'-0"



1 FRONT VIEW

Scale: 1" = 1'-0"



4 RENDERING

Scale: None

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
**Parking Garage
Flag Identification**

Sheet:

MSP.6.04

© 2015 GNU Group. All rights reserved.

SIGN AREA = 4.5 SF EACH



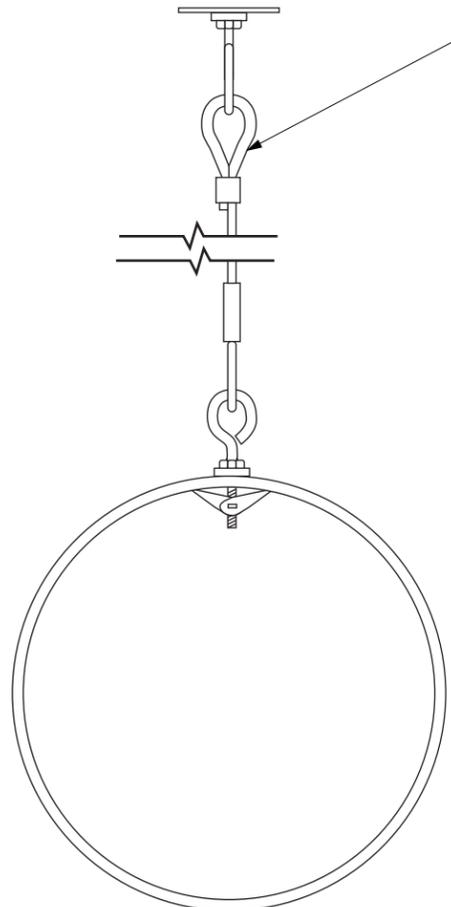
1 FRONT VIEW
Scale: 1" = 1'-0"

2 SIDE VIEW
Scale: 1" = 1'-0"

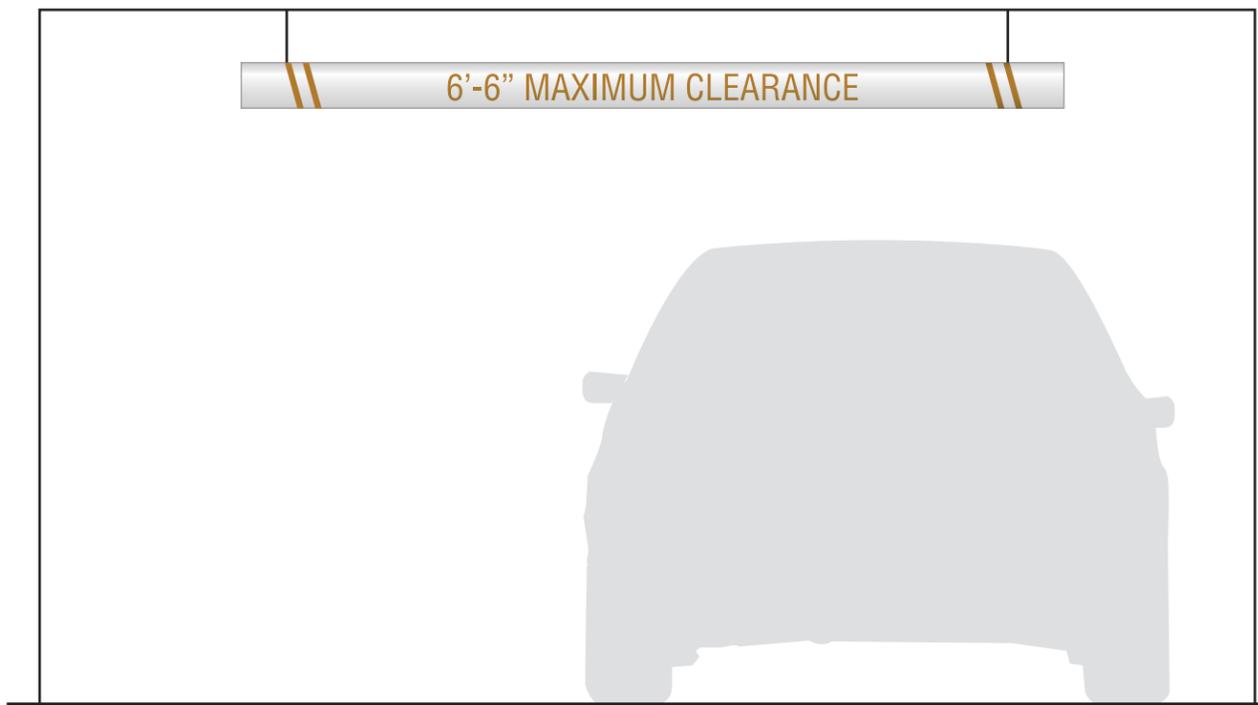
Message
Surfaced applied vinyl (V2)

Tube
Painted (C3) PVC tube with enclosed ends

Mounting
Aircraft grade st.st. cable with eyelet mechanically attached to sign frame



3 DETAIL VIEW
Scale: NTS



4 INSTALLATION ELEVATION, TYP.
Scale: 1/2" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number: 15-ELSP-003	Drawn By: KS
Original Issue: 07.21.2016	Scale: As Noted

Title:
Clearance Bar

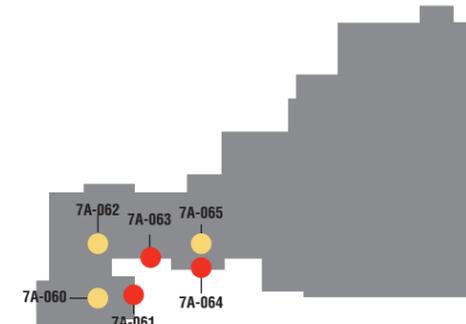
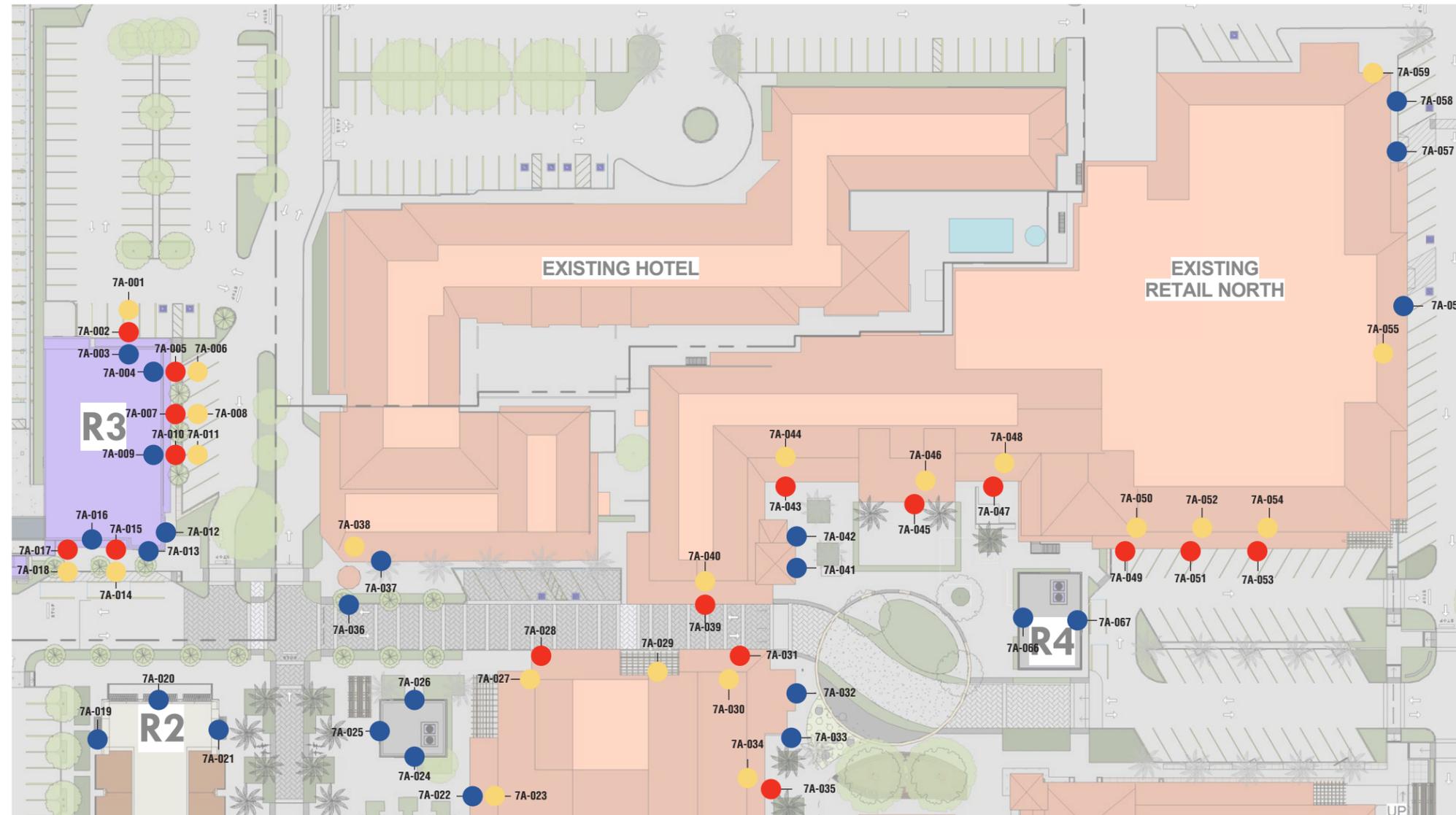
Sheet:

MSP.6.05

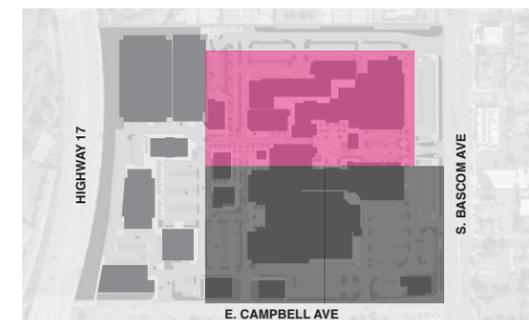
KEY

identification

- **TENANT SIGNAGE FASCIA/ROOFTOP** (MSP.7.02, 7.03, 7.04, 7.07)
(REFER TO TENANT GUIDELINES)
- **TENANT PEDESTRIAN ORIENTED FLAG** (MSP.7.05)
(REFER TO TENANT GUIDELINES)
- **SPECIAL TENANT SIGNAGE** (MSP.7.06)
(REFER TO TENANT GUIDELINES)



Level 2



Overall Map

*Yellow and Red dots are for illustrative purposes only. Refer to Tenant Guidelines for location standards

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

**DESIGN
INTENT**

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number: 15-ELSP-003	Drawn By: KS
Original Issue: 07.21.2016	Scale: As Noted

Title:
Tenant Identification

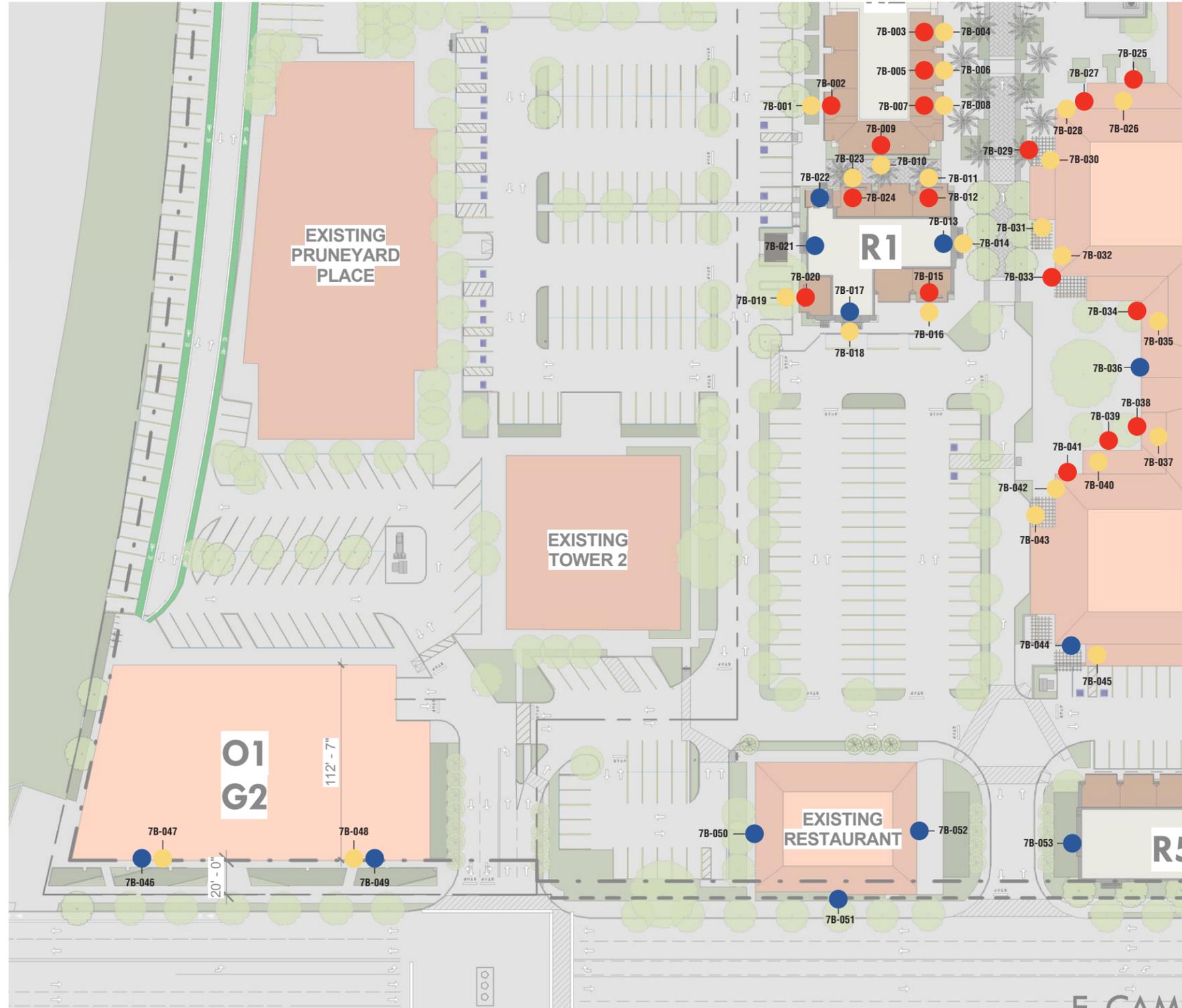
Sheet:
MSP.7A.01

© 2015 GNU Group. All rights reserved.

KEY

identification

- **TENANT SIGNAGE FASCIA/ROOFTOP** (MSP.7.02, 7.03, 7.04)
(REFER TO TENANT GUIDELINES)
- **TENANT PEDESTRIAN ORIENTED FLAG** (MSP.7.05)
(REFER TO TENANT GUIDELINES)
- **SPECIAL TENANT SIGNAGE** (MSP.7.06)
(REFER TO TENANT GUIDELINES)



*Yellow and Red dots are for illustrative purposes only. Refer to Tenant Guidelines for location standards



Overall Map

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number: 15-ELSP-003	Drawn By: KS
---------------------------------------	------------------------

Original Issue: 07.21.2016	Scale: As Noted
--------------------------------------	---------------------------

Title:
Tenant Identification

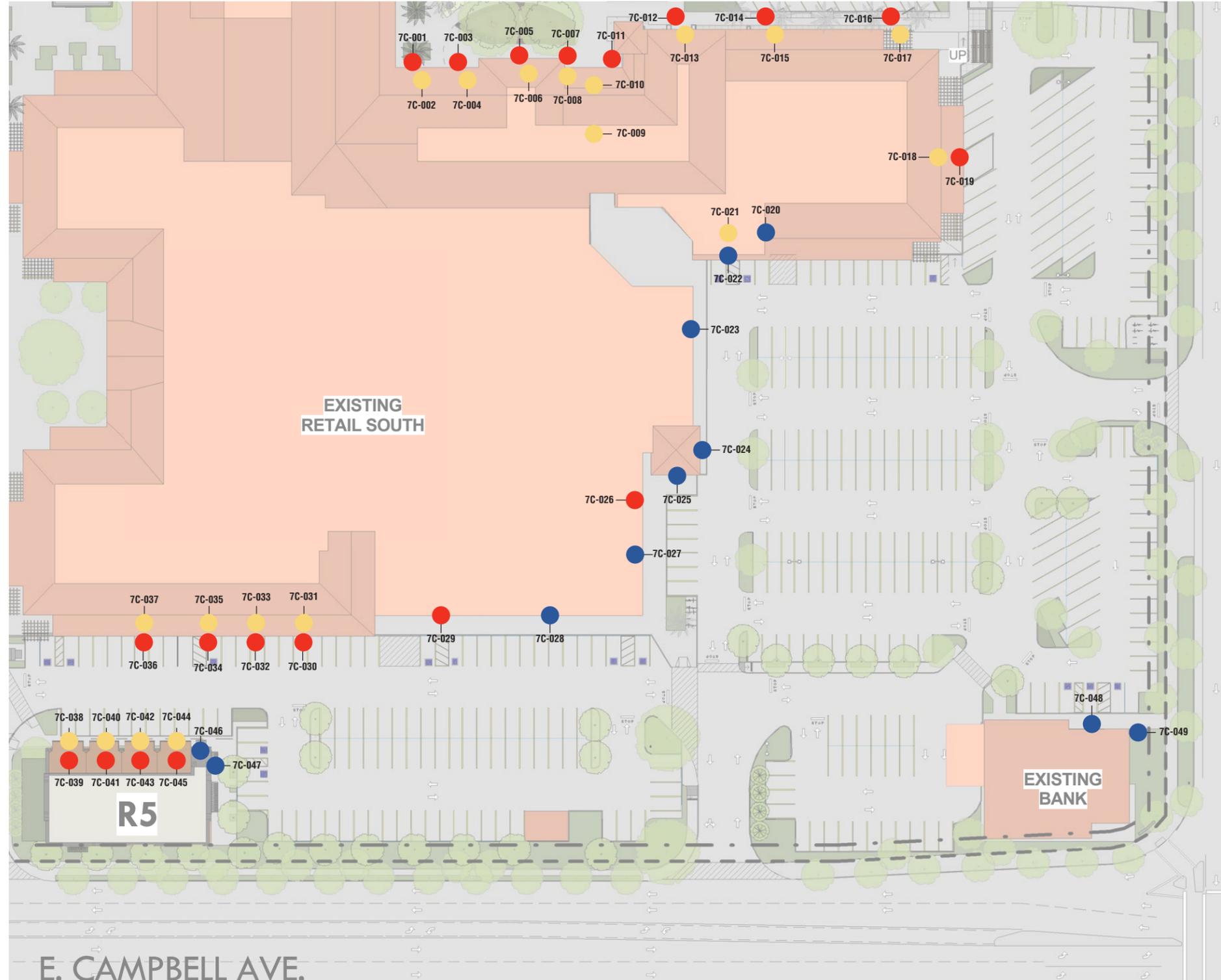
Sheet:
MSP.7B.01

© 2015 GNU Group. All rights reserved.

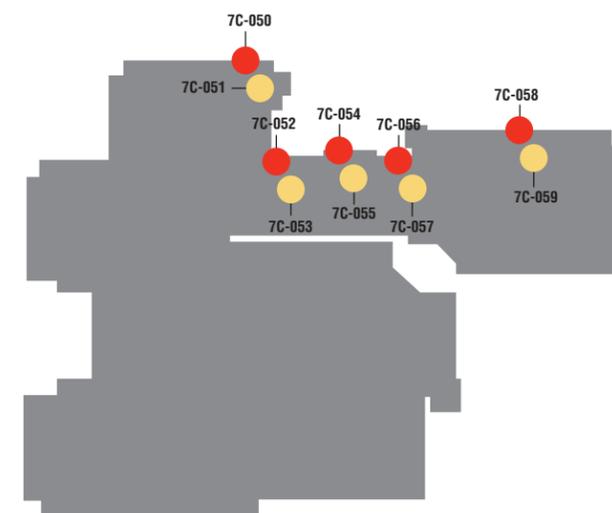
KEY

identification

- **TENANT SIGNAGE FASCIA/ROOFTOP** (MSP.7.02, 7.03, 7.04)
(REFER TO TENANT GUIDELINES)
- **TENANT PEDESTRIAN ORIENTED FLAG** (MSP.7.05)
(REFER TO TENANT GUIDELINES)
- **SPECIAL TENANT SIGNAGE** (MSP.7.06)
(REFER TO TENANT GUIDELINES)



*Yellow and Red dots are for illustrative purposes only. Refer to Tenant Guidelines for location standards



Level 2



Overall Map

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnu-group.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

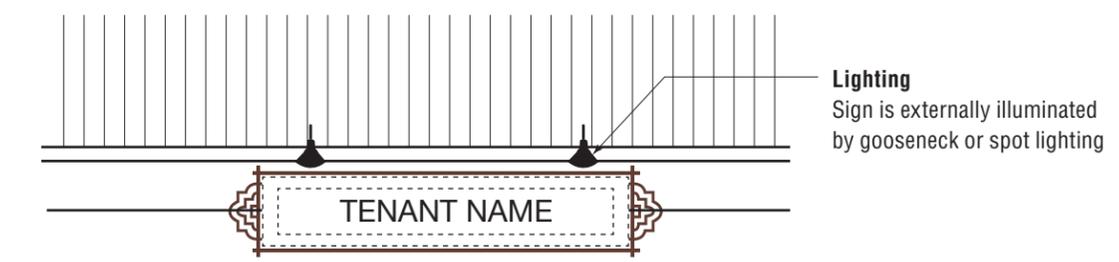
Original Issue:
07.21.2016

Scale:
As Noted

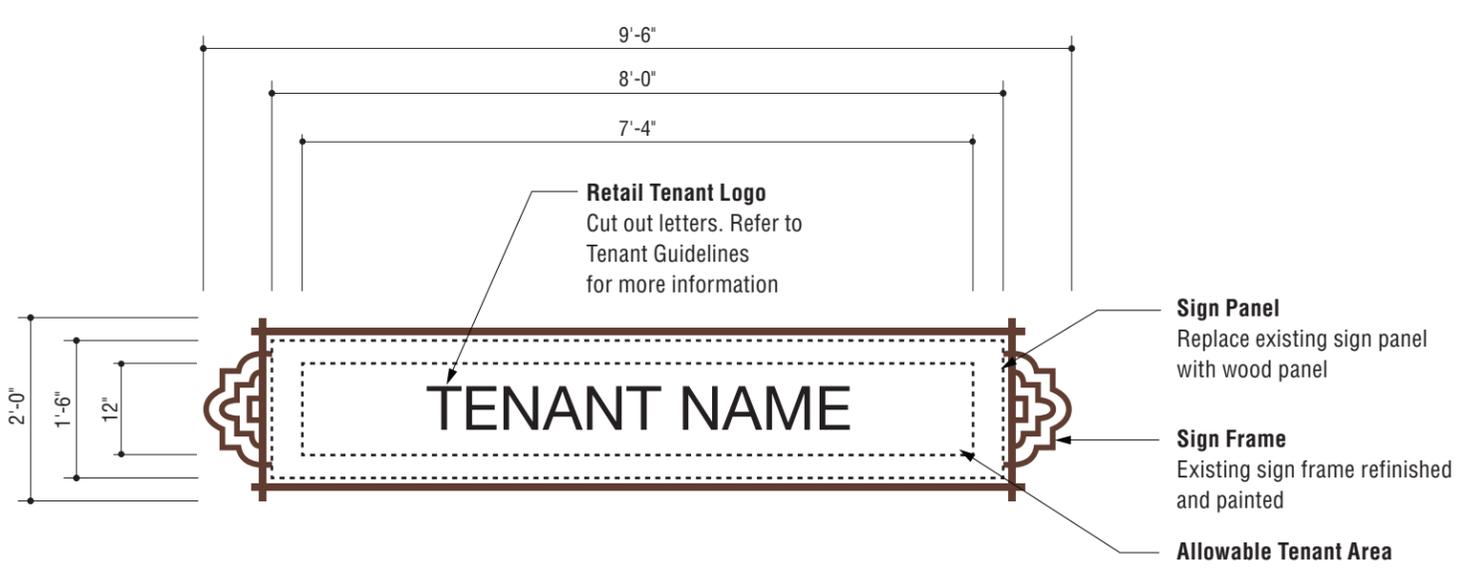
Title:
Tenant Identification

Sheet:
MSP.7C.01

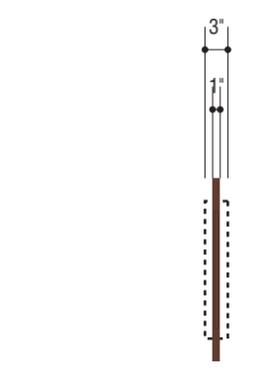
© 2015 GNU Group. All rights reserved.



3 ELEVATION
Scale: 1/4" = 1'-0"



1 FRONT VIEW
Scale: 1/2" = 1'-0"



2 SIDE VIEW
Scale: 1/2" = 1'-0"

SIGN AREA = 19 SF EACH

NOTE:
See tenant sign guidelines for design standards

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:



Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number: 15-ELSP-003	Drawn By: KS
Original Issue: 07.21.2016	Scale: As Noted

Title:
Tenant Signage - Fascia Signs



Sheet:
MSP.7.02

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

**DESIGN
INTENT**

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
**Tenant Signage -
Roof Sign**

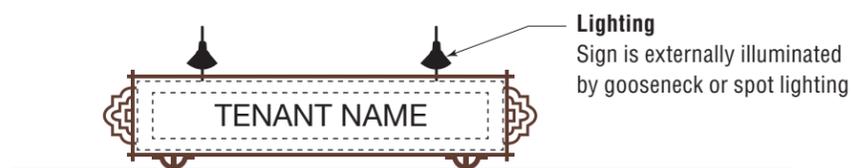
Sheet:

MSP.7.03

© 2015 GNU Group. All rights reserved.

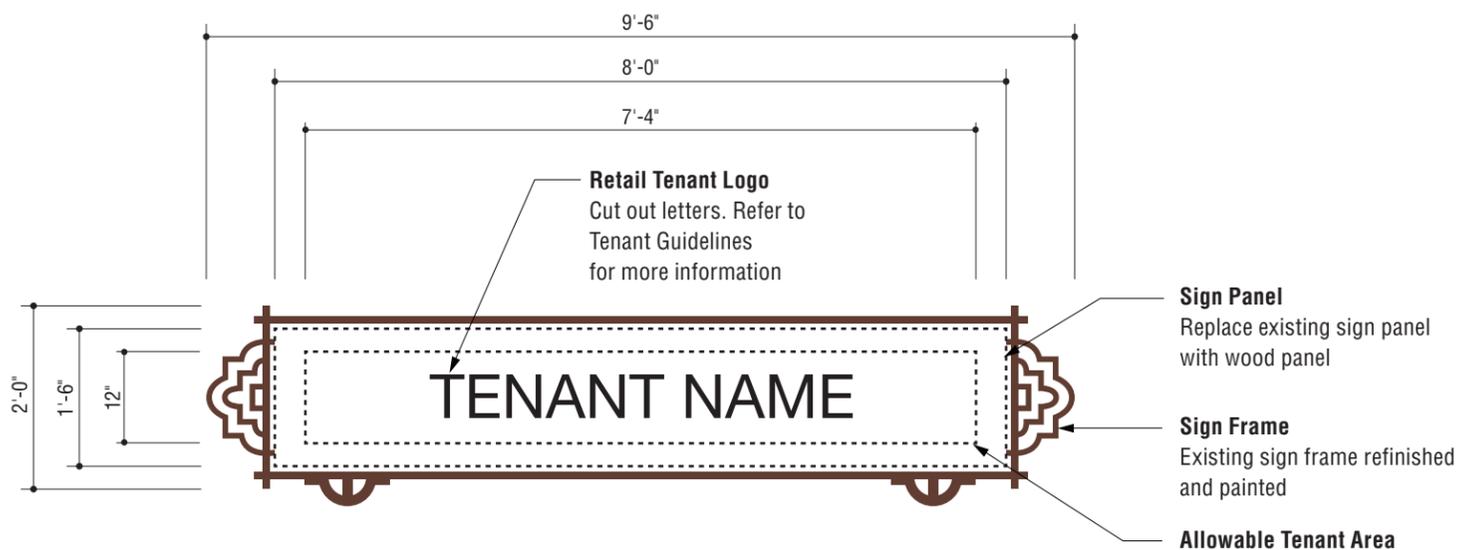
SIGN AREA = 19 SF EACH

NOTE:
See tenant sign guidelines
for design standards



3 ELEVATION

Scale: 1/4" = 1'-0"



1 FRONT VIEW

Scale: 1/2" = 1'-0"

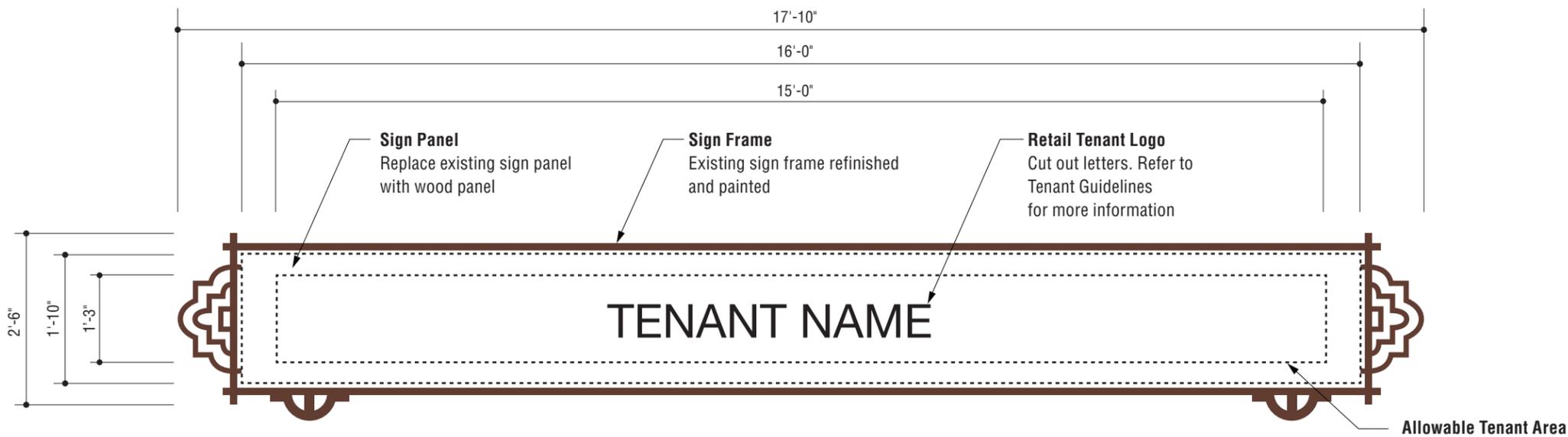


2 SIDE VIEW

Scale: 1/2" = 1'-0"



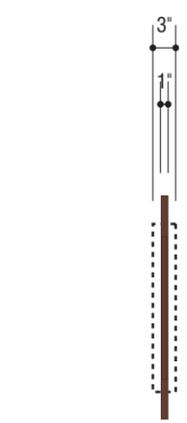
3 ELEVATION
Scale: 1/4" = 1'-0"



1 FRONT VIEW
Scale: 1/2" = 1'-0"

SIGN AREA = 44.58 SF EACH

NOTE:
See tenant sign guidelines for design standards



2 SIDE VIEW
Scale: 1/2" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Tenant Signage - Large Roof Sign

Sheet:

MSP.7.04

© 2015 GNU Group. All rights reserved.



Existing Building Blade Sign
Refer to Tenant Guidelines Package for specifications and drawings

SIGN AREA = 19 SF EACH

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Tenant Signage - Blade Sign



Sheet:

MSP.7.05

© 2015 GNU Group. All rights reserved.

2 EXISTING BUILDING

Scale: NTS



New Building Blade Sign
Refer to Tenant Guidelines Package for specifications and drawings

1 RENDERING - NEW RETAIL

Scale: NTS

Prepared By:

GNU GROUP

3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Tenant Signage - Specialty Signs



Sheet:

MSP.7.06

© 2015 GNU Group. All rights reserved.

Specialty Signs
Refer to Tenant Guidelines
Package for specifications
and drawings



1 EXISTING BUILDINGS

Scale: NTS



1 FRONT VIEW
Scale: NTS

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
**Tenant Signage -
New Building Roof & Specialty**



Sheet:

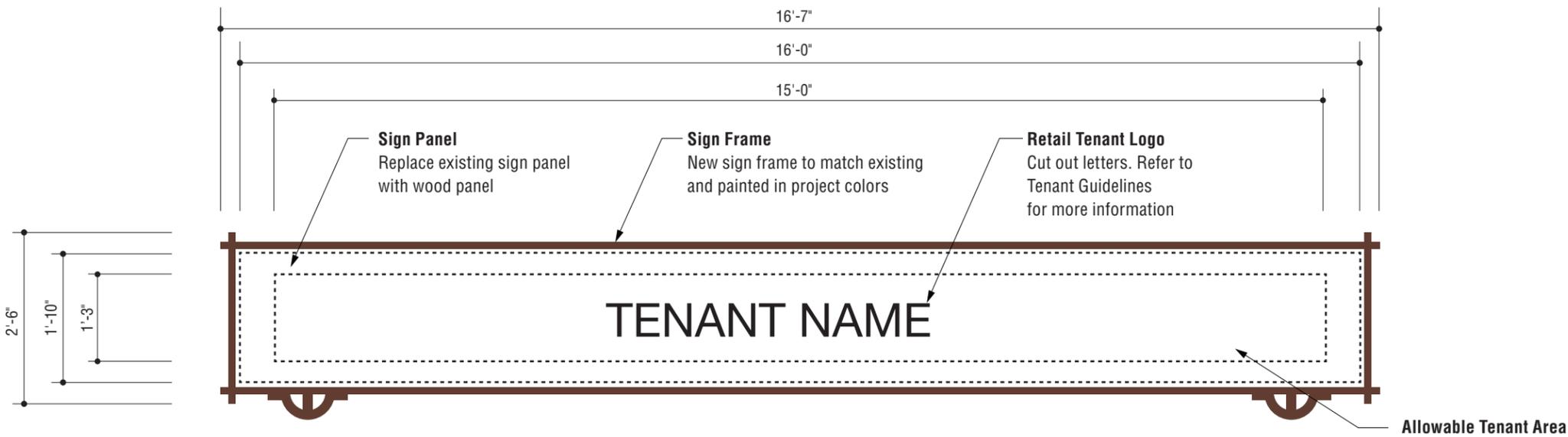
MSP.7.07



Lighting
Sign is externally illuminated by gooseneck or spot lighting



3 ELEVATION
Scale: 1/4" = 1'-0"



1 FRONT VIEW
Scale: 1/2" = 1'-0"

SIGN AREA = 41.45 SF EACH

NOTE:
See tenant sign guidelines for design standards

2 SIDE VIEW
Scale: 1/2" = 1'-0"



Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

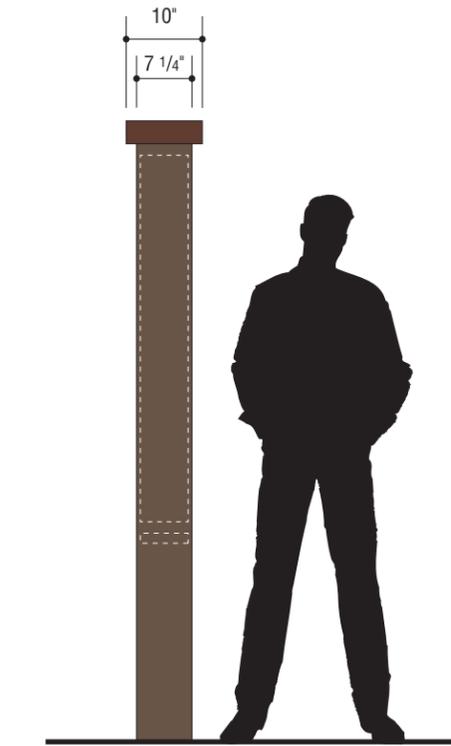
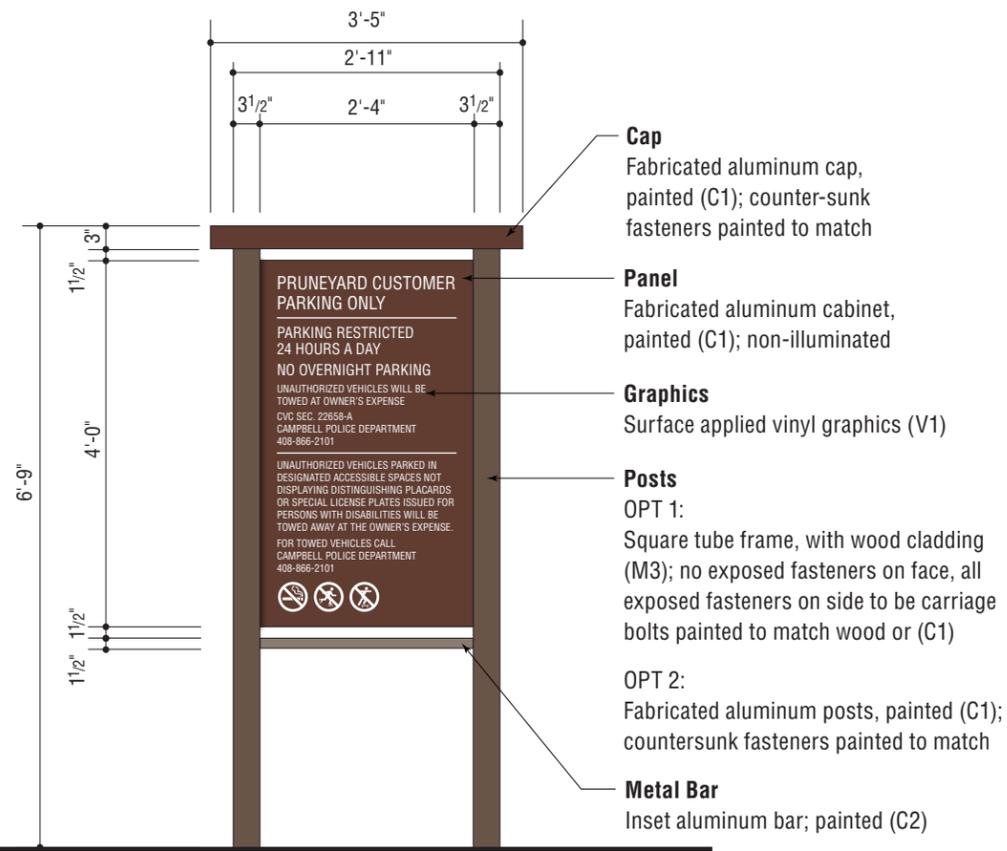
Title:
**Tenant Signage -
New Building Roof Sign**

Sheet:

MSP.7.08

SIGN AREA = 14.7 SF EACH

2 TOP VIEW
Scale: 1/2" = 1'-0"



1 FRONT VIEW
Scale: 1/2" = 1'-0"

3 SIDE VIEW
Scale: 1/2" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number: 15-ELSP-003	Drawn By: KS
Original Issue: 07.21.2016	Scale: As Noted

Title:
Tow Away / CVC / Overall Site Rules

Sheet:
MSP.8.02

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
**Wall Mounted Tow Away /
CVC / Overall Site Rules**

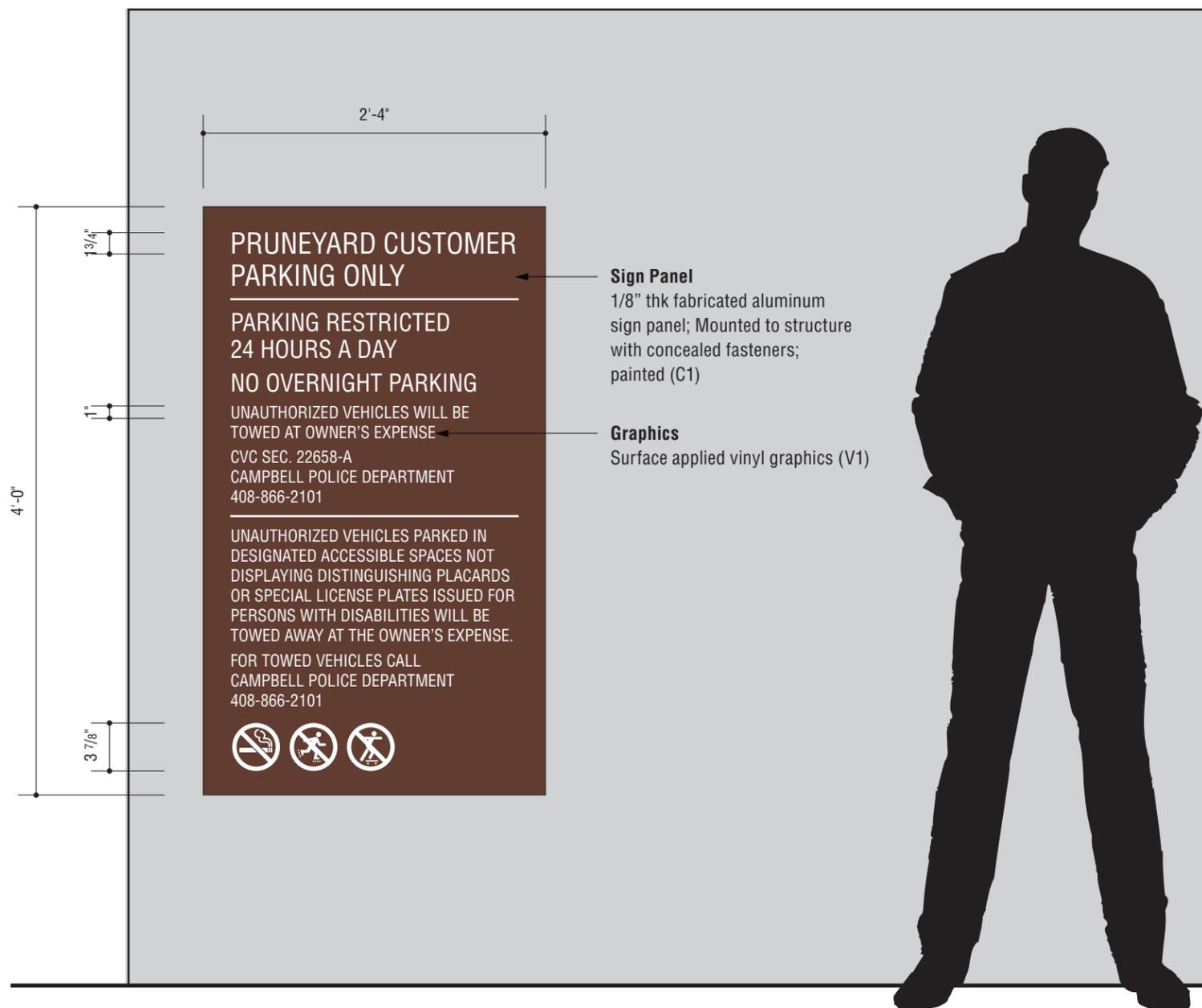
Sheet:

MSP.8.03

© 2015 GNU Group. All rights reserved.

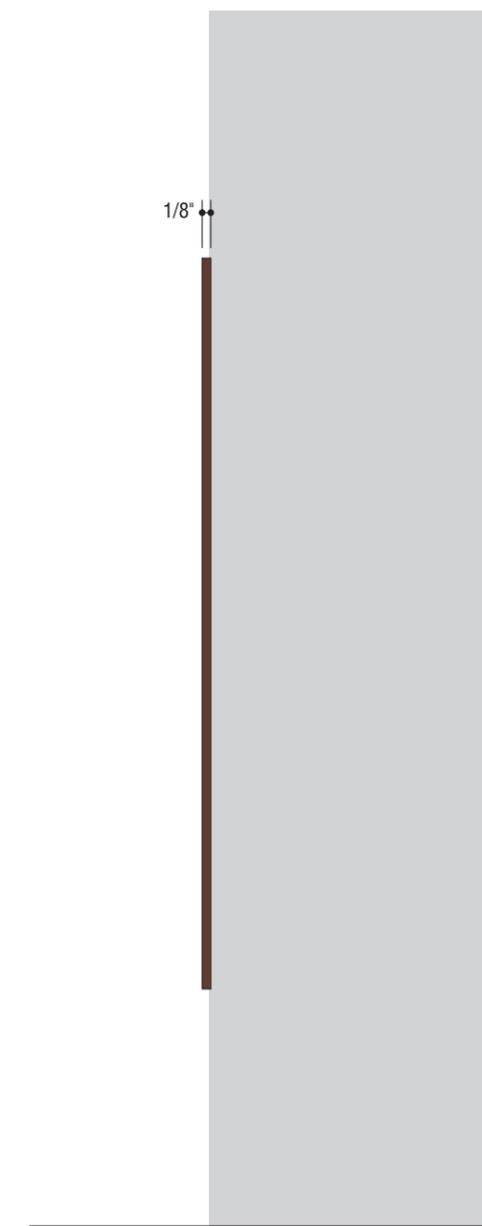
SIGN AREA = 14.67 SF EACH

3 TOP VIEW
Scale: 1" = 1'-0"



1 FRONT VIEW
Scale: 1" = 1'-0"

2 SIDE VIEW
Scale: 1" = 1'-0"





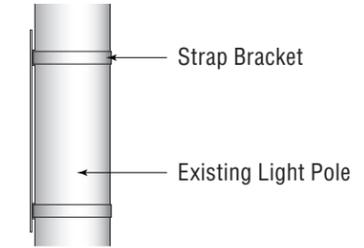
3 TOP VIEW

Scale: 1/2" = 1'-0"



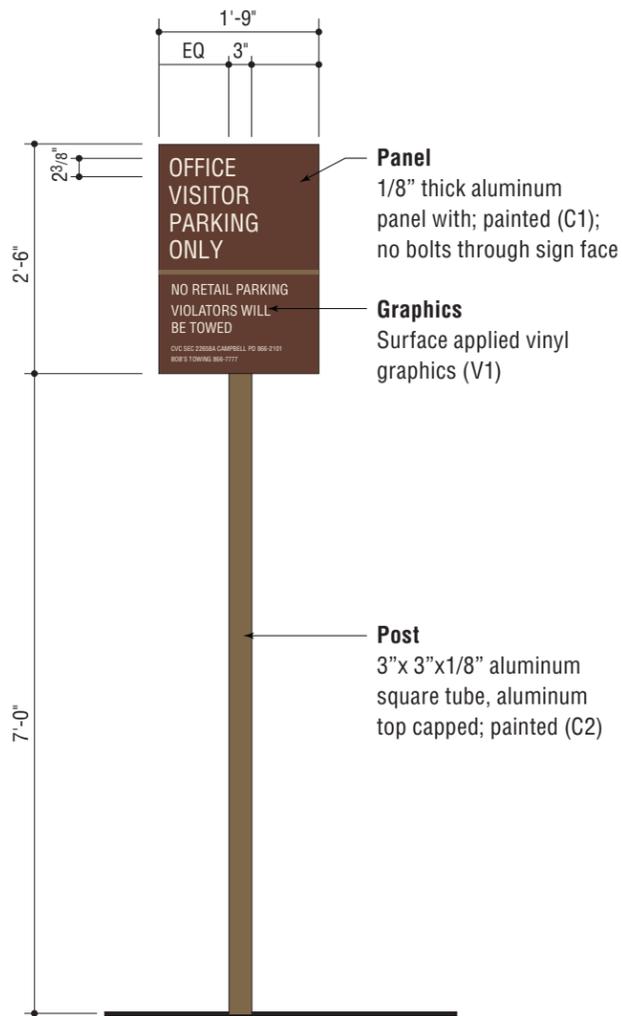
6 TOP VIEW

Scale: 1/2" = 1'-0"



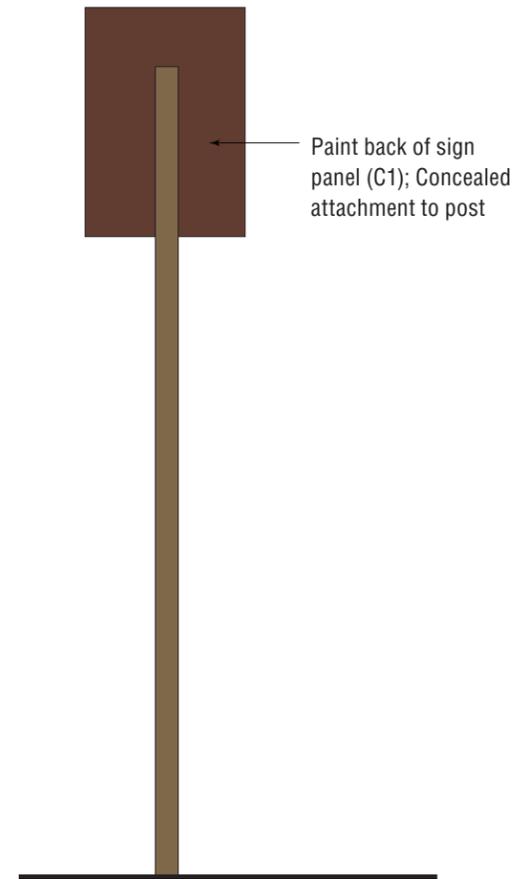
7 STRAP BRACKET DETAIL

Scale: NTS



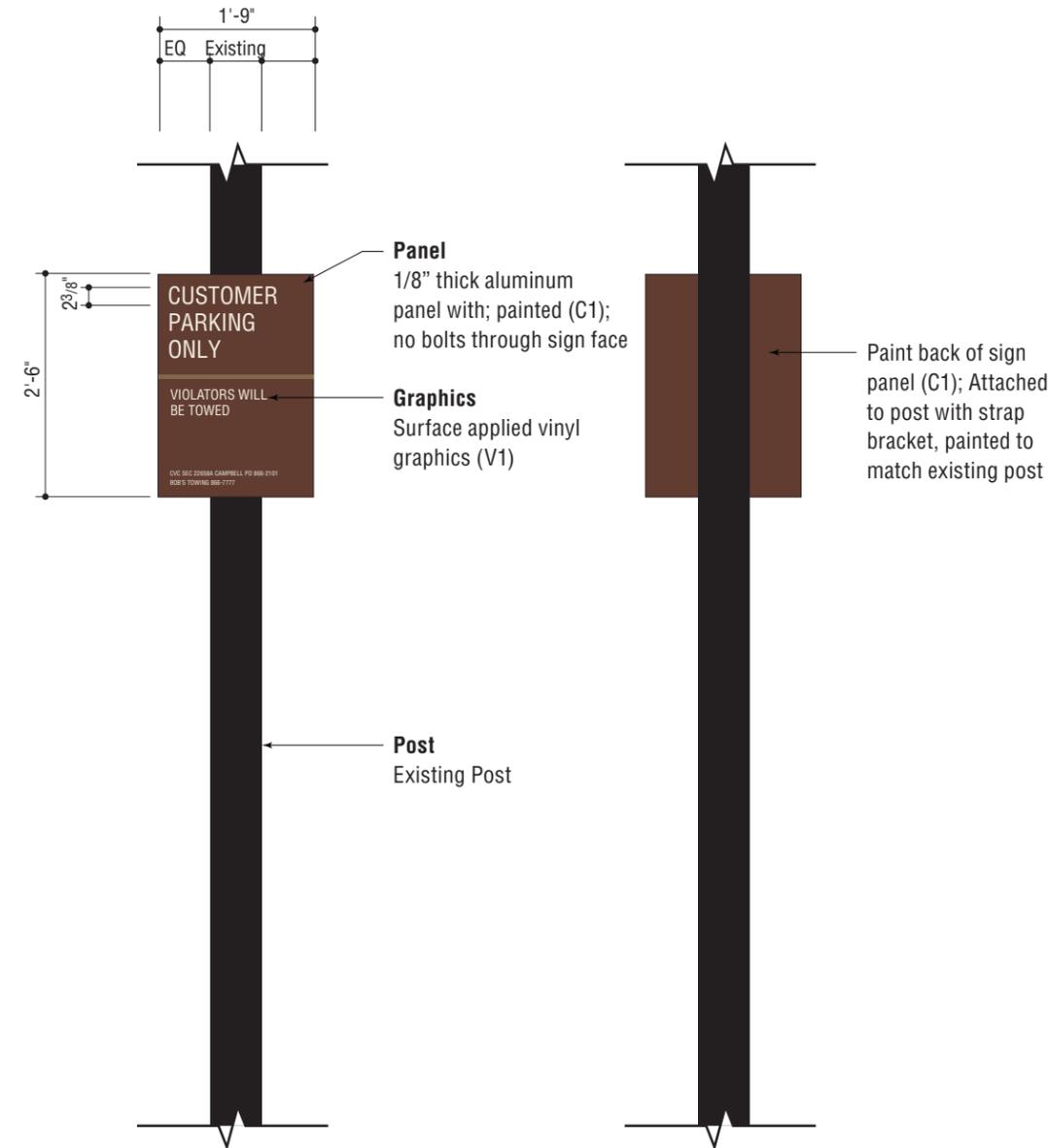
1 FRONT VIEW

Scale: 1/2" = 1'-0"



2 BACK VIEW

Scale: 1/2" = 1'-0"



4 FRONT VIEW

Scale: 1/2" = 1'-0"

5 BACK VIEW

Scale: 1/2" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Parking Regulations



Sheet:

MSP.8.04

© 2015 GNU Group. All rights reserved.

THE PRUNEYARD

Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Parking Regulations



Sheet:

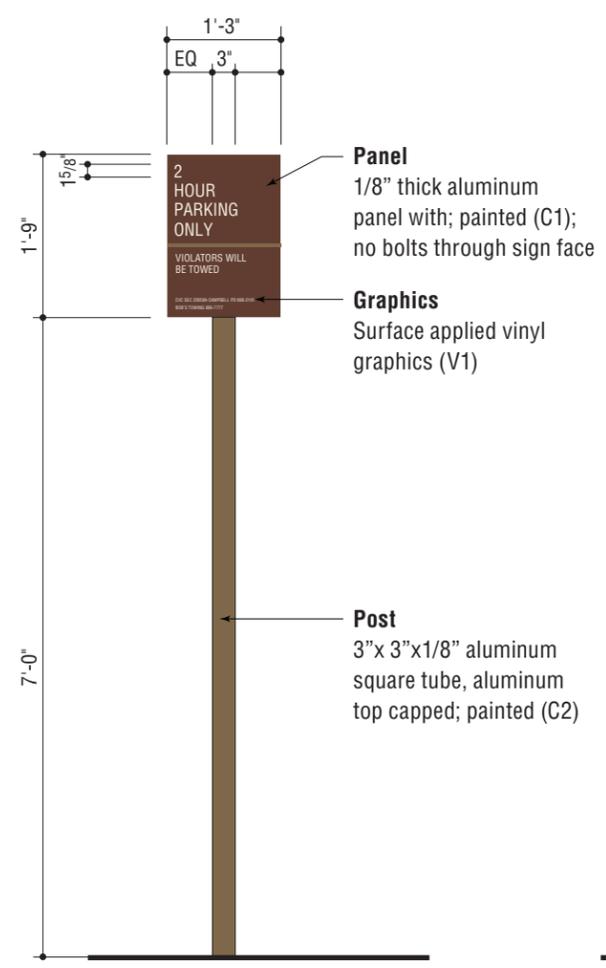
MSP.8.05



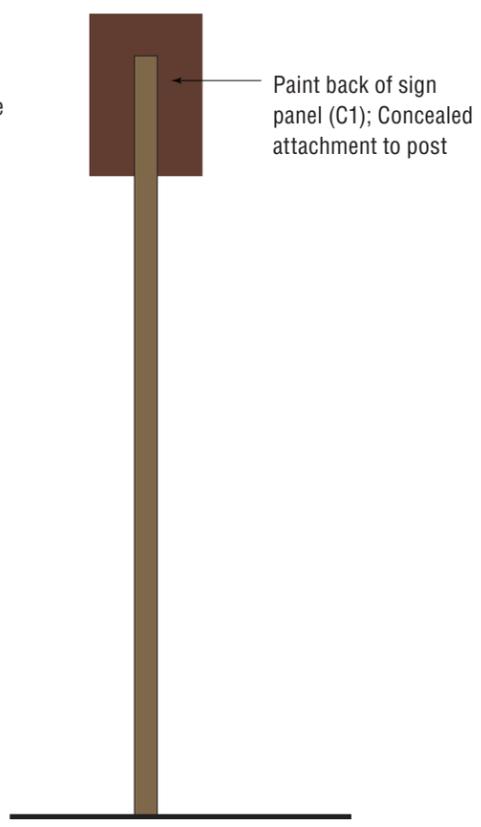
3 TOP VIEW
Scale: 1/2" = 1'-0"



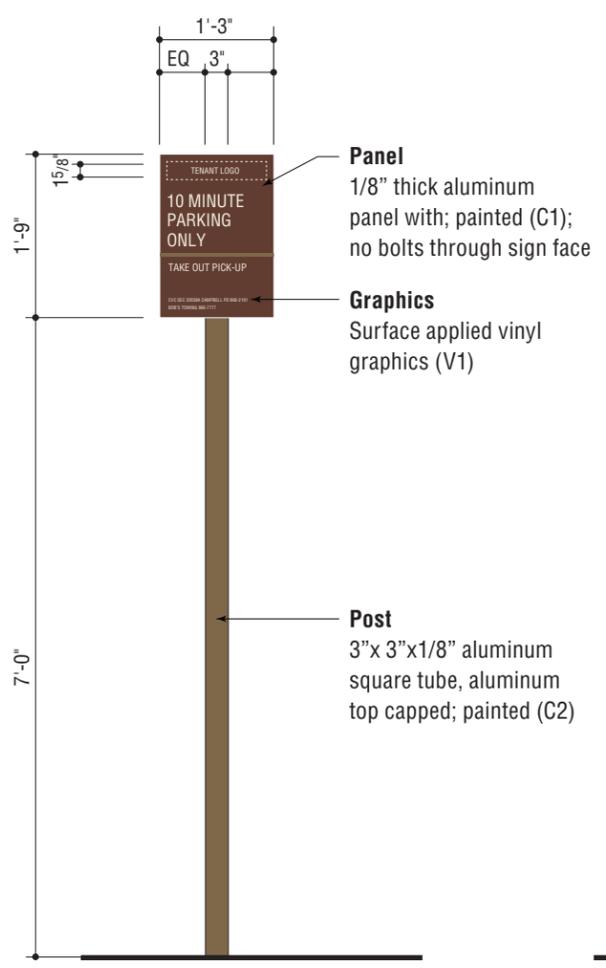
6 TOP VIEW
Scale: 1/2" = 1'-0"



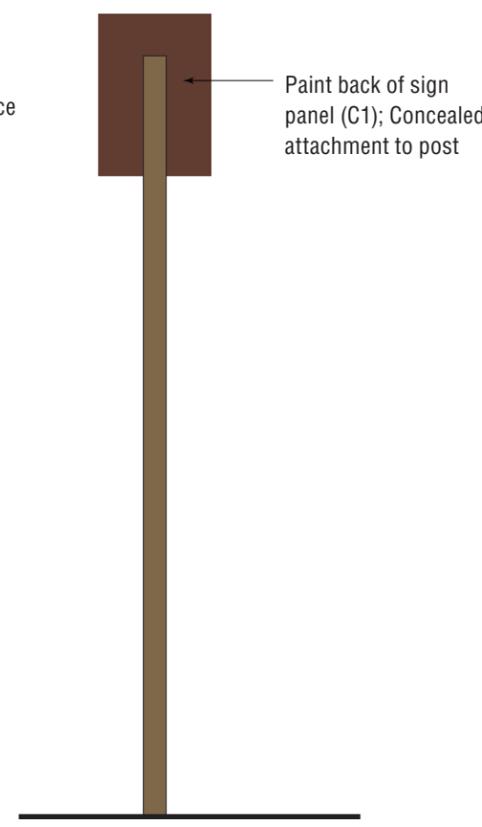
1 FRONT VIEW
Scale: 1/2" = 1'-0"



2 BACK VIEW
Scale: 1/2" = 1'-0"



4 FRONT VIEW
Scale: 1/2" = 1'-0"

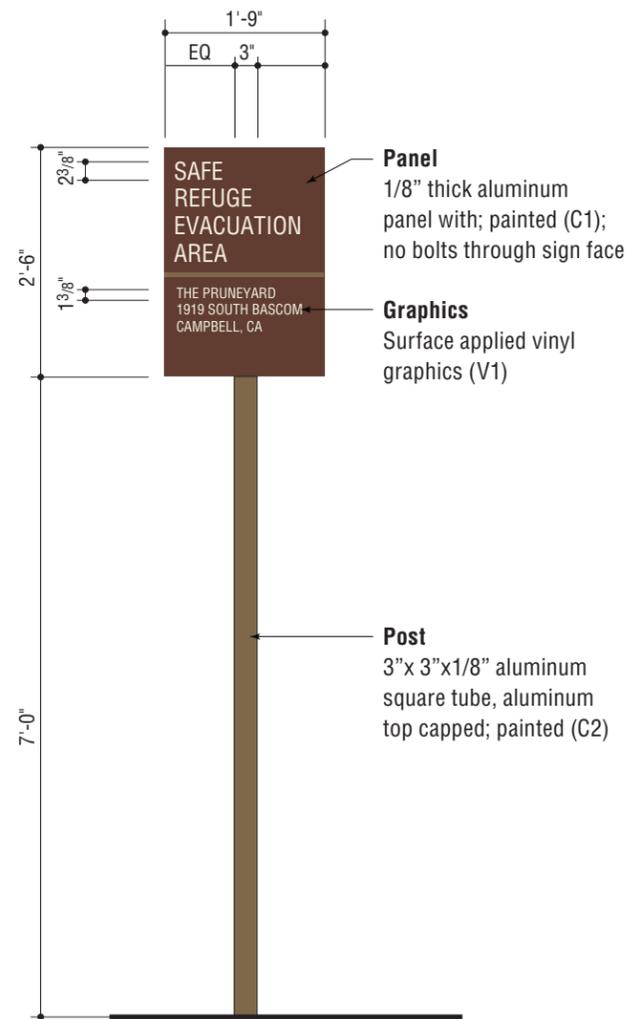


5 BACK VIEW
Scale: 1/2" = 1'-0"



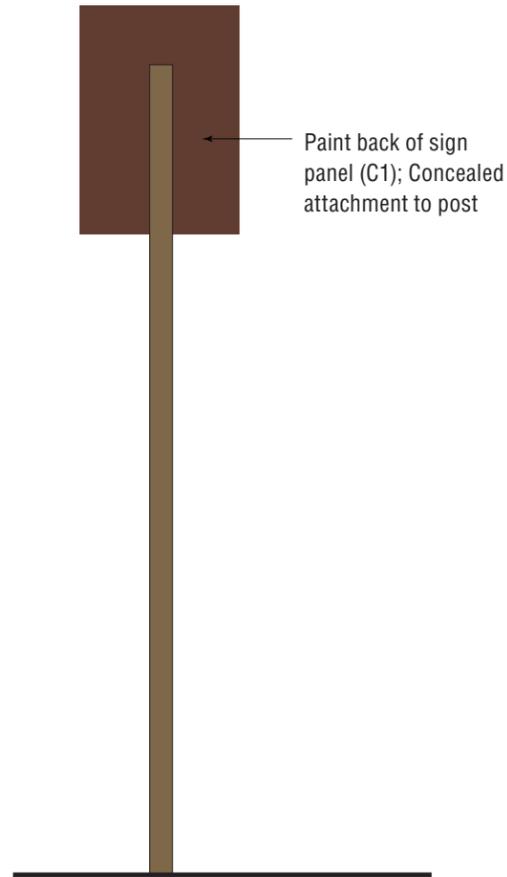
3 TOP VIEW

Scale: 1/2" = 1'-0"



1 FRONT VIEW

Scale: 1/2" = 1'-0"



2 BACK VIEW

Scale: 1/2" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

**DESIGN
INTENT**

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

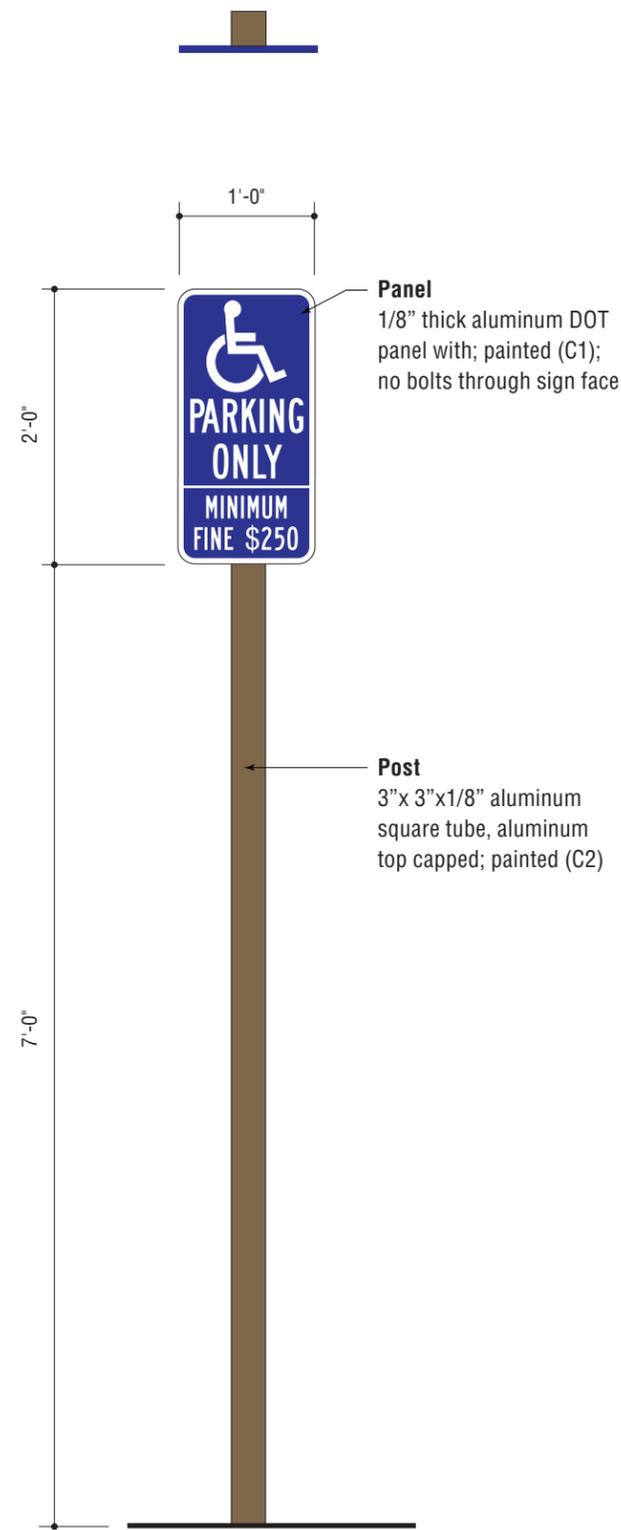
Title:
Safe Refuge



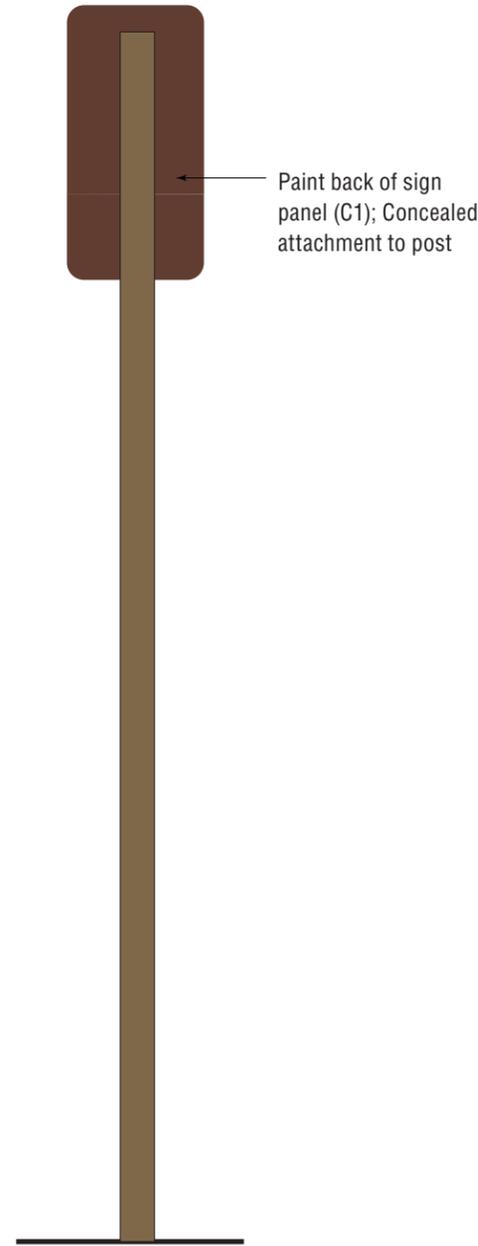
Sheet:

MSP.8.06

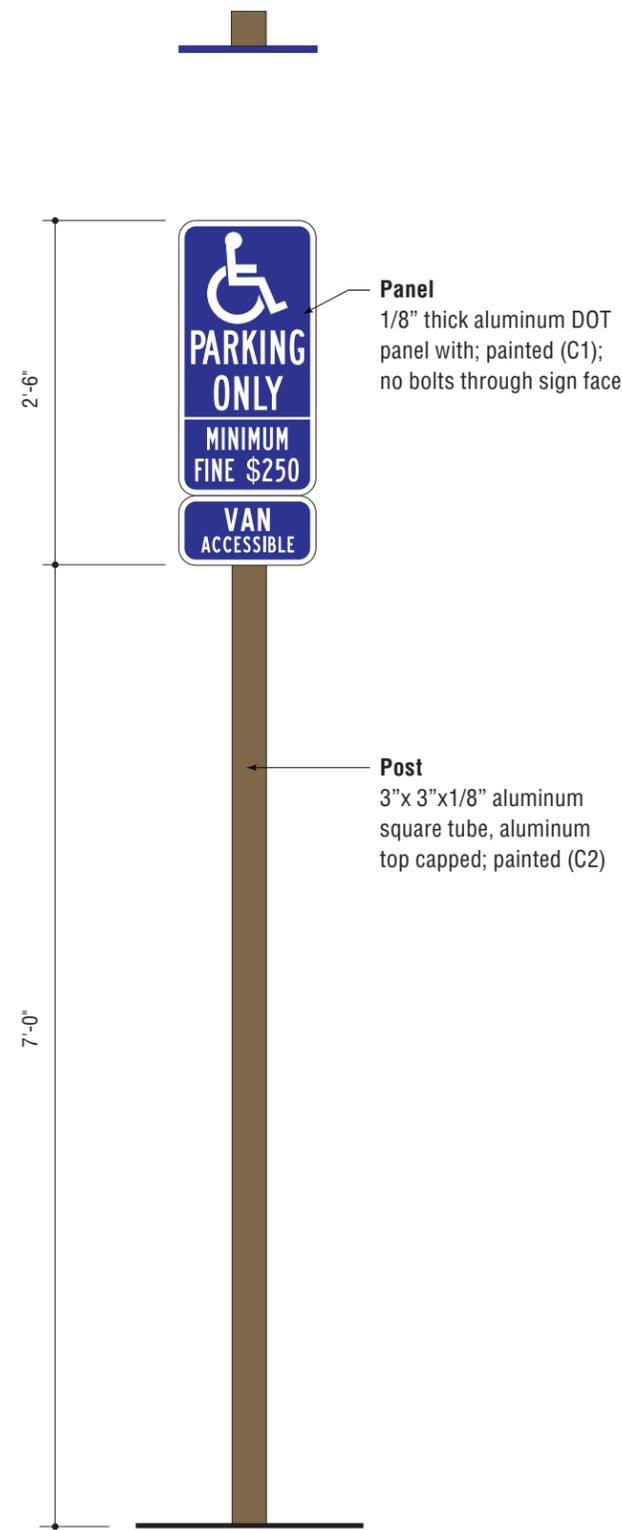
© 2015 GNU Group. All rights reserved.



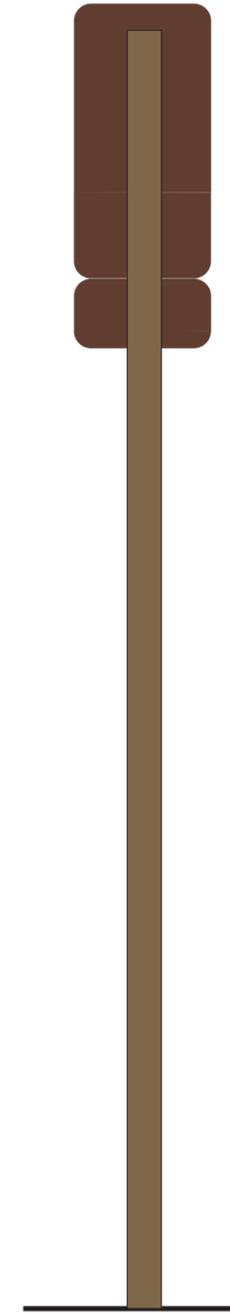
1 FRONT & TOP VIEW
Scale: 3/4" = 1'-0"



2 BACK VIEW
Scale: 3/4" = 1'-0"



3 FRONT & TOP VIEW
Scale: 3/4" = 1'-0"



4 BACK VIEW
Scale: 3/4" = 1'-0"

Prepared By:



3445 Mt. Diablo Blvd. | Lafayette, California 94549
925-444-2020 Telephone | 925-444-2039 Facsimile

4000 MacArthur Blvd., Ste. 900 | Newport Beach, Ca 92660
800-971-8025 Telephone | 925-444-2039 Facsimile

www.gnugroup.com

Program Location:

THE PRUNEYARD
Shopping Center
Campbell, CA

DESIGN INTENT

Do Not Use As Fabrication Shop

Revisions / Bulletins:

Checked by:

Approval:

Program Number:
15-ELSP-003

Drawn By:
KS

Original Issue:
07.21.2016

Scale:
As Noted

Title:
Accessible Parking Identification

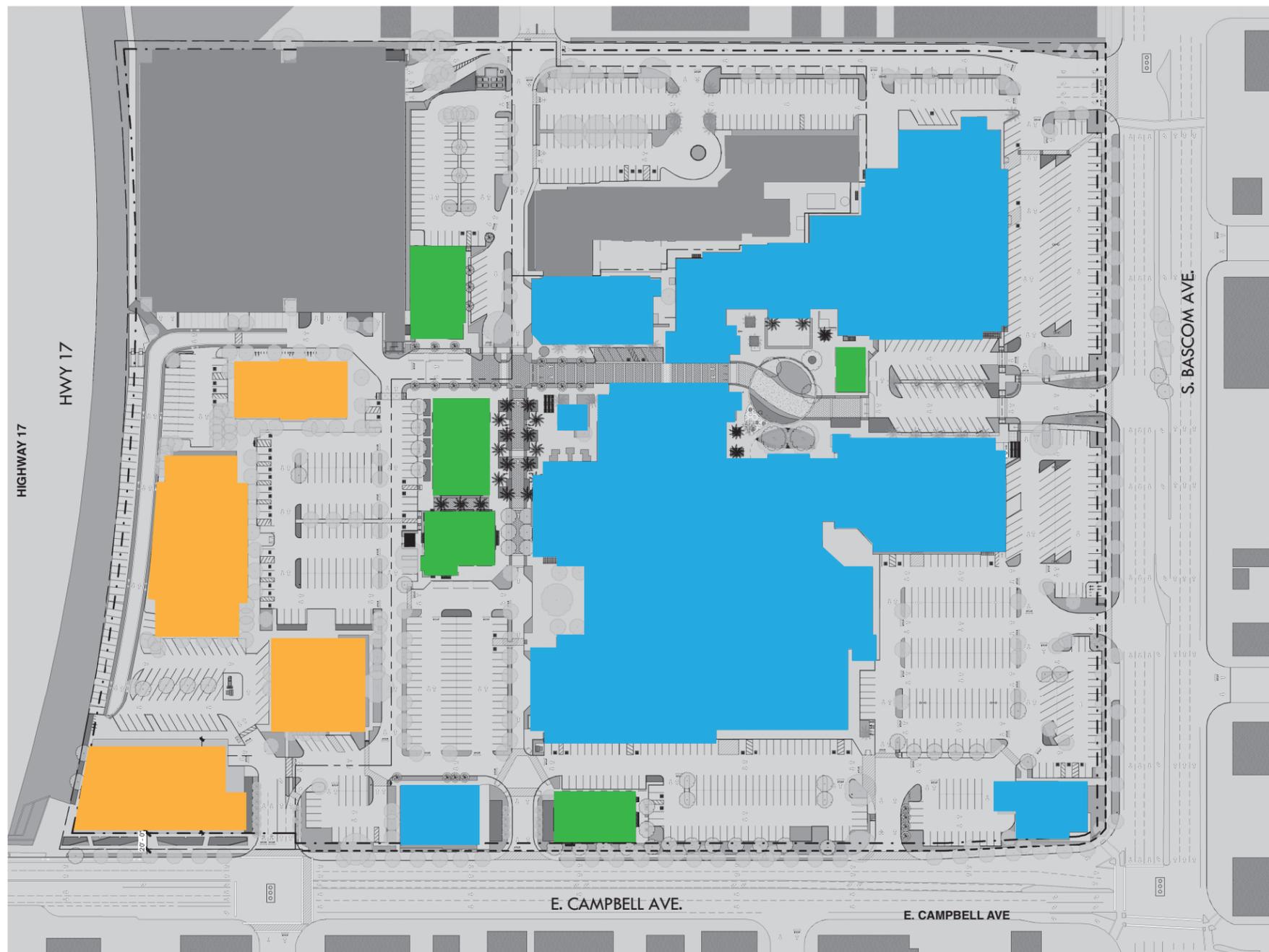


Sheet:

MSP.8.07

© 2015 GNU Group. All rights reserved.

TABLE OF CONTENTS	
TENANT ZONES	3
GENERAL GUIDELINES	4
SIGN TYPE GUIDELINES AND DEFINITIONS	
ZONE 1	
FASCIA SIGN	5
ROOF SIGN	6
BLADE SIGN	7
ZONE 2	
ROOF SIGN	8
BLADE SIGN	9
ZONE 3	
GROUND FLOOR SPECIALTY TENANT	10
OFFICE PARAPET	10
SPECIALTY / PARAPET SIGN LOCATIONS	11
SPECIALTY SIGNS	12



TENANT ZONES

The signage design guidelines set by this document apply to office and retail areas of The Pruneyard Shopping Center. Hotel & Parking Garage signage are not covered by these guidelines.

Project Site Map
N.T.S.

*Ground level of Office Zone 3 may contain retail/restaurant tenants

- ZONE 1
Existing Retail Space
- ZONE 2
New Retail Spaces
- ZONE 3
Office
- Parking Garage / Hotel

GENERAL GUIDELINES

The Signage Design Guideline for The Pruneyard is a controlled signage and graphics program. These guidelines describe the types of signs allowed and their design criteria within the office and retail areas of The Pruneyard (refer to map on p. 3).

- The purpose of these criteria is to establish the sign standards necessary to insure coordinated, proportional exposure for all tenants.
- Existing signs of any type may remain until tenant space is vacated and retenanted.
- The existing tenant signs shall be required to come into conformance with the approved tenant design guidelines upon change in tenant occupancy or a change to the sign, unless otherwise approved by the Planning Department.

DESIGN

- All work shall be of excellent quality. Landlord reserves the right to reject any work determined to be of insufficient quality by Landlord or the project architect.
- Sign contractor shall provide necessary fastenings and bracings to securely install the sign.
- All conductors, transformers or other equipment will be concealed where possible.
- No exposed neon tubing lamps will be permitted with the exception of specialty signs subject to landlord approval on a case by case basis.
- No animated, flashing, floating, balloon or audible signs will be permitted.
- No advertising placards, banners pennants, names, insignias, trademarks, or other descriptive material shall be affixed upon the glass panes and supports of the show windows and doors or upon the exterior walls of the building or storefront, without prior written approval from Landlord.
- Window signs will be permitted with the total signage allowance for each tenant determined by the overall size of their storefront. A maximum of 25% of the area of glass in a storefront opening may be blocked by window graphics. Window graphics do not count toward overall allowed signage area. Area can be calculated by assuming a square field around graphics that may have irregular shape. Signs taped on storefront are prohibited.
- Both the location of the proposed sign(s) and the design of their visual elements (lettering, words, figures, color, decorative motifs, spacing and proportions) are to be legible under normal viewing conditions.
- Location and design of proposed signs (e.g. size, shape, illumination and color) shall compliment the visual characteristics of the surrounding area so as not to detract from nor cause to decrease the value or quality of adjacent properties.
- Location and design of proposed sign shall not obscure from view or unduly detract from existing or adjacent signs.

APPROVALS

- Each tenant shall submit to the landlord, via email PDFs, a detailed shop drawing of his proposed sign indicating conformance to this criteria, such submittals shall include but not be limited to pertinent dimensions, details and color call-outs.
 - Any proposed sign that is not in compliance with the requirements of the Tenant Design Guidelines shall require approval by the Planning Department and Landlord.
 - All signs and their installation must comply with local building and electrical codes. City of Campbell ordinances should be consulted for requirements not covered in this criteria.
- Sign Approval Process:** If Landlord determines that the submitted signs are in conformance with these Tenant Signage Design Guidelines, Tenant may install the approved sign without the need for specific Planning Department approval or a building or sign permit. Electrical permits will be required for all signage lighting. Parapet signs and Specialty Tenant Signs require submittal to the Planning Department for determination of conformance to these guidelines and require a building permit.
- If required, the tenant shall submit Landlord approved drawings to the City of Campbell per their requirements and shall pay for the required approvals and permits.
 - Master Sign Program drawings note Specialty Tenant Signage in specific areas. Such signs do not require conformance with the guidelines of this document and are subject to review by Landlord and City of Campbell.
 - All signs permitted under the Tenant Design Guidelines shall be constructed and installed in accordance with the applicable sections of the approved The Pruneyard Tenant Design Guidelines.

TENANT RESPONSIBILITY

- The tenant shall pay for all signs including their installations, graphic design/fees, lighting and maintenance.
- Electrical service to all signs shall be on Tenant's meter unless otherwise approved by Landlord.
- Tenant shall be responsible for penetrations, leaks, and/or defacement caused by his sign contractor.
- Signs shall be maintained in good condition at all times and shall be repaired or replaced at tenant cost, pursuant to lease.

SIGN TYPE GUIDELINES ZONE 1

Fascia Sign

- The Fascia Sign is a panel sign, set in a decorative frame, which is attached to the wood beam at the Arcade.

- The overall size of the sign panel is 8'-0" long x 18" high. - See Elevation.

- The maximum letter height is 12" and shall not exceed 7'-4" in length with a maximum allowable sign area of 7.33 SF. Letters and logos cannot extend beyond the frame of the panel unless special permission is granted in the form of prior written approval from the Landlord.

- The sign panel must be fabricated from 1" solid wood or thick exterior grade plywood with a clear or stain finish. The panel must be set in a decorative metal frame to match existing Pruneyard standards. It is attached to the wood beam fascia in the two story retail section of The Pruneyard or similar fascia element in single story areas. Signs are mounted with concealed brackets.

- Individual letters, logos or iconography attached to the sign panel are permitted. Letters and logos must be fabricated from metal or wood. The letter finish should be a reflective metallic paint such as silver, cooper, bronze, pewter or gold leaf. The letters and logos can also be carved in the sign panel in relief, pin mounted on the panel, or applied directly on the sign panel. Accent colors can be added to the metallic logos and letters, but cannot exceed more than 20% of the total letter or logo area.

- The sign should be externally illuminated by gooseneck or spot lights — see elevation. Internally illuminated sign panels and letters are not permitted unless sign is existing.

- Only one Fascia Sign is permitted per tenant unless the tenant has a corner space with two facades, and then two Fascia Signs would be allowed.

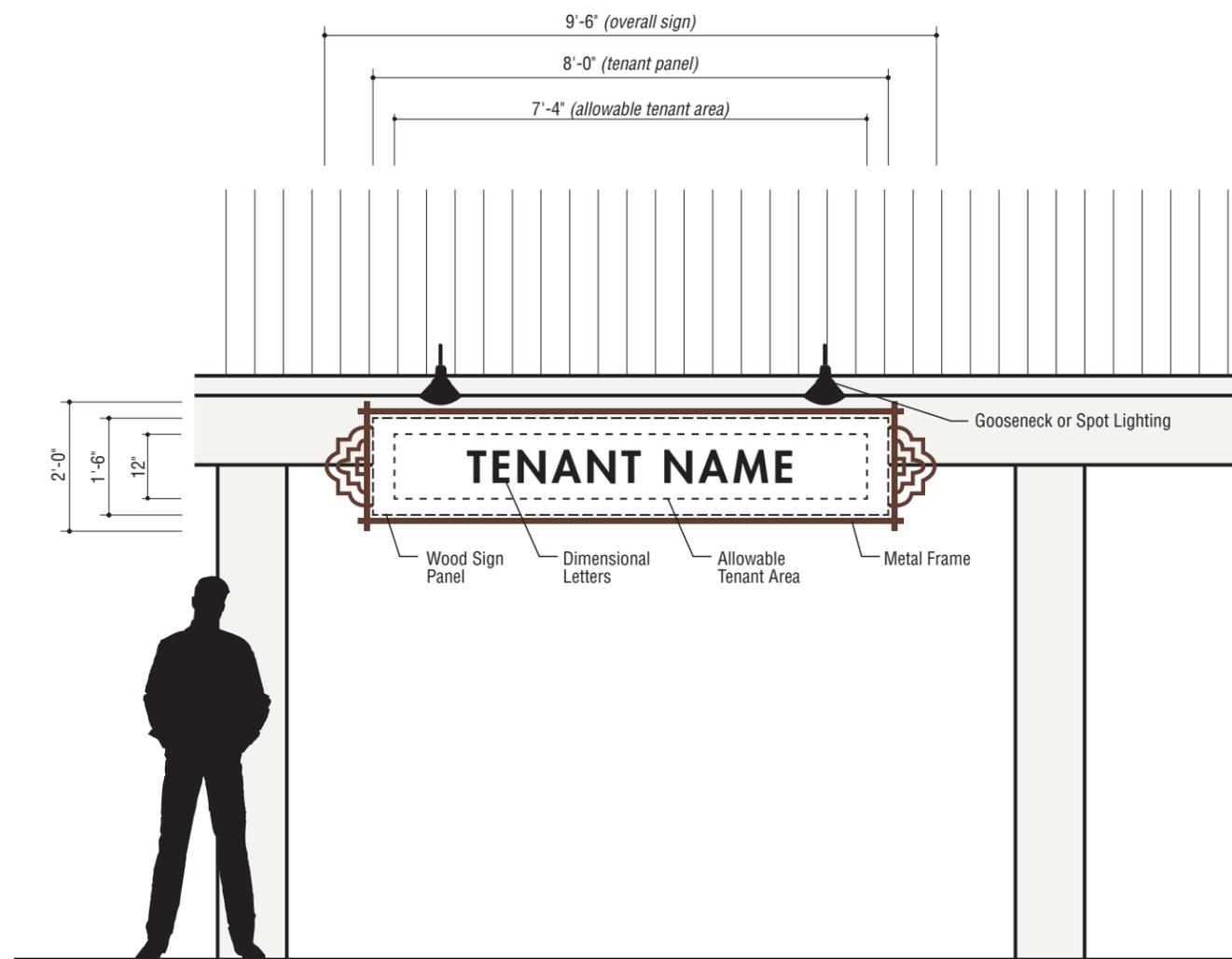
- Existing signs of any type may remain until tenant space is vacated and retenanted.



Fascia Sign



Fascia Sign



PRUNEYARD TENANT SIGNAGE
FASCIA SIGN - TENANT STANDARD
SCALE: 1/4" = 1'-0"

SIGN TYPE GUIDELINES ZONE 1

Roof Sign

- The Roof Sign is a panel sign, set in a decorative frame, which is mounted on the tile roof adjacent to tenant public entrance.

- Two sign panel sizes are permitted, 8'-0" long x 18" high and 16'-0" long x 22" high. The panel size shall be determined by the storefront length — i.e. if the storefront extends across 1 bay, the signage shall be limited to the 8'-0" panel; if the storefront extends across 2 or more bays, the signage shall be limited to the 16'-0" panel.

- The maximum letter cap height is 12" and shall not exceed 7'-4" in length (7.33 SF max allowable sign area) for 8'-0" signs and a 15" maximum letter cap height not to exceed 15'-0" in length (18.75 SF max allowable sign area) for 16'-0" sign panels. Letters and logos cannot extend beyond the frame of the panel unless special permission is granted in the form of prior written approval from the Landlord.

- The sign panel must be fabricated from 1" solid wood or thick exterior grade plywood with a clear or stain finish. The panel must be set in a decorative metal frame to match existing Pruneyard standards.

- Roof mounted signs shall be mounted to the roof by bracket stands attached to the roof rafters through the roof tiles.

- Individual letters, logos or iconography attached to the sign panel are permitted. Letters and logos must be fabricated from metal or wood. The letter finish should be a reflective metallic paint such as silver, cooper, bronze, pewter or gold leaf. The letters and logos can also be carved in the sign panel in relief, pin mounted on the panel, or applied directly on the sign panel. Accent colors can be added to the metallic logos and letters, but cannot exceed more than 20% of the total letter or logo area.

- The sign should be externally illuminated by gooseneck or spot lights, see elevation. Internally illuminated sign panels and letters are not permitted.

- Each roof sign should be separated by a minimum of 10'-0". Individual tenant signs are not required to be centered over the tenant space if impossible to achieve a 10'-0" separation.

- Only one Roof Sign is permitted per tenant unless the tenant has a corner space with two facades, and then two Roof Signs would be allowed.

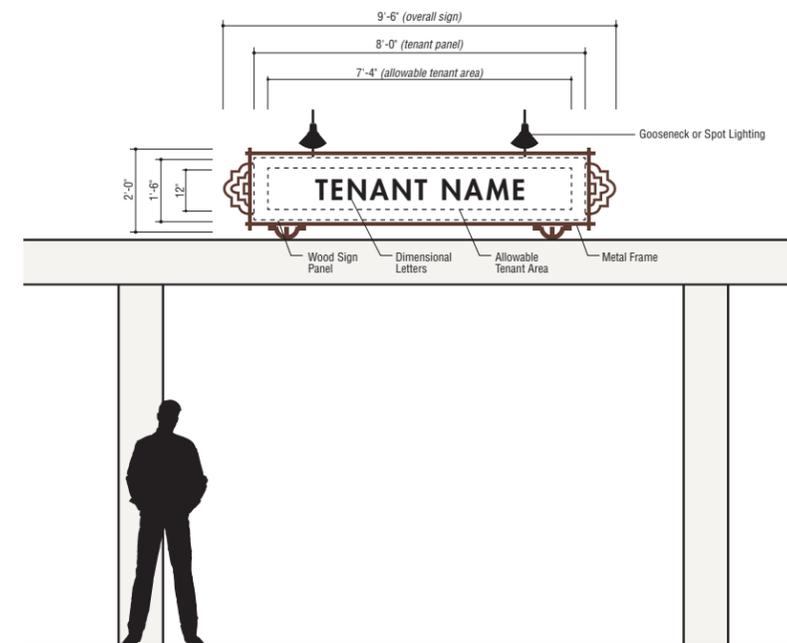
- Existing signs of any type may remain until tenant space is vacated and retenanted.



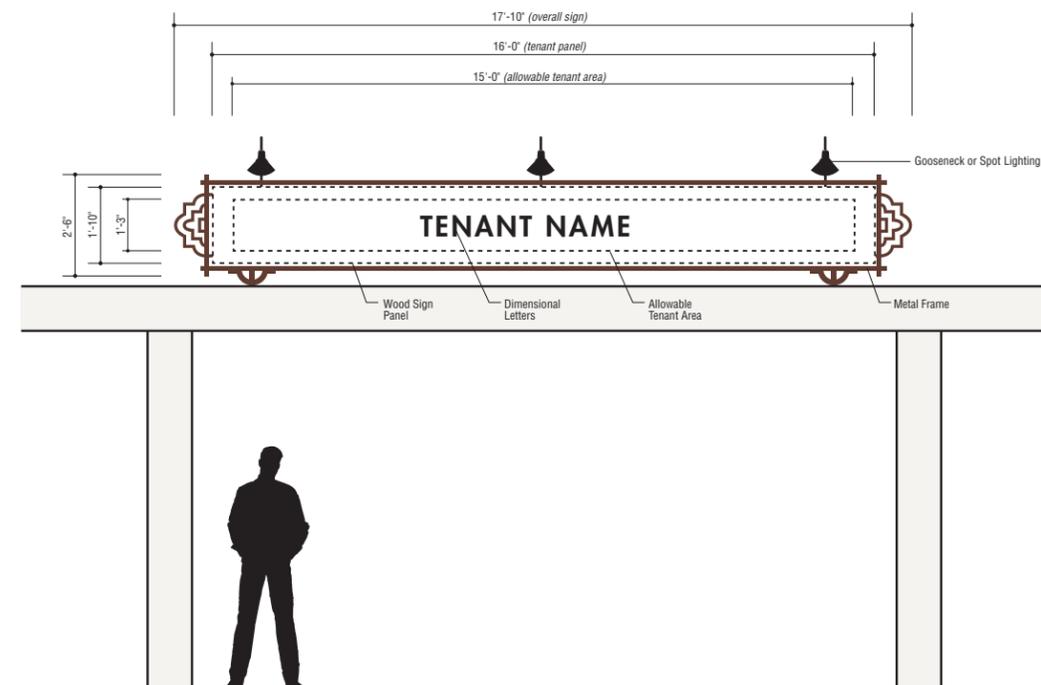
Roof Sign



Roof Sign



PRUNEYARD TENANT SIGNAGE
ROOFTOP SIGN - TENANT STANDARD
SCALE: 1/4" = 1'-0"



PRUNEYARD TENANT SIGNAGE
ROOFTOP SIGN - ANCHOR TENANT
SCALE: 1/4" = 1'-0"

SIGN TYPE GUIDELINES ZONE 1

Blade Sign

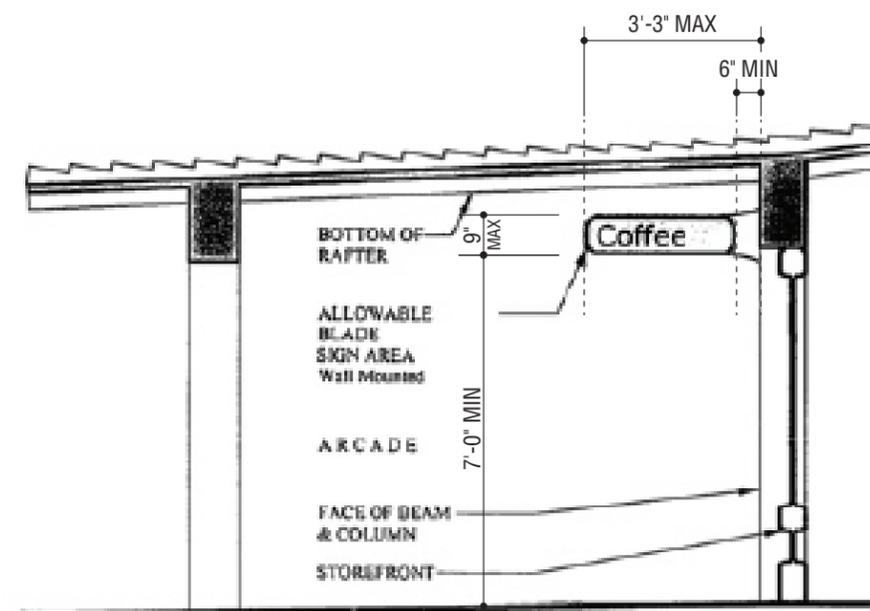
- The Blade Sign is a projecting sign that is perpendicular to the tenant storefront entrance and is visible to shoppers walking along the building edge.
- The maximum allowable sign area is 2 SF. The sign can be hung from a wall-mounted bracket or suspended from the bottom of a canopy. Brackets or suspension rods must be fabricated from wood or metal and decorative detailing is encouraged.
- The Blade Sign must be fabricated from wood or metal with a minimum thickness of ½ inch. The finish must be a durable material that can withstand the elements. The blade sign panel can vary in shape and have a three dimensional quality. The maximum overall thickness is 8 inches.
- The graphic design of these signs should be particularly imaginative, colorful, iconic, and incorporating logos or other graphic images that best describe the shop.
- The Blade Sign will be externally illuminated by the general lighting in the area, in addition a tenant may add a small spot light to accent the blade sign.
- One Blade Sign is permitted per tenant unless the tenant has two entrances, and then two Blade Sign would be allowed. If a tenant space is located at a corner an additional sign is permitted at the second façade. In this case, no more than three blade signs are permitted.
- Existing signs of any type may remain until tenant space is vacated and retenanted.



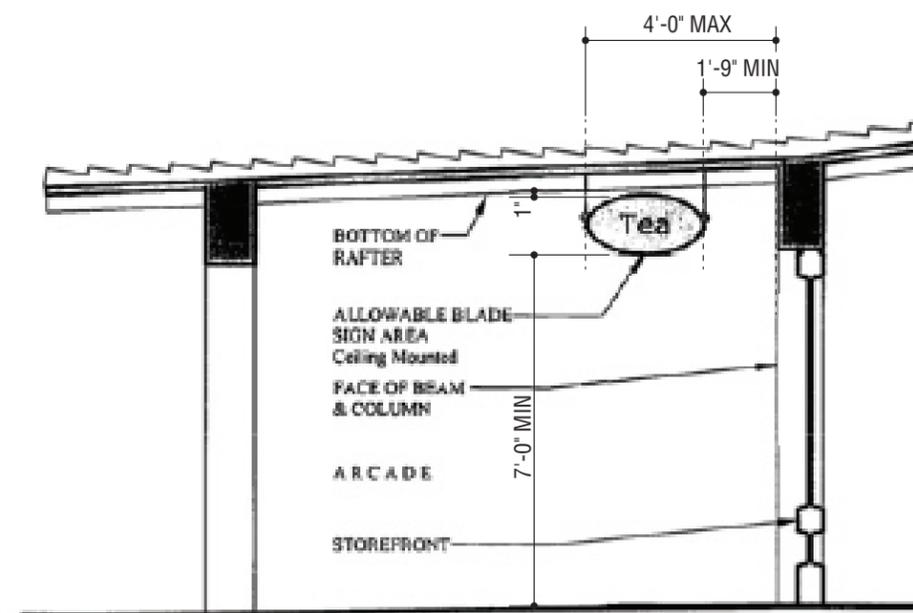
Blade Sign Example 1



Blade Sign Example 2



PRUNEYARD TENANT SIGNAGE
BLADE SIGN - TENANT STANDARD PROJECTING
SCALE: 1/4" = 1'-0"



PRUNEYARD TENANT SIGNAGE
BLADE SIGN - TENANT STANDARD SUSPENDED
SCALE: 1/4" = 1'-0"

SIGN TYPE GUIDELINES ZONE 2

Roof Sign

- The Roof Sign is a panel sign, set in a decorative frame, which is mounted on the roof adjacent to tenant public entrance.
- The overall size of the sign panel is 16'-0" long x 22" high - See Elevation.
- The maximum letter height is 15" and shall not exceed 15'-0" in length with a maximum allowable sign area of 18.75 SF.. Letters and logos cannot extend beyond the frame of the panel unless special permission is granted in the form of prior written approval from the Landlord.
- The sign panel must be fabricated from 1" solid wood or thick exterior grade plywood with a clear or stain finish. The panel must be set in a decorative metal frame to match new Pruneyard standards.
- Roof mounted signs shall be mounted to the roof by bracket stands attached to the roof rafters through the roof tiles.
- Individual letters, logos or iconography attached to the sign panel are permitted. Letters and logos must be fabricated from metal or wood. The letter finish should be a reflective metallic paint such as silver, cooper, bronze, pewter or gold leaf. The letters and logos can also be carved in the sign panel in relief, pin mounted on the panel, or applied directly on the sign panel. Accent colors can be added to the metallic logos and letters, but cannot exceed more than 20% of the total letter or logo area.
- The sign should be externally illuminated by gooseneck or spot lights see elevation. Internally illuminated sign panels and letters are not permitted.
- Only one Roof Sign is permitted per tenant unless the tenant has a corner space with two facades, and then two Roof Signs would be allowed.



SIGN TYPE GUIDELINES ZONE 2

Blade Sign

- The Blade Sign is a projecting sign that is perpendicular to the tenant storefront entrance and is visible to shoppers walking along the Arcade.
- The maximum allowable sign area is 2 square feet. The sign can be hung from a wall-mounted bracket or suspended from the bottom of the Arcade roof deck. Brackets or suspension rods must be fabricated from wood or metal and decorative detailing is encouraged.
- The Blade Sign must be fabricated from wood or metal with a minimum thickness of ½ inch. The finish must be a durable material that can withstand the elements. The blade sign panel can vary in shape and have a three dimensional quality. The maximum overall thickness is 8 inches.
- The graphic design of these signs should be particularly imaginative, colorful, iconic, and incorporating logos or other graphic images that best describe the shop.
- The Blade Sign will be externally illuminated by the general lighting in the Arcade, in addition a tenant may add a small spot light to accent the blade sign.
- One Blade Sign is permitted per tenant unless the tenant has two entrances, and then two Blade Sign would be allowed. If a tenant space is located at a corner an additional sign is permitted at the second façade. In this case, no more than three blade signs are permitted.



Blade Sign Example



PRUNEYARD TENANT SIGNAGE
BLADE SIGN - TENANT STANDARD PROJECTING
SCALE: 3/16" = 1'-0"

SIGN TYPE GUIDELINES ZONE 3

Ground Floor Office Tenant

- Internally illuminated sign cabinet suspends from the building arcade at a point adjacent to building entrance.
- Sign cabinets are fabricated aluminum with text routed out of sign face and push through acrylic graphics. Graphics illuminates at night.
- The overall size of the sign cabinet is 14'-0" long with a height of 3'-0".
- Only one sign is permitted per tenant unless the tenant has a corner space with two facades, and then two office tenant signs would be allowed.



Specialty Tenant Sign Example 1

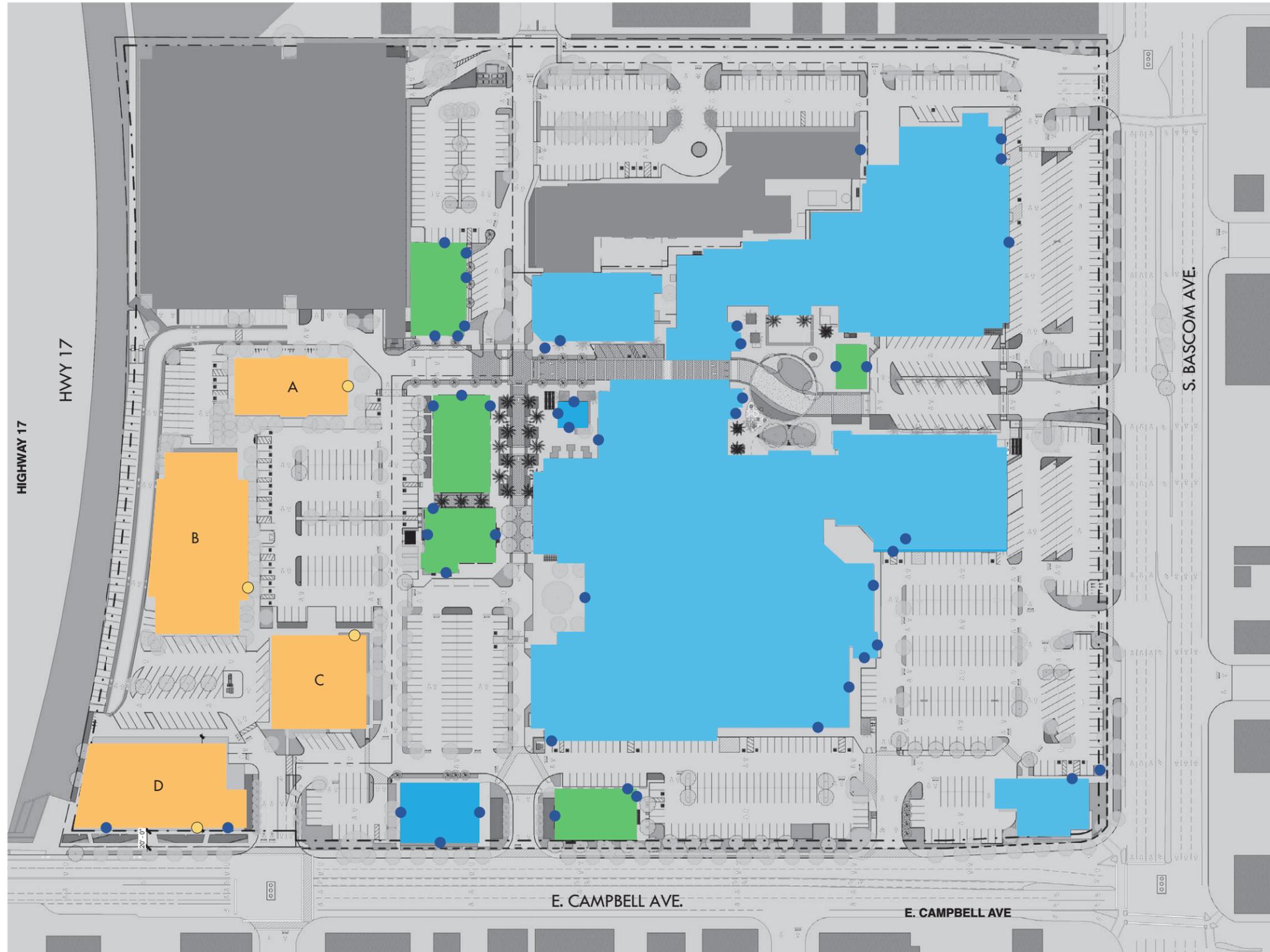


Specialty Tenant Sign Example 2

Office Parapet

- Internally illuminated dimensional letters. Letters are mounted on building parapet.
- All parapet signs have a maximum sign area of 140 SF. Buildings A, B, and C have a maximum sign height of 60", building D has a maximum sign height of 30" (refer to sheet 11 for building designations)
- Letters are to be aluminum construction with paint finish. Logo and logotype in tenant corporate font and colors.
- Text and logo are face illuminated.
- All power to dimensional letters must be concealed.
- Parapet signs are reserved for major tenants. Final location will be determined by Landlord. Locations are shown on Specialty / Parapet Sign Location Plan, sheet 11.
- No parapet signs should face the freeway unless otherwise approved by landlord or City of Campbell.

SIGN TYPE GUIDELINES SPECIALTY / PARAPET SIGN LOCATIONS



- Parapet Sign Location
- Specialty Sign Location

ZONES

- ZONE 1
Existing Retail Space
- ZONE 2
New Retail Spaces
- ZONE 3
Office
- Parking Garage / Hotel

SIGN TYPE GUIDELINES SPECIALTY SIGNS

Landlord may grant the right to major tenants to have fascia mounted identification signs that deviate from the project standard for the purpose of increased visibility. All designs must be approved by Landlord and the City of Campbell prior to implementation. Locations of currently approved specialty signs are noted on Master Sign Program drawings.

Once landlord has approved the design, the tenant is responsible for submitting to the City of Campbell for approval.

General Design Guidelines

- All power connections and transformers should be concealed.
- No animated, flashing, floating, balloon or audible signs will be permitted.
- Tenant logo and logotype may be in tenant corporate colors.
- Signs must be permanent in nature and constructed of high quality materials in keeping with the project look and feel.
- One "specialty" sign per tenant shall be allowed, unless the tenant's leased space is at a building corner with two storefronts, which shall allow the tenant two (2) "specialty" signs.
- "Specialty" signs shall be placed above the leased storefront and/or on an adjacent "tower" feature, unless architectural limitations require alternative placement, which may be approved by the Community Development Director as an Architectural Modification.
- The maximum size of the "specialty" signs shall be one square-foot per lineal foot of leased storefront area (inclusive of exterior solid/fenestrated perimeter walls) or one square-foot per 50 square feet of leased floor area, up to 100 square feet of sign area, whichever is greater. Larger signs may be granted by Planning Commission approval of a Sign Permit for an increase to sign area in compliance with CMC Sec. 21.30.030.4 (Increased sign area or increased sign height).
- "Specialty" signs may consist of individual channel letters, which may incorporate internal, external, or reverse illumination, and be constructed of any material. Cabinet boxes are prohibited, except for logos (one per sign), which shall not make up more than 25% of the total sign area nor exceed the height of the sign by more than 50%.

