



CIVIC IMPROVEMENT COMMISSION

Thursday, September 9, 2021 – 7:30 PM
VIA ZOOM Telecommunication

NOTE: To protect our constituents, City officials, and City staff, the City request all members of the public follow the guidance of the California Department of Health Services' and the County of Santa Clara Health Officer Order, to help control the spread of COVID-19. Additional information regarding COVID-19 is available on the City's website at campbellca.gov.

This Special Meeting will be conducted via telecommunication and is compliant with the provisions of the Brown Act and the Governor's Executive Order N-29-20.

This Special Meeting will not be physically open to the public. The Commission meeting, its members and participants, will meet via ZOOM from remote locations.

Those members of the public wishing to participate, are asked to register in advance at:

https://campbellca-gov.zoom.us/webinar/register/WN_GSQ-XYiyRTudrD_2qPg-qw

Public Comment for the Civic Improvement Commission meetings will be accepted via email at cmoffice@campbellca.gov prior to the start of the meeting. Written comments will be posted on the website and distributed to the Commission. If you choose to email your comments, please indicate in the subject line "FOR PUBLIC COMMENT" and indicate the agenda item.

The following Commissioners of the Civic Improvement Commission are listed to permit them, to appear electronically, or telephonically at the Special Meeting of the Civic Improvement Commission on Thursday, September 9, 2021: Chairperson Kaufman, Commissioners Bracher, Fields, Dooley, Malcom, Naylor, and Yoshikawa.

Regular Meeting Agenda

A. Call to Order, Roll Call

B. Announcements

1. Welcome Commissioners Malcom and Naylor

C. Approval of Minutes

1. Special Meeting – August 5, 2021*

D. Communications



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E. Oral Requests

F. Reports from Representatives

1. Kerry Perkins, Senior Museum Specialist
 - a. Historical Museum and Ainsley House Report*
2. Tina Wong-Erling, Senior Services Supervisor
 - a. Adult Center Update*

G. Reports from Staff

1. Margarita Mendoza, Staff Liaison

H. New Business

1. Workplan Review and Subcommittee Assignments*

I. Good of the Game

J. Subcommittee Report

1. Campbell Cares
2. Capture Campbell – Timing and Subcommittee Assignment
3. Neighborhood Association Assistance Grants
4. Explore Art Project

K. Adjourn

* Indicates written attachment and is available upon request by contacting Diana Johnson at 408-866-2125 or by email dianaj@campbellca.gov

Pursuant to the Executive Order, and in compliance with the Americans with Disabilities Act (ADA), if you need assistance to participate in the Civic Improvement Commission meeting, please contact Margarita Mendoza in the City Manager's Office at 408-866-2182 or by e-mail margaritam@campbellca.gov

**CIVIC IMPROVEMENT COMMISSION
Major Work Plan
July 1, 2020 to December 2021**

#	WORKPLAN	<u>Schedule</u>
1	Review and approve Social Service Subgrants for FY 21/22 and 22/23 <u>Tentative Schedule</u> Release Application: December 4, 2020 Application Deadline: January 29, 2021 Study Sessions: February 11, 2021, 6:30 pm Public Hearings: March 11, 2021 April 8, 2021 City Council Action May 4, 2021 (tentative)	<u>COMPLETE</u> 1/21-6/21
2	Review the process & criteria for FY 20/21 Neighborhood Association Grants (Sub Committee)	<u>COMPLETE</u> 10/20 – 12/20
3	Campbell Cares: (Mental Health) (with a focus on seniors and youth) Seniors (senior lunch program) LGBTQ+ Mindfulness	1/21-5/21
4	Explore Art - Pilot Program (Sub Committee)	8/20-12/21
5	Review and approve the FY 20/21 Neighborhood Assoc. Grants <u>Tentative Schedule</u> Distribute Applications: 2/1/2021 Applications Due: 2/26/2021 CIC Review of Applications: 3/11/2021 Public Hearing: 4/8/2021 Study Session Review: TBD Awards Grants: 5/13/2021	<u>COMPLETE</u> 2/21-6/21
6	Plan 2021 Capture Campbell Youth Photo Contest (Sub Committee)	3/21 -12/21
7	Review status and continuation of Pilot Beautification Grants (Sub Committee)	Hold
8	Provide street names to City Council when requested (Sub Committee)	As Needed
9	Elder Abuse Awareness	TBD
10	Library/Museum – How CIC can assist	As Needed

Sub Committees:

Beautification Awards (Inactive):	Commissioners Kaufman (two openings)
Campbell Cares:	Commissioners Dooley (two openings)
Capture Campbell:	Commissioners Fields, Yoshikawa (one opening)
Explore Art Pilot Program:	Commissioners Fields, Kaufman and Yoshikawa
Neighborhood Association:	Commissioners Dooley, Kaufman and Yoshikawa

Street Name:

Commissioners Chase, Kaufman and Yoshikawa



CITY OF CAMPBELL - CIVIC IMPROVEMENT COMMISSION

CAMPBELL, CALIFORNIA

Thursday, August 5, 2021 – 7:30 pm

SPECIAL MEETING MINUTES

This Civic Improvement Commission meeting was conducted pursuant to the Governor's Executive Order N-29-20.

This meeting was recorded and can be viewed in its entirety at:
<https://www.youtube.com/user/CityofCampbell/videos>

CALL TO ORDER

The Civic Improvement Commission convened at its special meeting time at 7:30 pm on August 5, 2021, via telecommunication.

Chairperson Kaufman stated that the Civic Improvement Commission Meeting was conducted pursuant to provisions of the Brown Act and an Executive Order issued by the Governor to facilitate teleconferencing to reduce the risk of COVID-19 transmission at public meetings.

<u>ROLL CALL:</u>	Chair Kaufman called the meeting to order at 7:30 pm
<u>PRESENT:</u>	Chair Kaufman. Commissioners: Fields, Dooley, Hoffman and Yoshikawa Staff Liaison, Margarita Mendoza, Recording Secretary, Diana Johnson
<u>ABSENT:</u>	Commissioner Bracher
<u>APPROVAL OF MINUTES:</u>	
M/S: Hoffman/Dooley	To approve the Civic Improvement Commission Regular Meeting Minutes for the Thursday, June 10, 2021, meeting.
<u>ROLL CALL:</u>	Commissioners: Fields, Dooley, Hoffman, Yoshikawa, and Chair Kaufman
<u>ABSENT:</u>	Commissioner Bracher
<u>ABSTAIN:</u>	None
<u>ANNOUNCEMENT:</u>	None
<u>COMMUNICATIONS:</u>	None
<u>ORAL REQUESTS:</u>	None
<u>REPORTS FROM REPRESENTATIVES:</u>	

County Library Report: County Librarian, Jennifer Weeks provided the August 2021 Santa Clara County Librarian Report. A written copy of this report was included as an attachment to the agenda.

Campbell Library Report: Campbell Community Librarian, Peggy Tomasso highlighted the Campbell Library events and programming for the month of August. A written copy of this report is attached to these minutes as Exhibit "A."

REPORTS FROM STAFF:

City Update: Staff Liaison Margarita Mendoza reported on the following items:


City Hall Reopening: City Hall offices will remain closed to the public due to the recent local health order requiring indoor masking. All meetings will continue virtually; therefore, the September Civic Improvement Commission meeting will be held virtually. This Governor's Order is through September 30.

Special Election: Recall - Special Election September 14, 2021. Ballot drop boxes located at City Hall; Community Center; and Westmont High School.

Eviction Moratorium: Extension through September 30. For more information visit [Housingca.gov](https://housingca.gov)

Measure O: The City is recruiting for an Oversight Board for the Measure O Project. Recruitment will open in September to all residents.

Planning Department/Virtual Counter Appointments: Virtual appointments for the Planning Department are now available. Visit campbellca.gov to schedule an appointment to speak to a planner.

Museum/Ainsley House: Some of the programs in the Museum are now open; including the live music series and tours. 

NEW BUSINESS:

Capture Campbell: Commissioner Yoshikawa suggested that the Civic Improvement Commission waylay moving forward with this item until the new Civic Improvement Commissioners are onboard. The CIC recommended adding this item to the September meeting.

Explore Arts Projects: Ms. Mendoza reported that the subcommittee attended the Council meeting, they will regroup and discuss feedback at their next meeting. She also reported that Commissioner Fields can proceed with the fundraising for the Explore the Art project. She noted that fundraising funds can be submitted online and processed through the City's website. Commissioner Fields asked for the language stating the donation is tax deductible be provided in advance of donation solicitation. Ms. Mendoza to provide samples of wording.

Solidarity Panels: Ms. Mendoza advised the subcommittee that they will need to preselect the panels that they wish to be displayed. She also noted that the Mayor would like to review the panels selected by subcommittee. She further stated that an informational memorandum would be appropriate to share information with City Council.

Commissioner Yoshikawa indicated that stands were going to be built to display the solidarity panels. She reached out to the Commission to ask if they knew anyone who may have scrap lumber to build stands for solidarity panels.

Sidewalk Chalk Art: Commissioner Yoshikawa asked for volunteers for the Boogie event from 10-6pm to distribute chalk, answer questions about competition, etc. Gloves and hand sanitizer will

be provided for volunteers. A bucket for used chalk will be available. In addition, the CIC's event, the Chamber expressed an interest in coordinating a sidewalk chalk art on side street near Orchard Valley Coffee near the spa. Storm capture devices will be setup at sidewalk chalk art locations.

Commissioner Yoshikawa noted that there will be a "Resident Sidewalk Chalk Art" contest for Campbell residents on Saturday, October 3. This event will be advertised on Sandwich Boards displayed at the Boogie event. Commissioner Yoshikawa also requested assistance to help solicit donations for a cash prize from residents or businesses and asked for volunteer judges for contest for the competition. Commissioner Hoffman suggested contacting the Campbell Express and other Commissions for volunteer help. Chair Kaufman suggested advertising the upcoming events on the city's website.

GOOD OF THE GAME (Ideas and events of what is happening in Campbell): None

Ms. Mendoza expressed her gratitude to Commissioner Hoffman for her guidance and service to the Commission. The CIC echoed comments expressed.

Commissioner Hoffman thanked the Commission and staff for their kind words and expressed her appreciation for serving on the Commission. She further mentioned that she has enjoyed her work as a Commissioner and is available to volunteer if needed.

COMMISSIONER/SUBCOMMITTEE REPORTS:

Campbell Cares: Ms. Mendoza noted that there may be interest by Council on the suicide prevention/mental health piece and a possibility for a partnership between Council and CIC on this subject matter.

Commissioner Dooley expressed that she looked forward to working with the new subcommittee members to assist with this project. She added that as a sole member of the subcommittee, she had not been able to provide the assistance needed for the past year. She looked forward to collaborating with the new subcommittee members for ideas and moving the project along. Chair Kaufman suggested that Commissioner Dooley reach out to the Commissioners and staff for assistance whenever possible.

Neighborhood Association Assistance Grants: Nothing to report.

Explore Art: No further comments. This item was previously discussed in these minutes.

Prior to adjourning the meeting, Chair Kaufman thanked Commissioner Hoffman again for her service and commitment to the Civic Improvement Commission. Meeting was adjourned by Chair Kaufman at 8:22 pm.

The next Special Meeting of the Civic Improvement Commission is scheduled via telecommunication for Thursday, September 9, 2021, at 7:30 pm and conducted pursuant to the Governor's Executive Order N-29-20.

Respectfully submitted,



Diana Johnson, Recording Secretary



Margarita Mendoza, Staff Liaison

EXHIBIT "A"

CIC Commission Report Campbell Library

August 5, 2021

Peggy Tomasso, Campbell Community Librarian

Some Statistics

2021	June	July
Checkouts	18,493	20,296
Borrowers	3,572	3,916
Website Use	6,865	6,681
Gate Count	6,473	7,068

Highlights

The library's hours:

Monday - Thursday: 10am-9pm

Friday - Saturday: 10am – 6pm

Closed Sunday

- The collections at 77 Harrison will be boxed-up in August and stored until the renovated library is ready in Fall 2024.
- Our public computer was used 92 times in June and 94 times in July with 183 sessions in June and 225 sessions in July.
- Friends of the Library will hold a book sale on Saturday, September 11 from 10-1 in front of the Express Library.
- Thank you to the Commissioners who were able to attend the library tour on July 30th .



Civic Improvement Commission / Museum Report September 2021

Museums reopening for public tours

- Ainsley House reopened for public tours in July
 - Modified temporary hours: Friday-Sunday, 11-3pm
 - Recruiting volunteer Greeters and Docents
 - Limited number of people per tour/ masks required
- The Historical Museum remains closed due to need for asbestos remediation from two separate flood incidents in May and June.
 - Museum Collections Specialists office
 - Museum Collections Storage Space

Virtual Engagement Programs:

All Programs posted for registration at: www.campbellmuseums.com/shop

All programs are \$10/ general zoom link

All programs at 6pm-7pm

- History at Home:
 - September 17: Historian John Martini: **Alcatraz Island, 200 years on the Rock.**
 - October 8: Author and historian Tony Fels: **Why the Salem Witch Hunt Still Matters Today.**
- Membership Monday:
 - September 13: Basim Jaber: **The History of the Mt. Umunhum Almaden Air Force Station**
 - October 4: NASA Ames research scientist Dr. Randolph Klein: **Stratospheric Observatory for Infrared Astronomy or SOFIA mission**

Live Museum Events:

Ainsley House Garden Concert Series.

\$25/ Ticket (Museum Member discounts)

www.campbellmuseums.com/shop

- September 19 @ 2pm **Amy D** (Jazz, Soul, World, and R&B Vocalist)
- October 17 @ 2pm **Hot Club of San Francisco** (Gypsy Swing and Jazz)



The Campbell Museums

- November 14 @ 2pm **Ren Geisick** (Jazz and Americana Singer / Songwriter)

Exhibits:

- Currently on exhibit in the Carriage House: **ART in OUR WORLD**
- Winter 2022 at the Historical Museum: **Muwekma Ohlone**
- Spring 2022: Campbell Union School District Centennial Celebration: **Student (k-8) exhibits on Education Past, Present, and Future.**
- Summer 2022: Campbell Art Show: **Reflection**

Upcoming Events:

- Holidays at the Ainsley House: Joys of the Season
- Nov 18-Dec 19
- Walk through tours only.
- Holiday Boutique in Ainsley House and Carriage House
- Photos with Santa on Dec 4 9am-1pm
- Holiday Teas at the Ainsley House TBD

Ainsley House Garden

- 23 wedding events total this rental season
- Extended season into November
- Long term planning for more drought tolerant plants

Museum Donations

- Museums has received an abundance of collection donations during COVID
- Limited in Space and storage but grateful for those members of the community who continue to value historical preservation and the value for understanding a better future.

Campbell Museum Foundation Board

- The Campbell Museum Foundation Board refurbished the Carriage House Bridal Suite
- Donated \$5000 to cover part time staffing for Ainsley House weddings.
- New Cloud based Membership system due to roll out in this fall.



The Campbell Museums

- Funding the Museum Muwekma Exhibit

Education

- Receiving calls for onsite and virtual field trip offerings
- Hoping to be able to host small groups in the spring
 - COVID safety primary concern
 - Will need PT program staff or willing volunteers

MEMORANDUM



City of Campbell
Recreation & Com. Svcs.

To: Civic Improvement Commissioners
From: Tina Wong-Erling
Senior Services Supervisor
Subject: Campbell Adult Center Division Report

Date: 9/3/21

Caregivers Count! 11th Annual Conference



The Caregivers Count! Conference is a free conference for family caregivers of older loved ones. The annual conference provides education and support for caregivers to access services, benefits, and to improve quality of life for their loved ones. This year's conference will be held virtually on Zoom for four consecutive weeks, September 11, 18, 25 and October 2, from 10 a.m. to 12 p.m. Attendees will hear from informative speakers on the topics of self-care, caring for someone with mental health needs, advance care planning, and adult day care reimagined. Sign up for this free four-day, interactive virtual event at <https://caregiverscount.net>.