



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, October 14, 2021 – 7:30 pm

REGULAR MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to AB 361.

This meeting was recorded and can be viewed in its entirety at:

<https://www.youtube.com/user/CityofCampbell/videos>

CALL TO ORDER

The Civic Improvement Commission convened at its regular meeting time at 7:30 pm on October 14, 2021, via telecommunication.

Chairperson Kaufman stated that the Civic Improvement Commission Meeting was conducted pursuant to provisions of the Brown Act and an Executive Order issued by the Governor to facilitate teleconferencing to reduce the risk of COVID-19 transmission at public meetings.

ROLL CALL: Chair Kaufman called the meeting to order at 7:31 pm

PRESENT: Chair Kaufman. Commissioners: Fields, Yoshikawa, Malcolm and Naylor
Staff Liaison, Margarita Mendoza, Recording Secretary, Diana Johnson

ABSENT: Commissioners Bracher and Dooley

ANNOUNCEMENTS: NONE

APPROVAL OF MINUTES:

M/S: Yoshikawa/Fields To approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, September 9, 2021, meeting.

ROLL CALL: Commissioners: Fields, Yoshikawa, Malcolm, Naylor and Chair Kaufman

ABSENT: Commissioners Bracher and Dooley

ABSTAIN: None

COMMUNICATIONS: None

ORAL REQUESTS: None

REPORTS FROM REPRESENTATIVES:

County Library Report: County Librarian, Annapurna Dandu presented the County Library Report for the month of October. A written copy of this report was included as an attachment to the agenda.

Campbell Library Report: Campbell Community Librarian, Peggy Tomasso highlighted the Campbell Library events and programming for the month of October. A written copy of this report was included as an attachment to the agenda.

REPORTS FROM STAFF: None

City Update:

City Manager Brian Loventhal reported on the following items:

In person Services – City Hall: City Hall is open for in person services. City Hall has facilitated an area for in person meetings. Appointments are recommended; however not required.

In Person Meetings (Senate Bill AB-361): Mr. Loventhal discussed the continuation of open meetings with the compliance of Brown Act laws. Council will meet next Tuesday, October 19 to discuss their findings and the continuation of virtual v. in person meetings in November. Further discussion of this topic was held to later in the meeting.

NEW BUSINESS:

Mural Location: A memo outlining the recommendation for the mural location; the implementation of mural program; and proposed location was reviewed and discussed by the Commission. Following review and discussion of the memo the following motion was made:

M/S: Fields/Kaufman To approve the John D. Morgan Park Snack Shack wall as the first site of the Commission's Public Art program.

ROLL CALL: Commissioners: Fields, Yoshikawa, Malcolm, Naylor and Chair Kaufman

Website Update/Public Art Projects/Location/Content:

City Website/Public Art Projects: City Manager Loventhal, presented the Explore Public Art web page to the Commission. He mentioned that the city will continue to be the administrator/custodian of the information on the City's website. The Civic Improvement Commission will develop new content and provide information to staff which will be updated on the site as needed.

Credit Card Donations: City staff is in the process of establishing a link to accept credit card donations wherein donations can be submitted online and processed through the City's website.

Review and Approve Sponsorship Donations Form: The donation form draft was reviewed and discussed by the Commission. Chair Kaufman suggested that the form is simplified and kept on one page. The form will be updated as per the Commission's suggested changes. A copy of the draft donation form was attached to the agenda.

M/S: Yoshikawa/Fields To approve the sponsorship form with recommended changes.

ROLL CALL: Commissioners: Fields, Yoshikawa, Malcolm, Naylor and Chair Kaufman

Oktoberfest: The City Clerk's office will have a pop up at Darling Fisher mortuary in Campbell from 9:30am -6pm. Volunteers from 12-4pm on Saturday are needed. Chair Kaufman agreed to volunteer on Saturday. The Explore Art Subcommittee will provide the updates to website and contents of flyer to staff for processing for this event.

Civic Improvement Commission Regular Meeting - November: The Civic Improvement Commission cancelled their regularly scheduled meeting on Thursday, November 11, and scheduled a Special Meeting for 7:30 pm on Wednesday, November 10 in observance of Veterans Day.

City Manager Loventhal added that Council will consider remote meetings, or in person meetings during their next Tuesday, October 19th meeting. He also went over the requirements of remote meetings v. in person to the Commission.

M/S: Fields/Yoshikawa To cancel the Regularly scheduled Civic Improvement Commission meeting on November 11 and convene a Special Meeting for 7:30 pm on Wednesday, November 10.

ROLL CALL: Commissioners: Fields, Yoshikawa, Malcolm, Naylor and Chair Kaufman

GOOD OF THE GAME (Ideas and events of what is happening in Campbell): None.

COMMISSIONER/SUBCOMMITTEE REPORTS:

Campbell Cares: No report.

Capture Campbell: Commissioner Yoshikawa indicated that the subcommittee will meet in next month with new subcommittee members to modify timeline.

Neighborhood Association Assistance Grants: Commissioner Yoshikawa indicated that the subcommittee has not yet met to work on funding cycle. A meeting to be scheduled.

Explore Art: Commissioner Yoshikawa indicated a target date for second week in November for the Stories for Solidarity Art panels. Details are being finalized.

Mural Art Project: Commissioner Fields discussed funding for this project. Outreach and donations from local businesses has been slow. Will reach out to City Council to consider utilizing the surplus for American Rescue Plan funding towards the mural program.

The meeting was adjourned at 8:53pm. The next Special Meeting of the Civic Improvement Commission is scheduled via telecommunication for Wednesday, November 10, 2021, at 7:30 pm and conducted pursuant to AB 361.

Respectfully submitted,



Diana Johnson, Recording Secretary



Brian Loventhal, City Manager