

F. SPECIAL EVENT CLOSURE PLANS

List of Special Event Closure Plans

- ❖ **Outdoor Yoga Event, for August 5, 2018**
- ❖ **Wedding Fair, for October 7, 2018**
- ❖ **Pruneyard Gorilla Birthday Party, for August 27, 2018**
- ❖ **Rock Bottom Grand Re-Opening Party, for September 29, 2018**
- ❖ **Thriller Group Dancing Event, for October 17, 2018**
- ❖ **Multi-Chamber Event, for November 15, 2018**
- ❖ **Hanukkah Celebration and Menorah Lighting, for December 3, 2018**
- ❖ **Peace on the Earth Community Celebration, for November 29, 2018**
- ❖ **Al Fresco Weekends at the Pruneyard for July and August 2020**
- ❖ **Al Fresco Weekends at the Pruneyard for August through October 2020**



RECEIVED

JUL 16 2018

CITY OF CAMPBELL
PLANNING DEPT.

**MAIN PLAZA CLOSURE REQUEST:
YOGA EVENT IN THE COURTYARD
Sunday, August 5, 2018 9am-1pm**

EVENT PLAN SUBMISSION:

The Pruneyard is submitting this event plan as a request to close the Main Plaza for a Yoga Event in the Courtyard, August 5, 2018 from 11am-12pm.

PURPOSE:

Events hosted by The Pruneyard are designed and coordinated for community outreach and goodwill, generating foot traffic and sales within the Center, and providing unique and accessible events to a wide audience.

EVENT SUMMARY:

On Sunday, August 5, 2018, The Pruneyard will host a yoga event in the courtyard from 11am-12pm, in partnership with Downward Drinking Dog. Participants will pay \$20 for an advance ticket to participate. Following the yoga session, participants will each receive a complimentary drink in the business of their choice- Rock Bottom Brewery, PY Kitchen or Peet's Coffee. Many Pruneyard businesses will also provide shopping or dining incentives. The number of participants will be determined by the courtyard space as permitted by the City of Campbell. Recorded music will play during the yoga session, between 45-60 minutes. The music portion of this event will conclude by 12pm.

ATTENDANCE:

Event participation is estimated at 100 attendees.

EVENT CO-HOST:

Downward Drinking Dog is a "roaming" host organization for yoga events in public places such as breweries, wineries, restaurants, hotels and tourist attractions. Events are coordinated and promoted online, through the organizations social media followers. Drawing from the Greater San Jose community, and regularly selling out of available tickets, DDD events average 50- 300 participants, depending on the size of the venue. (850 Facebook followers, 1,030 Instagram followers) <https://www.facebook.com/DownwardDrinkingDog/>

EVENT TIMELINE:

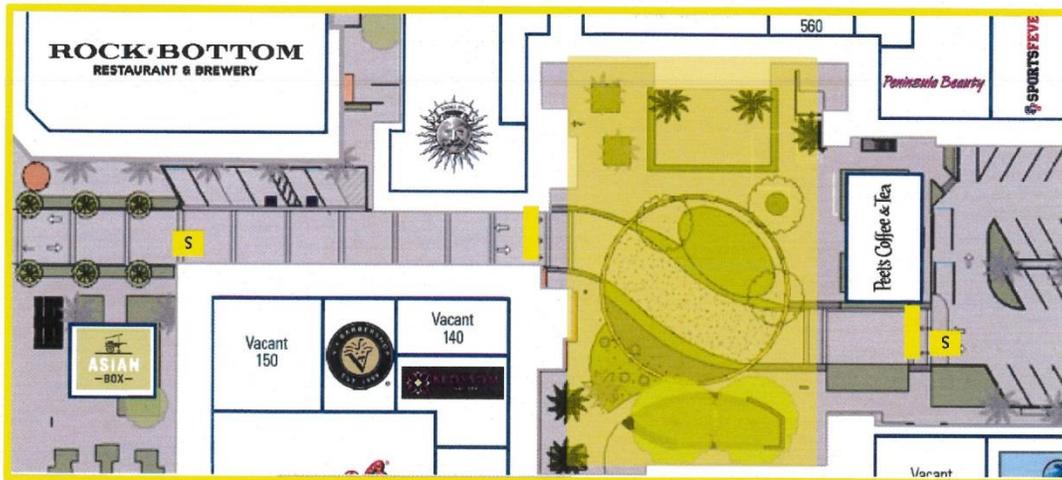
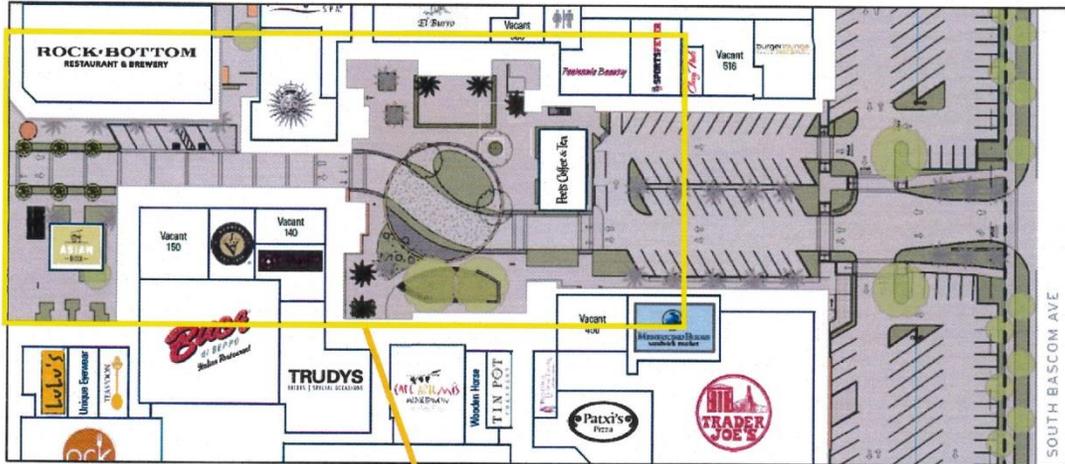
Sun 8/5	9:30 am	Pruneyard Marketing* arrives
	10:00 am	Main Driveway closed, way-finding signs posted
		Downward Drinking Dog arrives to load-in, set-up event space
	10:00 am	Main Driveway closed, way-finding signs posted
		Downward Drinking Dog arrives to load-in, set-up event space
		Pruneyard Security and Marketing staged in event area for assistance
	10:30am	Registration Begins
	11:00am	Yoga Session Begins
	12:00pm	Yoga Session Ends
	12:30pm	Main Driveway re-opens

City of Campbell
PLANNING DIVISION CLEARANCE

Plan Check # PLN2018-243
Approved by: DF
Date: 7/24/18

THE PRUNEYARD

EVENT PLAN:



LEGEND:

-  Barricades to close Main Driveway
-  Signs noting road closure, Signs noting wayfinding messages
-  Yoga session area



MAIN PLAZA CLOSURE REQUEST:

TRUDYS

BRIDES | SPECIAL OCCASIONS

WEDDING FAIRE & FASHION SHOW

Sunday, October 7, 2018 1:00-4:30pm

RECEIVED

AUG 15 2018

CITY OF CAMPBELL
PLANNING DEPT.

REVISED PLANS

EVENT PLAN SUBMISSION:

On behalf of Trudys Brides and Special Events, The Pruneyard is submitting this event plan as a request to close the Main Plaza for Trudy's 10th Annual Wedding Faire and Fashion Show in the Courtyard, Sunday, October 7, 2018 from 1:00pm-4:30pm.

PURPOSE:

Trudys Annual Wedding Faire is draws attendees from a 50+-mile radius and provides significant exposure to the Campbell and The Pruneyard communities. Campbell-area businesses are invited to participate and promote services for weddings and large-scale events, including Tuxedos & More, Villa Rosa, Corinthian Coach & Limousine Company, to name a few. Attendance is free to the public.

EVENT SUMMARY:

On Sunday, October 7, 2018, Trudys Bridal and Special Events will host the area's 10th Annual Wedding Faire and Fashion Show inside The Pruneyard main plaza area from 1:00pm to 4:30pm. Approximately 65 exhibition booths and displays will be placed throughout The Pruneyard's main plaza area, highlighting wedding related products and services. bridal-related businesses will have exhibition booths in the main plaza area. Trudys will present a Fashion Show from 3:00-4:00pm, on the Courtyard's Main Stage, featuring bridal fashions for all members of the wedding party. The entire event is free and open to the public.

ATTENDANCE:

Event participation is estimated at 100 attendees.

EVENT TIMELINE:

Sun 10/7	6:00am	Event load-in and set-up begins, vendors arrive. Main Driveway closed, way-finding signs posted, movable barricades placed at intersections of Asian Box/ Rock Bottom and Mendocino Farms/Burger Lounge.
	1:00pm	Vendor set-up complete
	1:30pm	Event opens to the public
	3:00-4:00pm	Fashion Show on Courtyard Stage Downward Drinking Dog arrives to load-in, set-up event space
	4:30pm	Event concludes, load-out begins
	8:00pm	Main Driveway re-opens

EVENT PLAN:

See Attached "Trudys Wedding Faire, Site Plan- Proposed"

City of Campbell
PLANNING DIVISION CLEARANCE

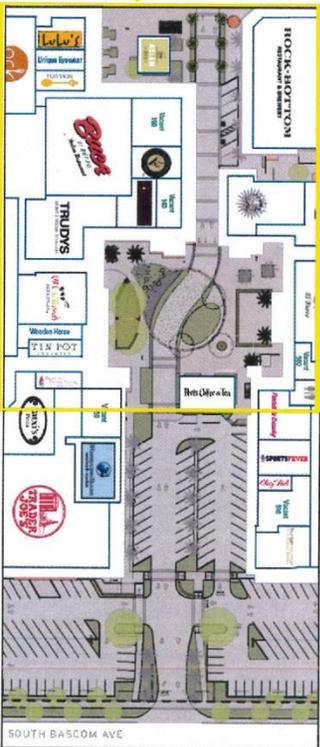
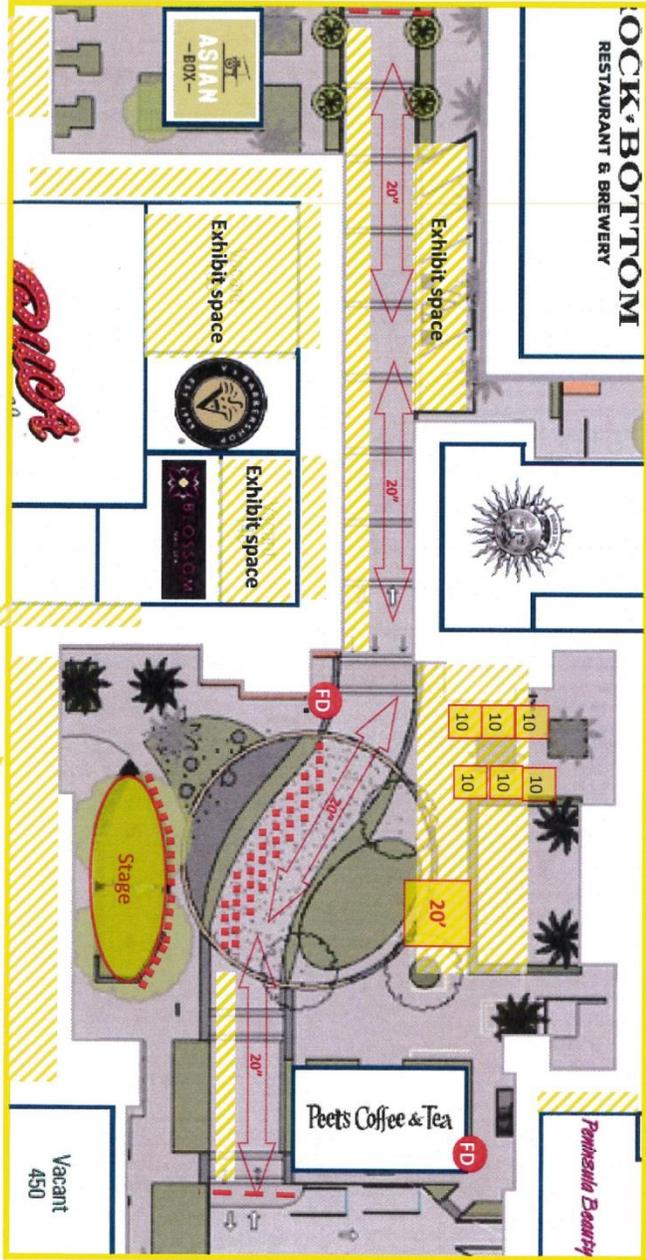
Plan Check # PLN2018-277
Approved by: DF
Date: 9/11/18

Trudys Wedding Faire
 Sunday, October 7, 2018
 Site Map—Revised 09.13.18

RECEIVED

SEP 14 2018

CITY OF CAMPBELL
 PLANNING DEPT.



City of Campbell
PLANNING DIVISION CLEARANCE

Plan Check # PIN2018-277
 Approved by: DF
 Date: 9/11/18



RECEIVED

**MAIN PLAZA CLOSURE REQUEST:
PRUNEYARD GORILLA BIRTHDAY PARTY
Saturday, September 22, 2018 11am-2pm**

AUG 27 2018

CITY OF CAMPBELL
PLANNING DEPT.

EVENT PLAN SUBMISSION:

The Pruneyard is submitting this event plan as a request to close the Main Plaza for a center-wide event in the Courtyard, September 22, 2018 from 11am-2pm.

PURPOSE:

Events hosted by The Pruneyard are designed and coordinated for community outreach and goodwill, generating foot traffic and sales within the Center, and providing unique and accessible events to a wide audience.

EVENT SUMMARY:

On Saturday, September 22, 2018, The Pruneyard Shopping Center will host a Birthday Party for the Pruneyard Gorillas in the courtyard from 11am-2pm. The event will be free and open to the public. The Main Plaza area will host a DJ with recorded music on the stage, a "Find the Gorillas" scavenger hunt throughout the stores and story time for children around the gorilla statues. Pruneyard retailers will also offer special menu items, discounts and incentives for shoppers. The Main Plaza programming will conclude by 2pm.

ATTENDANCE:

Event participation is estimated at 500 attendees.

EVENT TIMELINE:

Sat 9/22	9:30 am	Pruneyard Marketing* arrives
	10:00	Vendor load-in and event set-up begins Main Driveway closed, way-finding signs posted Pruneyard Security and Marketing staged in Main Plaza for assistance
	11:00am	Main Plaza Events Begins
	2:00pm	Main Plaza Events Conclude
	2:30am	Main Driveway re-opens

EVENT PLAN:

(See attached Event Plan).

City of Campbell
PLANNING DIVISION CLEARANCE

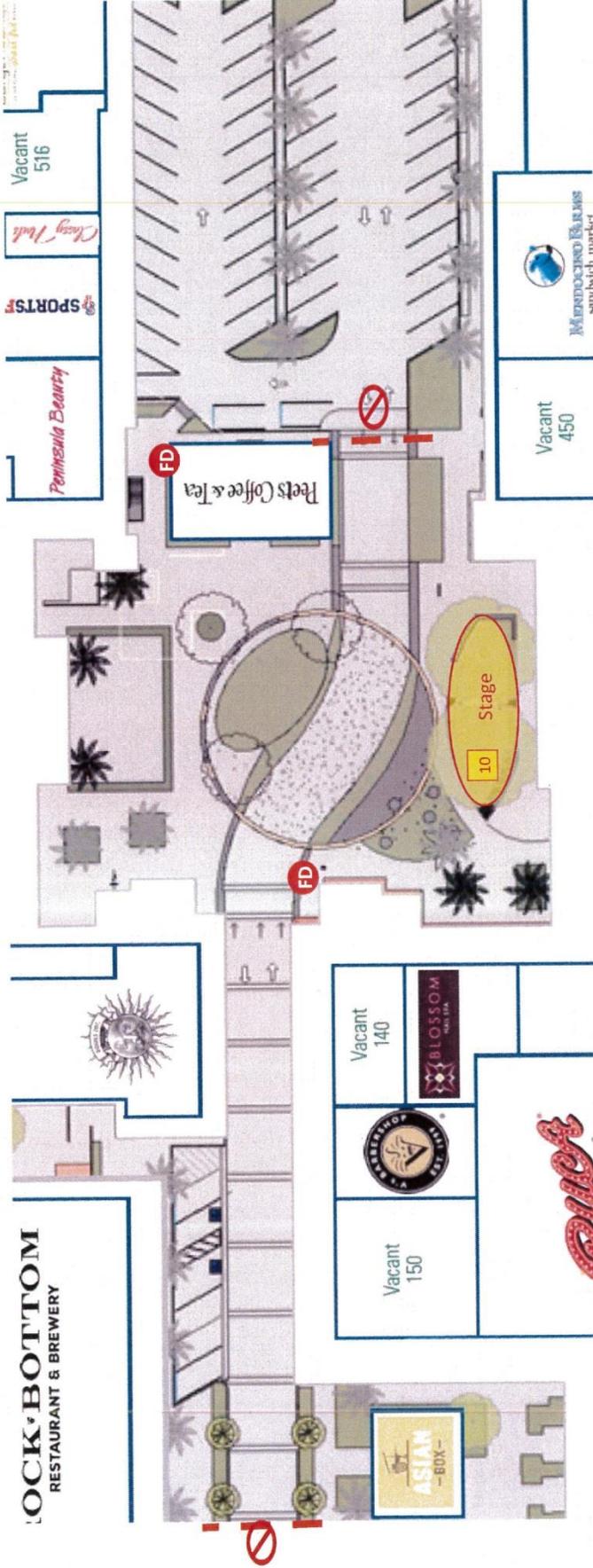
Plan Check # PLN2018-290
Approved by: DF
Date: 9/18/18

RECEIVED

AUG 27 2018

CITY OF CAMPBELL
PLANNING DEPT.

Gorilla Birthday Party
Saturday, October 22, 2018
Event Site Plan — PROPOSED



Legend:

- Movable Barriers
- Wayfinding Signage— Road Closure
- 10'x10' canopies
- Fire Department- Control Valves, Hydrants

City of Campbell PLANNING DIVISION CLEARANCE

Plan Check # PL2018-290
 Approved by: DF
 Date: 9/18/18

RECEIVED

AUG 29 2018

CITY OF CAMPBELL
PLANNING DEPT.



MAIN PLAZA CLOSURE REQUEST:



GRAND RE-OPENING PARTY
Saturday, September 29, 2018 12pm-6pm

EVENT PLAN SUBMISSION:

On behalf of Rock Bottom Brewery, The Pruneyard is submitting this event plan as a request to close the Main Plaza for the Rock Bottom Brewery Grand Re-Opening Celebration on Saturday, September 29, 2018 from 12pm-6pm

PURPOSE:

Rock Bottom Brewery will be celebrating the restaurant's 21st Birthday and Re-Grand Opening after a three-week remodel.

Events hosted by The Pruneyard are designed and coordinated for community outreach and goodwill, generating foot traffic and sales within the Center, and providing unique and accessible events to a wide audience.

EVENT SUMMARY:

On Saturday, September 29, 2018, Rock Bottom Brewery will host a Grand Re-Opening Celebration in the portion of the main street driveway adjacent to the restaurant. From 12:00pm to 6:00pm, two bands will play on a 12'x20' stage constructed in the Main driveway. In partnership with the Ainsley House, Rock Bottom Brewery will host live music from the stage and beer sales in the driveway.

The stage will be disassembled immediately following the end of the event. The main street driveway will be open for normal traffic beginning Sunday, September 30, 2018.

The event is free and open to the public. Proceeds will benefit the Ainsley House of Campbell, California.

ATTENDANCE:

Event participation is estimated at 500 attendees.

EVENT TIMELINE:

Sat 9/29	7:00am	Rock Bottom Brewery Representatives arrive on-site
	7:00am	Vendor load-in and event set-up begins
		Main Driveway closed, way-finding signs posted
		Pruneyard Security and Marketing staged in Main Plaza for assistance
	12:00pm	Main Plaza Events Begins
	6:00pm	Main Plaza Events Conclude
	8:00pm	Disassembly and load-out begins
	9:00pm	Main Driveway re-opens

City of Campbell
PLANNING DIVISION CLEARANCE

Plan Check # PLN2018-292
Approved by: DF
Date: 9/18/18



MAIN PLAZA CLOSURE REQUEST:

EVENT SET-UP:

- Two (2) sets of removable barricades to block the Main Driveway to through traffic.
- One (1) 12'x20' stage for live music
- One (1) 10'x10' canopy back stage
- One (1) 10'x10' canopy covering front-of-house sound area
- One (1) 10'x10' canopy covering beer sales area
- One (1) beer sales area consisting of 3-4 6' tables, portable bar

EVENT PLAN:

(See attached Event Plan).

RECEIVED

OCT 17 2018

CITY OF CAMPBELL
PLANNING DEPT.



**MAIN PLAZA CLOSURE REQUEST:
THRILLER DANCE
Saturday, October 27, 2018 1:30pm- 4:00pm**

EVENT PLAN SUBMISSION:

The Pruneyard is submitting this event plan as a request to close the Main Plaza for a center-wide event in the Courtyard, Saturday, October 27, 2018 from 1:30pm to 4:00pm.

PURPOSE:

Events hosted by The Pruneyard are designed and coordinated for community outreach and goodwill, generating foot traffic and sales within the Center, and providing unique and accessible events to a wide audience.

EVENT SUMMARY:

The Pruneyard Shopping Center will be the regional host location for the national effort to break the Guinness Book of World Record's Number of Participants dancing to "Thriller"

Approximately 100 participants will dance to "Thriller" in the Center's Main Plaza area and will be accompanied by friends and family.

The event will be free and open to the public. A Public Announcement ("PA") system will be used to play the music and announcements to the participants.

The "Thriller Dance" activity will conclude by 4:00pm.

Pruneyard retailers may choose to offer special menu items, discounts and incentives for participants, friends and families on-site for the event.

ATTENDANCE:

Event participation is estimated at 250 attendees.

EVENT CO-HOST:

Karen Stevens, Owner of Adira Dance and Costume ("AD&C"), located at 2038 Lincoln Ave in San Jose, CA, is coordinating the "Thriller" dance participants. The dance is taught at Adira Dance and Costume each weekly on Wednesday evenings.

Karen Stevens
Adira Dance and Costume
2038 Lincoln Avenue
San Jose, CA 95125
Tel: (408) 269-0110
Web: www.AdiraDance.com
Cell: (408) 221-7292
E: Karen.Stevens@AdiraDance.com
www.Facebook.com/AdiraDance

City of Campbell
PLANNING DIVISION CLEARANCE

Plan Check # PLN2018-343
Approved by: DF
Date: 10/23/18



EVENT TIMELINE:

Sat 10/27	1:00pm	Pruneyard Marketing* arrives
	1:30pm	AD&C load-in and event set-up begins Main Driveway closed, way-finding signs posted Pruneyard Security and Marketing staged in Main Plaza for assistance
	2:00pm	Registration Begins for Participants in Main Plaza
	2:45pm	Group Photo is taken of all dancers, in designated dance spots within Main Plaza (per Guinness Book of World Records)
	3:00pm	“Thriller” dance begins with all participants
	3:10pm	Post-Dance photo is taken of all dancers, in designated dance spots (per Guinness Book of World Records)
	~ 3:20pm	Encore dance is performed
	~ 3:45pm	Event Concludes
	~ 4:00pm	Main Driveway re-opens to through traffic

EVENT PLAN:

(See attached Event Plan).

City of Campbell
PLANNING DIVISION CLEARANCE



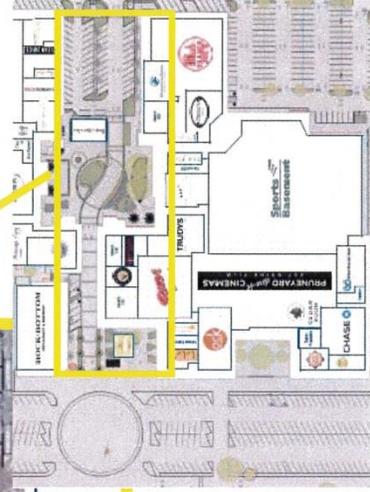
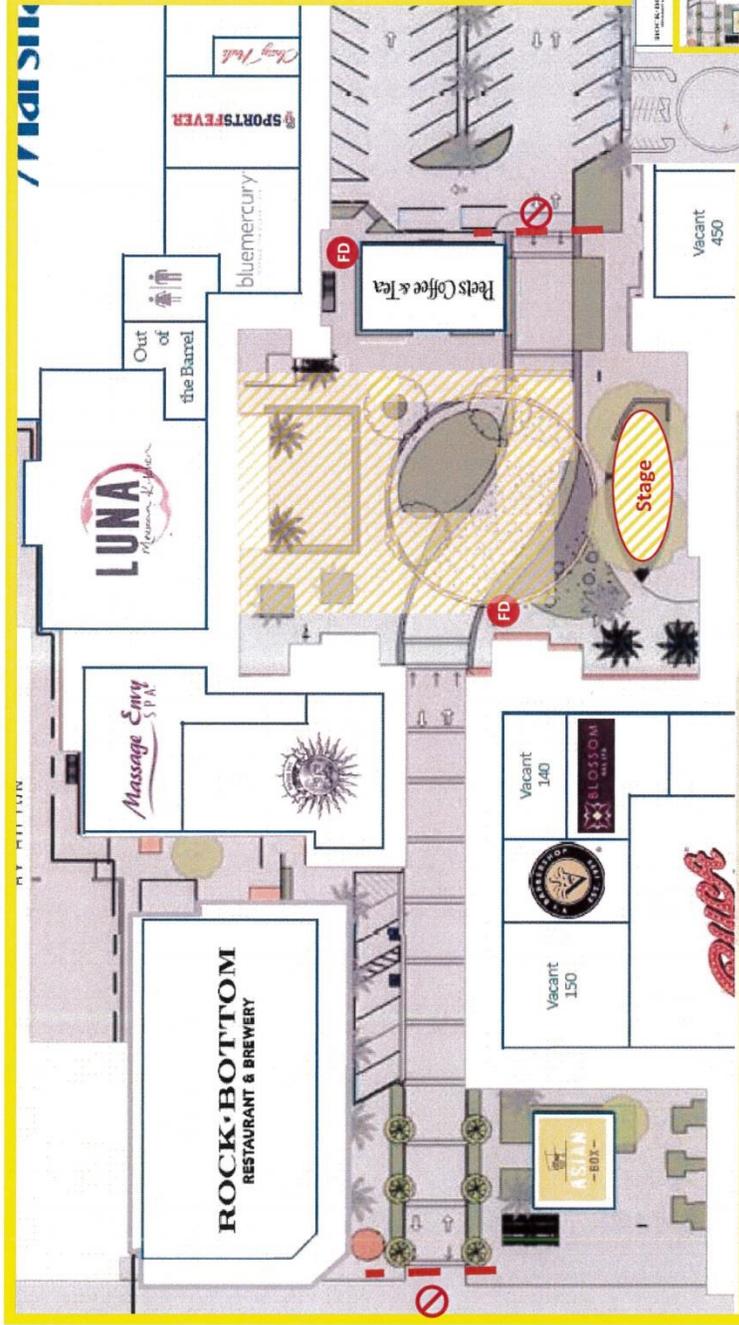
Plan Check # PN2018-343
 Approved by: DF
 Date: 10/23/18

EVENT SITE MAP
 Thriller Dance Event
 Saturday, October 27, 2018

RECEIVED

OCT 17 2018

CITY OF CAMPBELL
 PLANNING DIVISION



Legend:

- - - Movable Barriers
- ⊘ Wayfinding Signage— Road Closure
- 10 10'x10' canopies
- FD Fire Department— Control Valves, Hydrants
- Stage Pruneyard Stage
- ▨ Dance Area



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NOV 08 2018

CITY OF CAMPBELL
PLANNING DEPT.

**MAIN PLAZA CLOSURE REQUEST:
MULTI-CHAMBER MIXER
Thursday, November 15, 2018 5:00pm- 9:00pm**

EVENT PLAN SUBMISSION:

The Pruneyard is submitting this event plan as a request to close the Main Plaza for a Multi-Chamber "Mixer" networking event, Thursday, November 15, 2018

PURPOSE:

Events hosted by The Pruneyard are designed and coordinated for community outreach and goodwill, generating foot traffic and sales within the Center, and providing unique and accessible events to a wide audience.

EVENT SUMMARY:

The Pruneyard Shopping Center will be the host a multi-organization networking event on Thursday, November 15, 2018 with the Campbell Chamber of Commerce, the Silicon Valley Concierge Association and the Rainbow Chamber of Silicon Valley.

Approximately 500 participants will participate in the networking event. Attendees will be directed to park in The Pruneyard Parking Garage and will check in at a Registration Area located between Rock Bottom Brewery and Asian Box. The event will be free to attendees and will require prior registration.

From 5:00-7:00pm, attendees will visit 8-10 participating retailers within the center, qualifying them as eligible for multiple grand prize drawings. Grand Prizes, door prizes, announcements and acknowledgments will take place on The Pruneyard Stage between 7:00-7:30pm. A Public Announcement ("PA") system will be used for awarding prizes and making announcements.

Pruneyard retailers may choose to offer special menu items, discounts and incentives for participants, friends and families on-site for the event.

ATTENDANCE:

Event participation is estimated at 500 attendees.

EVENT CO-HOST:

Campbell Chamber of Commerce
The Rainbow Chamber of Silicon Valley
The Silicon Valley Concierge Association

City of Campbell
PLANNING DIVISION CLEARANCE

Plan Check # PLN2018-366
Approved by: DF
Date: 11/13/18



EVENT TIMELINE:

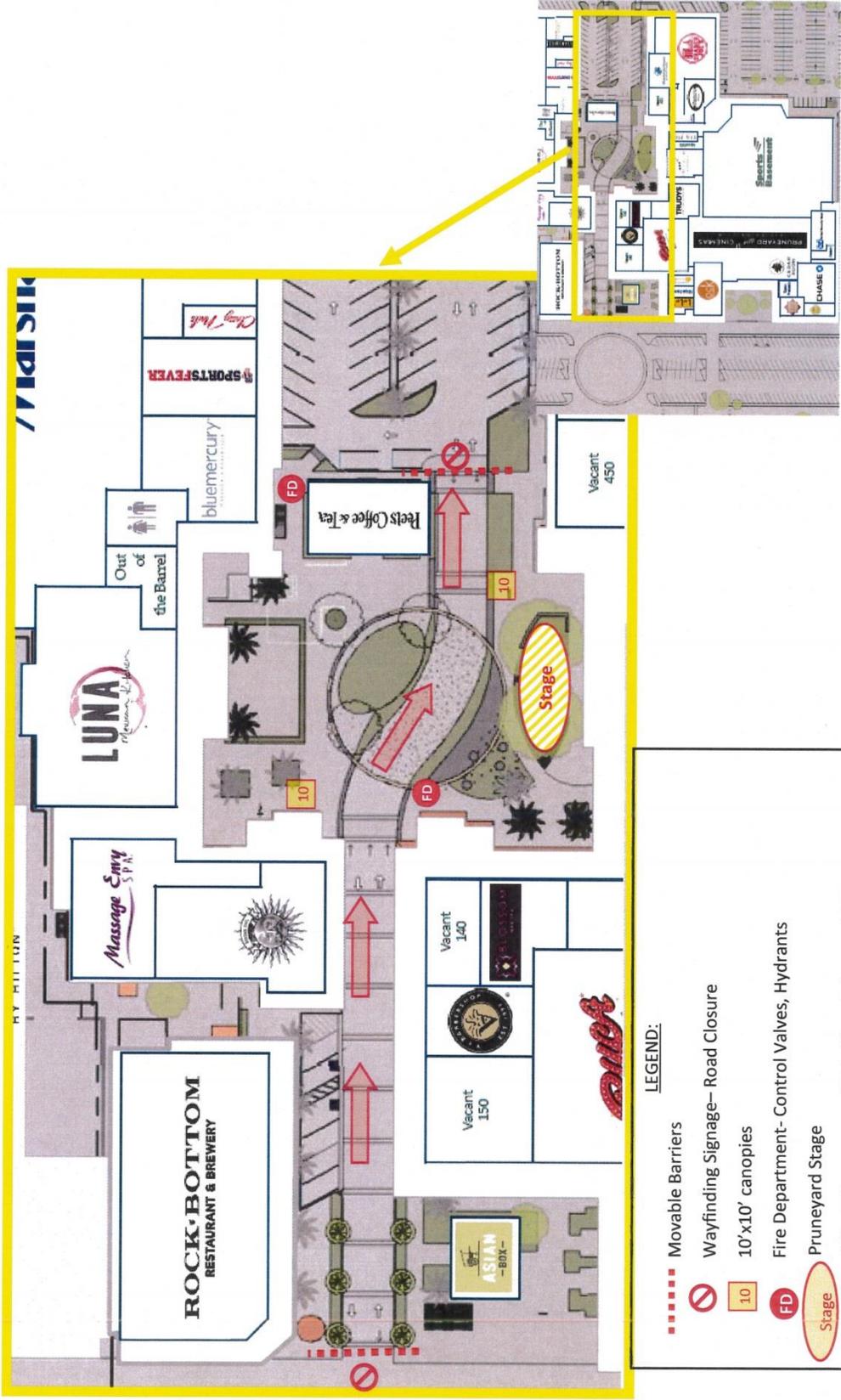
Thu 11/15	3:00pm	Pruneyard Main Plaza Drive is closed to through traffic <ul style="list-style-type: none">- Way-finding signs are posted to direct vehicles- "Event Parking" signs are posted to direct attendees to the parking garage
	4:00pm	Registration Set-Up is complete <ul style="list-style-type: none">- 2-3 6' tables will be set up between Rock Bottom Brewery and Asian Box
	5:00pm	Event Begins, Registration Opens
	5-7pm	Attendees walk around The Pruneyard Shopping Center and visit 8-10 participating retailers
	7:00pm	Participants gather in Main Plaza near The Pruneyard Stage for announcements, prizes
	7:30pm	Event Concludes; Registration area is removed
	~ 8:00pm	Main Driveway re-opens to through traffic

EVENT PLAN:

(See attached Event Plan).

PRUNEYARD

EVENT SITE MAP
 Multi-Chamber Mixer
 Thursday, November 15, 2018



LEGEND:

- Movable Barriers
- Wayfinding Signage— Road Closure
- 10'x10' canopies
- Fire Department- Control Valves, Hydrants
- PruneYard Stage
- 20' of Clearance on Main Plaza Drive per SCFD



**MAIN PLAZA CLOSURE REQUEST:
HANUKKAH CELEBRATION AND MENORAH LIGHTING
Monday, December 3, 2018 1:00pm- 9:00pm**

EVENT PLAN SUBMISSION:

The Pruneyard is submitting this event plan as a request to close the Main Plaza for the Jewish Federation of Silicon Valley's Hanukkah Celebration and Menorah Lighting event.

PURPOSE:

Events hosted by The Pruneyard are designed and coordinated for community outreach and goodwill, generating foot traffic and sales within the Center, and providing unique and accessible events to a wide audience.

EVENT SUMMARY:

In conjunction with the Jewish Federation of Silicon Valley, The Pruneyard Shopping Center will host the Annual Hanukkah Celebration and Menorah Lighting event. Approximately 300 participants will be in attendance.

A short, one-hour program will occur on the Main Plaza Stage between 5:00pm and 6:30pm, including performances from choirs, musicians and a Master of Ceremonies. Following the program, activities and entertainment in the Main Plaza.

Lighting and Sound Production will be contracted by the Jewish Federation of Silicon Valley.

Alcohol will NOT be for sale in the Main Plaza area.

ATTENDANCE:

Event participation is estimated at 300 attendees.

EVENT PARTICIPANTS:

Jewish Federation of Silicon Valley and associated entertainers.

City of Campbell
PLANNING DIVISION CLEARANCE

Plan Check # RIN2018-371
Approved by: DF
Date: 11/19/18

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NOV 19 2018
CITY OF CAMPBELL
PLANNING DEPT.



EVENT TIMELINE:

- Thu 11/15 1:00pm Pruneyard Main Plaza Drive is closed to through traffic
- Way-finding signs are posted to direct vehicles
 - “Event Parking” signs are posted to direct attendees to the parking garage
- 2:00pm Load-In of Lighting and Sound Begins on Main Plaza Stage (if needed)
- 3:00pm Load-In of Menorah
- ~5:30pm Program begins on Main Stage
- ~7:00pm Program concludes on Main Stage, load-out begins
- ~ 8:00pm Main Plaza Drive re-opens to through traffic

EVENT PLAN:

(See attached Event Plan).

THE PRUNEYARD

EVENT SITE MAP
 HANUKKAH CELEBRATION & MENORAH LIGHTING
 Monday, December 3, 2018 4:00pm- 9:00pm



LEGEND:

- Movable Barriers
- ⊘ Wayfinding Signage— Road Closure
- 10 10'x10' canopies
- FD Fire Department- Control Valves, Hydrants
- Stage Pruneyard Stage
- 20' of Clearance on Main Plaza Drive per SCFD
- Seating





**MAIN PLAZA CLOSURE REQUEST:
PEACE ON EARTH COMMUNITY CELEBRATION
Thursday, November 29, 2018 6:00pm- 9:00pm**

EVENT PLAN SUBMISSION:

The Pruneyard is submitting this event plan as a request to close the Main Plaza for a the "Peace On Earth" Community Celebration and Tree Lighting Event.

PURPOSE:

Events hosted by The Pruneyard are designed and coordinated for community outreach and goodwill, generating foot traffic and sales within the Center, and providing unique and accessible events to a wide audience.

EVENT SUMMARY:

The Pruneyard Shopping Center will light the "Peace On Earth" sign and Center Christmas tree in a community-gathering style event in the Main Plaza area. Approximately 1000 participants will be in attendance.

A program will occur on the Main Plaza Stage from 6:00pm- 7:00pm including performances from the San Jose Ballet Theatre, a dedication of the Main Plaza Stage to Trudy Blechman, and an official kick-off for the Campbell Community Toy Drive and a performance by Westmont High School choir. Following the program, activities and entertainment in the Main Plaza.

Lighting and Sound Production will be contracted by Sound In Motion.

A temporary, one-day alcohol permit will be secured by Out of the Barrel's alcohol catering permit. Campbell Police Department will be hired for the event in accordance with the California Department of Alcoholic Beverage Control regulations.

ATTENDANCE:

Event participation is estimated at 1000 attendees.

EVENT PARTICIPANTS:

Campbell Chamber of Commerce Foundation, San Jose Dance Theatre, Westmont High School

City of Campbell
PLANNING DIVISION CLEARANCE

Plan Check # PIN 2018-372
Approved by: DP
Date: 11/11/18

RECEIVED

NOV 12 2018

CITY OF CAMPBELL
PLANNING DEPT.



EVENT TIMELINE:

- Thu 11/15 9:00am Pruneyard Main Plaza Drive is closed to through traffic
- Way-finding signs are posted to direct vehicles
 - “Event Parking” signs are posted to direct attendees to the parking garage
- 12:00pm Load-In of Lighting and Sound Begins on Main Plaza Stage
- 3:00pm Stage Preparation for San Jose Dance Theatre begins
- 4:30pm San Jose Dance Theatre rehearsal/ walk-through
- 5:00pm Load in of activities in Main Plaza
- 5:30pm Campbell Police arrive for Alcohol Beverage Control
- 6:00pm Program begins on Main Stage
- 7:00pm Program concludes on Main Stage, Main Plaza activities begin
- ~ 9:00pm All events conclude, load-out begins.

EVENT PLAN:

(See attached Event Plan).

THE PRUNEYARD

EVENT SITE MAP
 PEACE ON EARTH COMMUNITY CELEBRATION
 Thursday, November 29, 2018 6:00pm- 9:00pm



LEGEND:

- ⋯ Movable Barriers
- ⊘ Wayfinding Signage– Road Closure
- 10 10'x10' canopies
- FD Fire Department- Control Valves, Hydrants
- Stage Pruneyard Stage
- ➔ 20' of Clearance on Main Plaza Drive per SCFD
- ⊘ "No Alcohol Beyond This Point" posted signage
- ⋯ Seating





STREET CLOSURE REQUEST- CITY OF CAMPBELL
"AL FRESCO WEEKENDS AT THE PRUNEYARD"
Friday Evenings through Sunday Evenings- July & August 2020

EVENT SUMMARY:

In response to the County's requirement for social distancing, post COVID-19 outbreak, the Pruneyard Shopping Center has permitted restaurants to extend their outdoor dining areas into the center's common area. To further complement the outdoor dining experiences, The Pruneyard will close the main plaza driveway during the weekends, from 4:00 pm on Fridays through 9:00 pm on Sundays. Closing the driveway will encourage pedestrians to use the street as a walkway and promote social distancing. Bikes, scooters, and skateboards will also be escorted through the plaza during the driveway closure, as an additional safety measure for pedestrians, small children, and pets.

The parking stalls adjacent to Rock Bottom Brewery, designated for "Curbside Services," will remain available to support the delivery and carryout businesses, until Rock Bottom Brewery reopens for business.

ATTENDANCE:

Estimated event attendance is between 500- 1000 guests/day.

EVENT ORGANIZERS:

Traci Markel, Marketing Director of Retail
 The Pruneyard Shopping Center
 Direct: (408) 341-9675
 Mobile: (850) 543-1552
T.Markel@EllisPartners.com

Micah Haferb
MicahBee@g

CITY OF CAMPBELL COMMUNITY DEVELOPMENT DEPARTMENT
APPROVED PROJECT
File No(s): <u>PLN-2020-84</u>
Approving Body: <u>CDD</u>
Approval Date: <u>7/17/202</u>
Reso./Ord. No.: <u>N/A</u>
Notes:
<small>Approval of these plans is subject to the conditions of approval specified within the above referenced resolution(s) and/or ordinance(s), any "red-line" revisions or notes made to these plans, and compliance with all applicable City, State, and Federal laws and regulations. Approval of these plans shall not be construed as to impede the City from requiring corrections of errors or omissions.</small>

EVENT PARTICIPANTS:

Pruneyard Restaurant and Retail Tenants

EVENT TIMELINE:

Fridays	4:00 pm	Place Road Closure Signs at Books Inc and Peet's Coffee <ul style="list-style-type: none"> - Parking spaces adjacent to Rock Bottom remain open for Curbside services - Place a-frame and 3 delineators at each end - "Road Closed" signs, delineators placed at both ends of Main Plaza Drive - "Weekend Al Fresco" event signs placed at both ends. - "Event Parking" signs are posted to direct attendees to the parking garage 	Security
Saturdays	All Day	Road remains closed entire day	
Sundays	9:00pm	Pruneyard Main Plaza Drive OPENS through traffic <ul style="list-style-type: none"> - Remove signs and delineators from the street, place in storage until the following week. 	Security



ADVERTISING PLAN:

Event name: Al Fresco Weekends at The Pruneyard

Digital Advertising

- ThePruneyard.com website
- Campbell Patch.com and e-newsletter
- Nextdoor business event listing
- Google Business listing
- Facebook Event listing
- Eventbrite Event listing
- Center Facebook and Instagram posts

Messaging:

*[Al Fresco Weekends at The Pruneyard logo]
Fridays at 4 pm through Sundays at 9 pm
Enjoy dining and shopping al fresco*

(DISCLAIMER):

Please follow social distancing guidelines as recommended by Santa Clara County

On-Site Signs

22"x28" Poster Signs- Event branded

- Placed in blue sign fixtures around the property
- Placed in 22"x28" white a-frame fixture at each road-closure location with road-closure signs (below)

Messaging:

[Al Fresco Weekends at The Pruneyard logo]

*Fridays at 4 pm through Sundays at 9 pm
Enjoy dining and shopping al fresco*

(DISCLAIMER):

Please follow social distancing guidelines as recommended by Santa Clara County

22"x28" Road- Closure Signs

- Placed in 24" x 36" white a-frame fixture at each road-closure location with road-closure signs (below)
- Additional placement between Rock Bottom Brewery and Asian Box to deter unnecessary vehicle entry to the main drive.

*Road Closed to Vehicles and Motorcycles
4:00pm Fridays – 9:00pm Sundays*

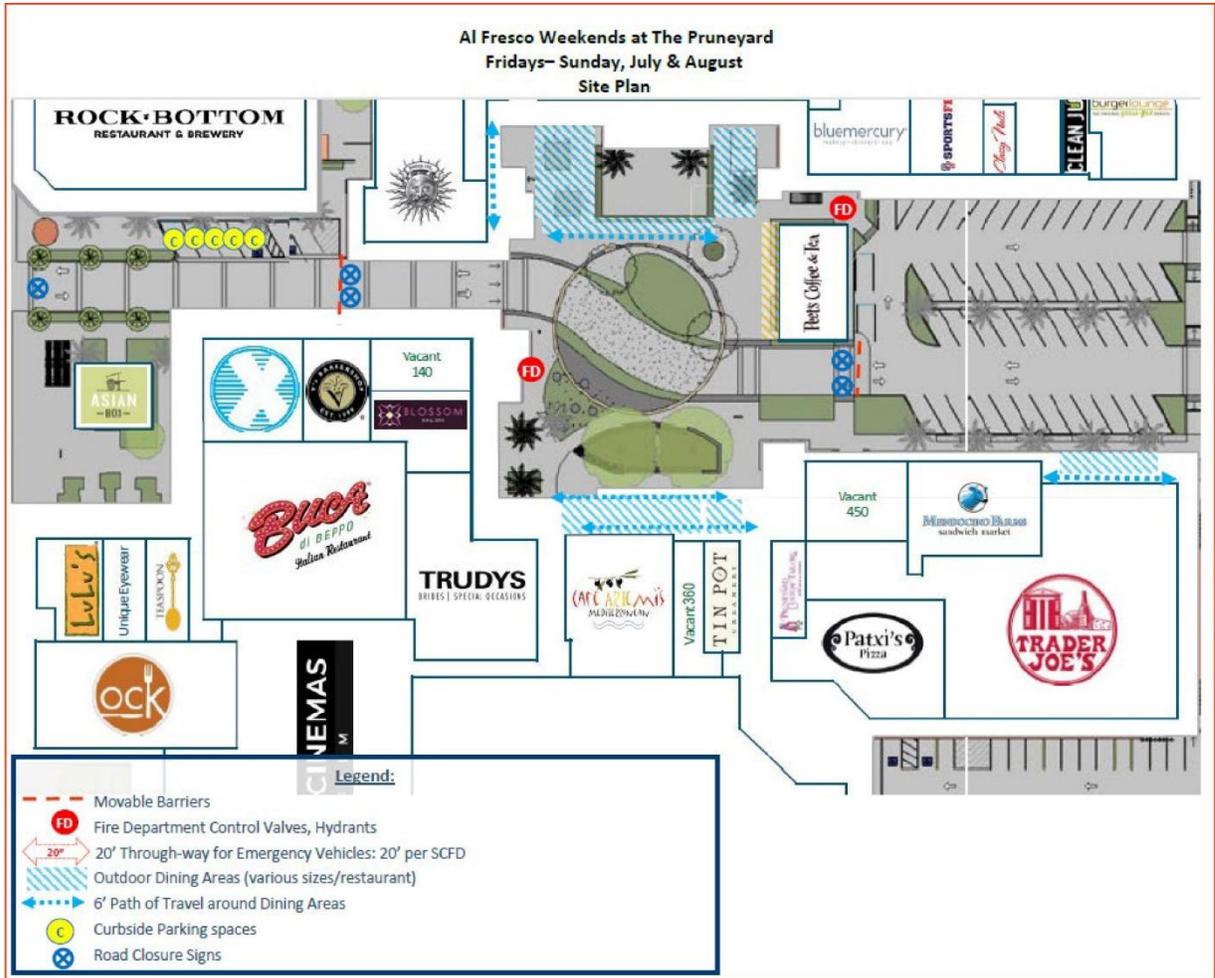
*For the safety of pedestrians, children, and
pets,
Bicycles, Scooters, and Skateboards must be
escorted beyond this point.*

(DISCLAIMER):

*Wheelchairs and Accessibility aids are
permitted.*

[Al Fresco Weekends at The Pruneyard logo]

EVENT PLAN & SET-UP:



ADDITIONAL INFORMATION:

SUNSET TIMES- 95008:

JULY:

Fri 7/3	8:31 pm
Sat 7/4	8:31 pm
Sun 7/5	8:31 pm
Fri 7/10	8:29 pm
Sat 7/11	8:29 pm
Sun 7/12	8:29 pm

Fri 7/17	8:26 pm
Sat 7/18	8:26 pm
Sun 7/19	8:26 pm
Fri 7/24	8:21 pm
Sat 7/25	8:20 pm
Sun 7/26	8:20 pm
Fri 7/31	8:15 pm

AUG:

Sat 8/1	8:14 pm
Sun 8/2	8:13 pm
Fri 8/7	8:08 pm
Sat 8/8	8:07 pm
Sun 8/9	8:06 pm
Fri 8/14	8:00 pm
Sat 8/15	7:58 pm
Sun 8/16	7:57 pm

Fri 8/21	7:51 pm
Sat 8/22	7:49 pm
Sun 8/23	7:48 pm
Fri 8/28	7:41 pm
Sat 8/29	7:39 pm
Sun 8/30	7:38 pm