

**CITY OF CAMPBELL**  
Community Development Department

**NOTICE OF INTENT TO ADOPT A MITIGATED NEGATIVE DECLARATION**  
**August 10, 2016**

- Lead Agency:** City of Campbell, 70 N. 1st St., Campbell CA, 95008
- Contact Person:** Daniel Fama, Acting Senior Planner – (408) 866-2193 / [danielf@cityofcampbell.com](mailto:danielf@cityofcampbell.com).
- Project Title:** Pruneyard Shopping Center and Offices – Expansion Project
- Project Location:** 1875, 1887, 1901, 1919, 1995, & 1999 S. Bascom Ave., Campbell, CA 95008  
*Note:* The project site is not listed on the Hazardous Waste and Substances Sites List as set forth in Government Code Section 65962.5.
- Project Description:** The proposed project includes the following land use entitlement requests:
- Zoning Map Amendment (PLN2015-357):** To amend the Campbell Zoning Map to rezone a portion of The Pruneyard from the C-2 (General Commercial) Zoning District to the C-2-O (General Commercial / Overlay) Combining Zoning District for a consistent zoning designation over the entire property.
- Master Use Permit (PLN2015-358):** To allow the construction of a 100,000 square-foot (5-story) office building, four retail buildings constituting 18,600 square-feet, a 30,000 square-foot fitness facility or a 12,000 retail/office building, expansion of the existing parking structure (3 or 5 stories), various site improvements, alterations to existing buildings, establishment of a new land use program including specifying permitted and conditional uses, continued allowance of a shared parking program, and implementation of a transportation demand management program (TDM).
- Tentative Vesting Parcel Map (PLN2015-77):** To allow division of the property into three parcels.
- Tree Removal Permit (PLN2015-335):** To allow removal of on-site "protected" trees.
- Master Sign Plan with a Freeway Oriented Sign (PLN2015-78):** To allow a new comprehensive signage scheme including a freeway-oriented sign, an increase in signage area, sign height, and number of signs.
- Zoning Text Amendment (PLN2015-76):** To revise various sections of the Campbell Zoning Code (Title 21 of the Campbell Municipal Code) to reference the land use program created by the Master Use Permit and to allow the signage proposed by the Master Sign Plan.

**NOTICE IS HEREBY GIVEN** that the City of Campbell has prepared a draft Mitigated Negative Declaration, pursuant to Public Resources Code Section 21092(b)(1), for the above described project. The Initial Study prepared by the City was undertaken for the purpose of determining whether the project may have a significant effect on the environment. On the basis of the Initial Study, the Community Development Director has determined that the project will not have a significant effect on the environment due to the incorporation of certain mitigation measures, and therefore, has prepared a draft Mitigated Negative Declaration for consideration by the Campbell Planning Commission and City Council.

**PUBLIC REVIEW PERIOD:** A 30-day public review period for the draft Mitigated Negative Declaration will commence on August 10, 2016 through September 12, 2016 for interested individuals and public agencies to submit written comments on the document. Any comments on the draft Mitigated Negative Declaration must be submitted to the City in writing at the above address or by email to the project planner at [danielf@cityofcampbell.com](mailto:danielf@cityofcampbell.com) before the close of the public review period. Comments may also be received at public hearings on the project. Copies of the draft Mitigated Negative Declaration and Initial Study are available for review at Campbell City Hall, at the above address, and online at <http://ca-campbell.civicplus.com/DocumentCenter/View/5261>.

**PUBLIC MEETING:** This matter has not yet been scheduled for public hearings. Notice will be provided to the required parties when the proposed project is scheduled to be heard at the Planning Commission and City Council.

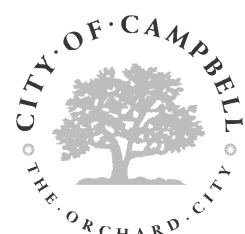
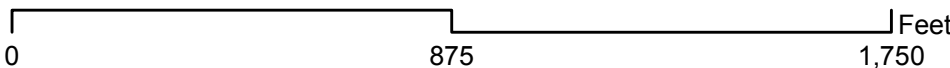
# Project Location Map



**Project Location:** The Pruneyard (1875, 1887, 1901, 1919, 1995, and 1999 S. Bascom Ave)

**Application Type:** Notice of Intent

**Planning File No.:** PLN2015-357,358,77,335,78,76



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Planning Division