



CITY COUNCIL ECONOMIC DEVELOPMENT SUBCOMMITTEE

3:00 pm Friday, November 12, 2021
City Hall ~ via ZOOM teleconference

NOTE: To protect our constituents, City officials, and City staff, the City request all members of the public follow the guidance of the California Department of Health Services' and the County of Santa Clara Health Officer Order, to help control the spread of COVID-19. Additional information regarding COVID-19 is available on the City's website at campbellca.gov.

This Economic Subcommittee meeting will be conducted via telecommunication and is compliant with the provisions of the Brown Act and Assembly Bill 361 allowing virtual meeting process for local jurisdictions under a declared state of emergency.

The following Economic Subcommittee members are listed to permit them, to appear electronically, or telephonically at the Economic Subcommittee Meeting at 3:00 pm on Friday, November 12, 2021: Mayor Liz Gibbons and Councilmember Susan Landry.

Members of the public may attend the meeting virtually. The Economic Subcommittee meeting will be on YouTube <https://www.youtube.com/user/CityofCampbell>.

Those members of the public wishing to participate virtually can do so by clicking the following link:

<https://campbellca-gov.zoom.us/j/89147683699?pwd=N2NhSkc0bGtsWmt6S3hZWDBYsIRKdz09>

Public comment will also be accepted via email at cmoffice@campbellca.gov prior to the start of the meeting. Written comments received by 12:00pm on the day of the meeting will be posted on the website and distributed to the Subcommittee before the meeting. If you choose to email your comments, please indicate in the subject line "FOR PUBLIC COMMENT" and indicate the agenda item.

AGENDA

CALL TO ORDER

ORAL REQUESTS

UNFINISHED BUSINESS

1. Introductions and purpose of meeting.
2. Discussion by City revenue consultants.

- a. Overview of what types of revenue data are typically available, and how utilized for economic development strategic planning.
 - b. Revenue trends and opportunities for Campbell overview by industry sector in local and regional context.
3. Review of current Campbell General Fund, citywide revenue sources and available data.
4. Next steps, and items for continued discussion, or recommendation to the Council.
 - a. Economic Development Strategic Plan and how to get there.

ADJOURN

REVISED