



## CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, September 9, 2021 – 7:30 pm

### REGULAR MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to the Governor's Executive Order N-29-20.

This meeting was recorded and can be viewed in its entirety at:

<https://www.youtube.com/user/CityofCampbell/videos>

#### CALL TO ORDER

The Civic Improvement Commission convened at its special meeting time at 7:30 pm on September 9, 2021, via telecommunication.

Chairperson Kaufman stated that the Civic Improvement Commission Meeting was conducted pursuant to provisions of the Brown Act and an Executive Order issued by the Governor to facilitate teleconferencing to reduce the risk of COVID-19 transmission at public meetings.

#### ROLL CALL:

Chair Kaufman called the meeting to order at 7:30 pm

#### PRESENT:

Chair Kaufman. Commissioners: Yoshikawa, Bracher, Fields, Malcolm and Naylor

Staff Liaison, Margarita Mendoza, Recording Secretary, Diana Johnson

#### ABSENT:

Commissioner Dooley

#### APPROVAL OF MINUTES:

M/S: Fields/Bracher

To approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, June 10, 2021, meeting.

#### ROLL CALL:

Commissioners: Fields, Dooley, Hoffman, Yoshikawa, and Chair Kaufman

#### ABSENT:

Commissioner Bracher

#### ABSTAIN:

None

#### ANNOUNCEMENT:

Chairperson Kaufman introduced Commissioners Malcolm and Naylor to the Commission. Both Commissioner Malcolm and Naylor provided their backgrounds prior to coming to the Commission. Chair Kaufman thanked them for joining the Commission.

#### COMMUNICATIONS:

None

ORAL REQUESTS: None

REPORTS FROM REPRESENTATIVES: None

REPORTS FROM STAFF:

Museum Report: Ms. Mendoza referred to the museum report for the month of September on behalf of Kerry Perkins. A written copy of this report was included as an attachment to the September Agenda.

Adult Center Report: Senior Services Supervisor, Tina Wong-Erling provided a summary of the Adult Center activities for the month of September. A written copy of this report was included as an attachment to the September Agenda.

City Update: Staff Liaison Margarita Mendoza reported on the following items:

State of the City Hall Reopening: Friday, September 17 in the Ainsley House Gardens. Event will be livestream and on YouTube.

Downtown Parklet Program: Cit Council has extended the parklet program to the end of Calendar year.

In Person Meeting: Reminder to submit your vaccination status to the City Clerk. City Council may return in October and the Commissions are anticipated to follow in November. Proof of Booster vaccinations is not required at this time.

Eviction Moratorium: Extension through September 30. For more information visit [Housingca.gov](http://Housingca.gov)

Board and Commissions: The City is seeking applications for the Historic Preservation Board, Rental Increase Fact Finding Committee and Measure O Bond Citizens Oversight Committee. Anyone interested in applying for any of these openings, are encouraged to contact the City Clerk.

NEW BUSINESS:

Workplan Review: Staff liaison Mendoza provided a brief overview of the 2021 Workplan items. The Commission discussed each of the subcommittee assignments and provided the following subcommittee recommendations:

Beautification Awards:	Commissioners: Kaufman, Bracher and Naylor
Campbell Cares:	Commissioners: Dooley, Malcolm and Bracher
Capture Campbell:	Commissioners: Fields, Yoshikawa and Naylor
Explore Art Programs:	Commissioners: Fields, Kaufman and Yoshikawa <ul style="list-style-type: none"><li>• Sidewalk Chalk Art; Solidarity Panels</li></ul>
Murals:	Commissioners: Fields, Kaufman and Malcolm
Gateway Signs/ Neighborhood Assoc.:	Commissioners: Dooley, Kaufman and Yoshikawa
Street Name:	Commissioners Kaufman, Yoshikawa and Bracher

Explore Arts Projects: Ms. Mendoza reported that the subcommittee attended the Council meeting, they will regroup and discuss feedback at their next meeting. She also reported that Commissioner Fields can proceed with the fundraising for the Explore the Art project. She noted that fundraising funds can be submitted online and processed through the City's website. Commissioner Fields asked for the language stating the donation is tax deductible be provided in advance of donation solicitation. Ms. Mendoza to provide samples of wording.

Solidarity Panels: Ms. Mendoza advised the subcommittee that they will need to preselect the panels that they wish to be displayed. She also noted that the mayor would like to review the panels selected by subcommittee. She further stated that an informational memorandum would be appropriate to share information with City Council.

Commissioner Yoshikawa indicated that stands were going to be built to display the solidarity panels. She reached out to the Commission to ask if they knew anyone who may have scrap lumber to build stands for solidarity panels.

Sidewalk Chalk Art: Commissioner Yoshikawa asked for volunteers for the Boogie event from 10-6pm to distribute chalk, answer questions about competition, etc. Gloves and hand sanitizer will be provided for volunteers. A bucket for used chalk will be available. In addition, the CIC's event, the Chamber expressed an interest in coordinating a sidewalk chalk art on side street near Orchard Valley Coffee near the spa. Storm capture devices will be setup at sidewalk chalk art locations.

Commissioner Yoshikawa noted that there will be a "Resident Sidewalk Chalk Art" contest for Campbell residents on Saturday, October 3. This event will be advertised on Sandwich Boards displayed at the Boogie event. Commissioner Yoshikawa also requested assistance to help solicit donations for a cash prize from residents or businesses and asked for volunteer judges for contest for the competition. Commissioner Hoffman suggested contacting the Campbell Express and other Commissions for volunteer help. Chair Kaufman suggested advertising the upcoming events on the city's website.

#### GOOD OF THE GAME (Ideas and events of what is happening in Campbell):

Commissioner Yoshikawa provided a brief update of Boogie on the Avenue event. The CIC provided a table for the Commission and outreach. Photos of the sidewalk chalk was provided to the Commission.

Oktoberfest event will be October 16 and 17 on Sat and 10-5 on Sunday. Chair Kaufman suggested having a booth for the Oktoberfest for CIC visibility and provide information to the public regarding the various CIC projects. The CIC suggested outreaching to the other Commissions for participation.

#### COMMISSIONER/SUBCOMMITTEE REPORTS:

Campbell Cares: No report.

Capture Campbell: Commissioner Yoshikawa thanked the new commissioner for becoming members of the Capture Campbell subcommittee. She provided a brief overview of the Capture Campbell project to the new Commissioners. She indicated that there will be a subcommittee meeting in the next few weeks to determine a timeline for FY 2022.

Neighborhood Association Assistance Grants: Commissioner Yoshikawa, provided an overview about the Neighborhood Association Grant program. She discussed the CIC's recommendation of moving the program to a fiscal year. She further indicated that the subcommittee will begin working on the next funding cycle with the anticipation of opening the application period at the end of the year with receipts due in June.

Explore Art: Chair Kaufman asked the CIC whether they had any new ideas for this topic. He mentioned that he obtained information from the Community Development Department Director for various Explore Art projects, such as the Gateway Signs project and is happy to share this information with the subcommittee. He asked the subcommittee whether they had any further updates.

Commission Fields thanked Ms. Mendoza for her assistance with this project. He then indicated that the sponsorship form was distributed, locations were discussed with Public Works, fundraising efforts and next steps were also mentioned. Ms. Mendoza mentioned that a donation was dropped off for the mural project.

Solidarity Panels: Commissioner Yoshikawa provided an overview and history of the solidarity panels and placement in Campbell. She asked the Commissioners for assistance in preparing the panels for display. She also asked for volunteers to assist with hanging them. She anticipates the panels being displayed sometime in November or December.

Sidewalk Chalk: Commissioner Yoshikawa indicated that the Sidewalk Chalk Art contest is targeted for October 3. The title of the project is "Silver Lining" encouraging people to express their silver linings of COVID-19. Age groups are Under 7; 8-16 17+. She asked for assistance for fundraising, prize donations, invite City Council as judges and Commissioners and determine process for judging. Create a map of locations for distribution. There was discussion of scaling the project back, possible lawn signs for winners, certificates and invitation to a CIC Commission meeting or Council Meeting. Commissioner Bracher offered his fence for banner advertisement to promote event.

The meeting was adjourned at 9:23pm. The next Special Meeting of the Civic Improvement Commission is scheduled via telecommunication for Thursday, October 14, 2021, at 7:30 pm and conducted pursuant to the Governor's Executive Order N-29-20.

Respectfully submitted,



Diana Johnson, Recording Secretary



Margarita Mendoza, Staff Liaison